

American Library Association  
Committee Information Update

Please note: ALA and Council committees are required to **submit an update of their activities within one-month after each Midwinter Meeting and Annual Conference.**  
This form will be sent to the ALA Council and the ALA Committee on Organization.

Report for Midwinter   X   January 21, 2012 Meeting

Report for Annual Conference \_\_\_\_\_

Name of Committee:

ALA Awards Committee

Committee Chair:

Andrea Lapsley

Committee Members Present:

Andrea Lapsley, Chair; Members: Diane Chen, Barbara Genco, Kay Runge, Caroline Ward, Beth McGuire, Sara Pope; Staff: Cheryl Malden

Committee Members Absent:

Leslie Forsman, Deanna Groves, Elizabeth Nelson, and Neely Tang were not able to attend.

Others Present:

Guests: Rachel Young, J. Kevin Reynolds

**Accomplishments [at this meeting], a concise account:**

The meeting was called to order and introductions were made. The minutes were approved from the two Annual conference meetings on Saturday June 25 and Monday June 27, 2011.

The first item of discussion was the major change of date to the awards ceremony. The reasons were discussed and implications for this committee.

A discussion occurred about the lack of nominations for some awards. It was discussed how this situation could be improved. The group agreed to continue the work of putting together a manual for jury chairs that included how to publicize the awards. Lists and advertising ideas should be there to give chairs the tool to be successful. This will also help divisions know about the awards. The group agreed to work on this document electronically until our meetings at Annual. The goal is to have it completed right after Annual so the incoming chairs of the award juries can have this tool.

It was also noted that many people wait until the last minute for submissions. There was a discussion about extending deadline for awards. Whether that was a good or bad thing and what it signaled to the membership. It was discussed and approved that a disclaimer to all applications could include that deadlines for submission may be extended if needed.

It was also suggested that the committee try putting together a tip-sheet for applications. This could be placed on the web and distributed to ALA divisions for their website.

Kevin Reynolds from the ALA Executive Committee came to the meeting and gave an update on activities. Beside his report, there was a lively discussion about the purchase of Neal-Schumann Publishing and how it might affect ALA Awards.

The meeting was adjourned.

Other comments/information you believe will help the Association in its work:

Submitted by: \_\_\_Andrea Lapsley, Chair\_\_\_\_\_

Date Submitted: \_February 29, 2012\_\_\_\_\_

**Please return the completed form to Delores Yates, Executive Board Secretariat, American Library Association, 50 E. Huron Street, Chicago, IL 60611, dyates@ala.org.**

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Report for Midwinter \_\_\_X\_\_\_ January 23, 2012 Meeting

Report for Annual Conference \_\_\_\_\_

Name of Committee:

ALA Awards Committee

Committee Chair:

Andrea Lapsley

Committee Members Present:

Andrea Lapsley, Diane Chen, Deanna Groves, Kay Runge, Caroline Ward, Beth McGuire, Sara Pope;  
Staff: Cheryl Malden

Committee Members Absent:

Leslie Forsman, Barbara Genco, Elizabeth Nelson, and Neely Tang

Others Present:

none

**Accomplishments [at this meeting], a concise account:**

Further discussion of the Awards reception at ALA annual 2012 ensued. It was suggested to have a brief history of the award, such as three sentences shared to preface the award at the ceremony. Since the ceremony is being added to the President's program, we will have a little less time in terms of reading the award nominations and citations. The group agreed that it wasn't necessarily a bad thing.

Last year, PowerPoint slides were used to acknowledge the winners, publishers, donors, jury and members. This was suggested to continue.

Members also agreed that the panels displayed in the exhibit hall should be mailed to the winners.

It was also agreed that a rehearsal of the awards ceremony must take place prior to the event.

The next topic was the Award PR Manual. There are four major focus areas with this topic.

- 1) Sample Press Release Tool
- 2) FAQ section

- 3) Updating website/list-serve
- 4) Duties for Award Chairperson

The group decided that they will each look at the entire document and provide comment to Andrea.

The meeting was adjourned.

Other comments/information you believe will help the Association in its work:

Submitted by: \_\_Andrea Lapsley, Chair\_\_\_\_\_

Date Submitted: \_\_February 29, 2012\_\_\_\_\_

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