

AMERICAN LIBRARY ASSOCIATION PUBLISHING COMMITTEE
2017 Annual Meeting Committee Report – Chicago
Submitted by ALA Publishing Chair: Sandy Hirsh

Committee Members Present

Sandy Hirsh, Chair
Debbie Abilock, Member
Allison M. Escoto, Intern
Audra L. Caplan, Member (via phone)
Hong Cheng, Member
Brian Kenney, Member
Camille McCutcheon, Member
Elizabeth Nelson, Member
Mary Augusta Thomas, Member
Andrew Wertheimer, Member (via phone)

Committee Members Absent

Melissa Ringle, Intern

Publishing Staff and Others Present

Mary Mackay, ALA Staff Liaison
Dan Freeman, Director of e-Learning
Rachel Johnson, ALA Graphics
Chris Murphy, Publisher of ALA Editions
Sanhita Sinharoy, Acting Editor, American Libraries
Christopher Keech, ALA Production Services
Bill Ott, Publisher of Booklist
Karen Downing, Executive Board Liaison
Marissa Richardson, Incoming Member
Anjelica T. Rufus-Barnes, Incoming Intern

Accomplishments:

- *Publishing Department Strategic Plan Approved* – The ALA Publishing Committee has worked closely with the ALA Publishing department all year to create a new 3-year strategic plan for publishing; the existing Publishing strategic plan closed out in June 2017. The ALA Publishing Committee had several teleconferences throughout the year (outside of the Annual and Midwinter meetings) to review and give feedback on draft strategic planning documents. At the Annual 2017 committee meeting, the ALA Publishing committee approved the new strategic plan and advised the ALA Publishing Department to now create meaningful metrics and business plans. The ALA Publishing Department will share these with the Committee at the Midwinter 2018 meeting. Additionally, the Publishing department will regularly report on progress being made on the strategic plan to the ALA Publishing Committee.
- *Carnegie Whitney Grant Subcommittee formed* - Elizabeth Nelson will chair this subcommittee again. She will be joined by Camille McCutcheon, Marissa Richardson, and Anjelica Rufus-Barnes. This subcommittee will recommend awardees for the Carnegie-Whitney Awards at the Midwinter 2018 meeting.

Planned Activities:

- *Publishing Department Strategic Plan Metrics and Business Plans* – With the approval of the goals and objectives of the ALA Publishing Strategic Plan, the ALA Publishing Department will now work on developing metrics and business plans based on the strategic plan. These will be reviewed and discussed at the Midwinter 2018 meeting.
- *Review of ALA Publishing Budget* – The ALA Publishing Committee will be working with the AED for Publishing, Mary Mackay, on what kind of budgetary data and reporting would be most useful to the Committee.

Issues that affect the committee's work and their implications for the future: Not applicable

Interactions with other units within ALA:

- The ALA Publishing Committee will send a standing invitation to the American Libraries Advisory Committee and other ALA Publishing imprints in case they would like to send a representative from their committee to attend our ALA Publishing Committee meetings.

Current level of committee members' involvement:

- We had great attendance at the ALA Annual meeting, with nearly all members attending (two attended via teleconference). Only one intern was not able to attend. We also had some incoming members attend the meeting: an incoming intern and an incoming member. Members of the ALA Publishing Committee have been very active and engaged. We have had good attendance on teleconferences (when these are held) between meetings as well.

Committee self check on its value and viability:

- Overall, the committee is important and continues to be viable.