

**American Library Association  
Committee Information Update Report  
Midwinter 2012**

Name of Committee: Training, Orientation, and Leadership Development (TOLD)

Chair: Catherine Friedman

Members Present: Miranda Bennett, Therese Bigelow, Phyllis Fisher, Catherine Friedman, Denita Hampton, Wei Jeng-Chu, Leo Lo, Alyssa Novak, Carlette Washington-Hoagland, Tena Wilson; Staff Liaison: Lorelle Swader

Members Absent: Laurel Bliss, Vicki Burger, LaVerne Gray

Others Present: One other did come late in meeting, but did not add his name to the sign-in sheet

Accomplishments:

- The Committee discussed the ALA Intern Orientation (which was happening in the afternoon) and how it might evaluate the session and support communication between the Interns. It was agreed to use various methods to seek feedback from the group about the session's value, including asking at the session itself and sending out a survey post-conference.
- The Committee discussed and planned for the ALA Committee Chair Orientation for Annual 2012. It discussed concerns about previous sessions, including low attendance, format and timing. The Committee agreed that attendance may be improved by reformatting the event, including clarifying its purpose, reorganizing the agenda, and creating a new marketing strategy. Instead of an "orientation," the program will be marketed as the "ALA Incoming Chairs Strategic Leadership Meeting," at which the current class of ALA-level Committee Chairs will receive their charge and strategic direction from the incoming ALA President. Since the networking aspect of the event continues to be critical, the luncheon would continue to be a featured portion of the program.
- The Committee will strengthen its online orientation offerings, making important documents and training material available for later review.
- The Committee discussed the need to update the ALA Member Leader Resources web page. Originally this page was separate from main ALA web pages, but now is connected to the site's main content. Budget information was added to the page before Annual. There is also a Leadership page on the ALA site that contains tagged content from different parts of ALA. The Committee agreed to review the pages and decide what other content needs to be added. It will also consider appointing subcommittees to work on adding resources to these pages.

Other comments/information:

- The staff liaison to the committee and the committee chair were able to discuss the proposed change in format for the ALA Committee Chair Orientation with M. Sullivan, incoming ALA President, and she was enthusiastic about the idea and wanted to pursue it.

Submitted by: Catherine Friedman  
Date Submitted: February 27, 2012