

**ALA Executive Board Meeting
Tuesday, December 20, 2022**

ALA President Lessa Pelayo-Lozada called the meeting to order at 3:04 pm CT.

APPROVED by Consent:

- Agenda, *EBD #9.6* as amended
- November 15, 2022 Board Meeting Minutes, *EBD #2.5*
- Fall October Board Meeting Minutes, *EBD #2.6*

Public Programs Office (PPO) Report

Melanie Welch, PPO Director reported the following highlights:

- PPO is celebrating its 30th anniversary and empowers libraries to create vibrant hubs of learning, conversation and connection in communities of all types.
- Staff work closely with librarians, humanities scholars, artists and documentarians, STEM and financial literacy experts, museums and many others to create nationwide programming opportunities, professional development, grants and traveling exhibitions for U.S. libraries.
- Advised by ALA's Public and Cultural Programs Advisory Committee (PCPAC).
- New projects include: Accessibility in Libraries, World on the Move, Exploring Human Origins etc. For more information visit the following webpage:
<https://www.ala.org/tools/programming/apply>
- New phase of Community Connect, [Fostering Digital Access](#) funding from Capital One Bank
- Great Stories Club: Imagining Tomorrow, Building Inclusive Futures funding from General Motors
- Thinking Money for Kids 2.0 funding from FINRA Foundation
- PPO responds to the following:
 - LibLearnX session "Difficult Conversations: Dealing with Hostility and De-escalating Conflicts in the Library," an Accelerator session in partnership with the National Coalition for Dialogue & Deliberation
 - Programming Librarian articles, like "[They Want To Shut Us Down: The Threats That Canceled a Drag Queen Bingo Program and How the Library Handled It.](#)"
 - PCPAC subcommittee dedicated to addressing challenges/censorship to programming and dealing with activist boards/community members
- <https://www.ala.org/tools/librariestransform/libraries-transforming-communities/focusgrants/casestudies>
- <https://www.ala.org/tools/librariestransform/libraries-transforming-communities/access>
- <https://www.ala.org/tools/programming/thinking-money-kids>
- To learn more about PPO, visit <https://www.ala.org/ppo>
- PPO does the grant writing, reporting, and implementing the objectives outlined in the grant proposals.
- Tracie Hall commended PPO and this office is what makes ALA the second largest provider in grants to the field besides IMLS.

Board Feedback for Unit Reporting & Frequency

President Pelayo-Lozada asked for Board feedback on input into any changes or improvements to current report structure to be implemented in the next 6 months. Feedback included:

- More frequent reporting from Intellectual Freedom update, PPA, Finance, Information Technology, and Chapter Relations.
- Add the topic of the evaluation of the whole board to help with board roles and responsibilities.
- Reporting should highlight what Units/Offices need from the Board to support the work and members.

Executive Director Report

Executive Director Tracie Hall reported on the following:

- Reminded the Board of ALA Offices closure for Holiday Observation, Dec 23, 2022-Jan 2, 2023. There are plans on keeping an eye on essential operations.
- The Board sent out to the Connect community that a letter will be forthcoming to the FBI, which was well received. The FBI was able to identify the perpetrator of these threats and would be able to assist with technical assistance and to provide training and assistance to libraries of all kinds. We will see more information directly from OIF. This will be in response to these ongoing efforts to set precedent in providing resources in future instances.
- **Action:** There is a desire to submit a letter back on behalf of the Board to the Connect Community.
- The following board members will be participating in each of these ALA staff position searches:
 - AED-PPA (Board member Sara Dallas)
 - Director CMMO (President-elect Emily Drabinski)
 - YALSA ED (Board member Sam Helmick)
- 150th Anniversary Fundraising Feasibility Campaign Update
 - Early look at ALA's funding capacity allows us to know how raising money can be used for celebration, commemoration, and reflection.
 - Need to assess activities and fundraising, and Board Member Rodriques will co-convene an ad-hoc oversight group to plan and meet at LLX to discuss themes on what a full campaign should address and where it should focus on raising money. This is a first for us in campaign development.
 - The feasibility study will be presented in February 2023, the next step is to understand how much funds we might be able to raise in the areas of social justice and endowment and what themes that play well in our community, then the Board will consider its findings. The Alford Group is completing the feasibility study, but they will not implement it.

Board moved into closed session.

ALA Executive Board Members in Attendance

- 1) Lessa Pelayo-Lozada, President
- 2) Emily Drabinski, President-elect
- 3) Patty Wong, Immediate Past President
- 4) Peter Hepburn, Treasurer
- 5) Larry Neal, Executive Board Member
- 6) Alexandra Rivera, Executive Board Member
- 7) Christina Rodriques, Executive Board Member
- 8) Ana Elisa de Campos Salles, Executive Board Member
- 9) Sara Dallas, Executive Board Member
- 10) Tracie Hall, Executive Director

ALA Executive Board Member(s) Absent

- 1) Sam Helmick, Executive Board Member
- 2) Librè Booker, Executive Board Member
- 3) Kathy Carroll, Executive Board Member