

**Report of the ALA Membership Committee**  
**2017 Annual Conference, Chicago, IL**  
**June 24, 2017, 1:00-2:30 p.m.**

**Accomplishments**

- Discussed ways to adjust dues beginning in FY2019. After taking a straw poll, the consensus of the group was to develop a proposal calling for a one-time increase in dues, followed by four years of adjustments based on changes to the CPI. The Membership Committee will continue work on this later in the summer.
- Reviewed a draft infographic devised to communicate the wide selection of dues for just about any need/budget – supported by a communications program that illustrates the types of ALA membership. The revised infographic will be posted to the website in the fall.
- Reviewed a draft infographic on how to apply for a committee appointment. The revised infographic will be posted to the website in the fall.

**Planned activities**

- Complete work on the membership recommendations from the Task Force on Equity, Diversity, and Inclusion; report progress to the EDI Implementation Task Force
- Continue to monitor membership statistics and reports on retention and recruitment
- Continue to identify ways to improve the member experience
- Continue to evaluate possible affinity programs for members

**Issues that affect the committee's work and their implications for the future**

- None identified at this time.

**Interactions with other units within ALA**

- Through the Membership Promotion Task Force, division and round table representatives meet with the Membership Committee to share information and best practices on recruitment and retention. As needed the committee will share information with the EDI Implementation Task Force.

**Relationship of the committee's work to the ALA strategic plan**

- The ALA Membership Committee supports the goal area of professional and leadership development.

**Current level of committee members' involvement**

- Members have actively participated in face-to-face meetings, the committee's ALA Connect space, and conference calls.

**Committee self-check on its value and viability**

- The committee continues to fulfill its charge: to establish general policies, programs, and procedures to secure new members; to be responsible for the implementation of these programs; to coordinate membership promotion activities of all units and chapters of the association; to make recommendations concerning membership dues; and to serve the association as a sounding board on membership.