

American Library Association
Committee Information Update

Please note: ALA and Council committees are required to **submit an update of their activities within one-month after each Midwinter Meeting and Annual Conference.** This form will be sent to the ALA Council and the ALA Committee on Organization.

Report for Midwinter _____

Report for Annual Conference: 2013

Name of Committee: ALA Membership Committee

Committee Chair: Kay Cassell

Committee Members Present: Kay A. Cassell (chair), Laurel M. Bliss, Renee Di Pilato, C. Gaye Hinchliff, Karen Kessel, Apryl Price, Eric Resnis, Donald Roalkvam, James Teliha, and Sandy Wee. Intern: Jacqueline Marie Toce. Executive Board liaison: Dora Ho. Staff liaisons: Cathleen Bourdon, Ron Jankowski.

Committee Members Absent: Jennifer Emanuel, Kirby McCurtis

Others Present: Margaret Howard, Kristen Weaver

Accomplishments [at this meeting], a concise account: **Dissolution of the Young Professional Subcommittee:** The leadership and membership of the Young Professional Subcommittee recommended that the group be dissolved because other groups within and external to ALA have taken on the work of the Subcommittee. The ALA Membership Committee approved the request for dissolution. **New Affinity Program:** The Membership Committee approved the proposed Lifeline Identity Protection affinity program for members. **“ALA Membership Retention: Once we get them, how do we keep them?”** Margaret Howard and Kristen Weaver, representatives from the Emerging Leaders Group K, presented the results of their survey.

Planned activities for upcoming year, a concise account: Monitor the use of the Consumer Price Index to adjust personal member dues; continue discussion on ways to improve the member experience; create materials to help members make their case to their supervisors to support ALA membership.

Other comments/information you believe will help the Association in its work:

Submitted by: Cathleen Bourdon for committee chair Kay Cassell

Date Submitted: September 16, 2013

Please return the completed form to Kerri Price, (kprice@ala.org) COO Staff Liaison, American Library Association, 50 E. Huron Street, Chicago, IL 60611.