

**ALA Executive Board Meeting
Tuesday, November 15, 2022**

ALA President Lessa Pelayo-Lozada called the meeting to order at 3:00 pm CT.

APPROVED by Consent:

- Agenda, *EBD #9.5*
- September 20, 2022 Board Meeting Minutes, *EBD #2.4*

President-elect Drabinski moved that the Executive Board of the American Library Association authorizes Denise Moritz, Director of Financial Reporting and Compliance, and Dina Tsourdinis, Chief Financial Officer, to sign The Variable Annuity Life Insurance Company financial documents on behalf of the American Library Association, *EBD #3.11*

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Conference Services LibLearnX Update

Earla Jones, Conference Services Director, & Jennifer Ferriss, provided the following updates:

- Total 837 registrants; \$218,520, which is 28% to budget and 35% to paid attendee goal
- Total Exhibitors at 58, which is 29% to goal
- Final content areas: Advocacy, Books and Authors, Career Development and Leadership, Community Outreach and Engagement, Equity, Diversity, Inclusion and Accessibility, Library Programs and Services, Mental Health, Reader's Advocacy, and Technology Innovation.
- 120 sessions will be on the final docket and will be released on Thursday, November 17, 2022.
- Advance Rates starts on Thursday, December 1, 2022
- Mobile App will open on Friday, January 13, 2023
- Board questions about the LibLearnX website access and signing up for the ALA Governance Institute (AGI). Currently, 102 individuals are signed up for AGI.
- The pace report includes information on the virtual LLX as a point of comparison. We currently hold strong numbers, given that we are 1/3 of our target goal within the first three weeks of registration opening.

Information Technology, *EBD #12.4*

Ed Sanchez, ITAC Chair and Rebecca Headrick, CITO provided the following updates:

- Currently reviewing the committee charge and comparing charge against other similar associations to gain insight. The committee intends to send it to the Committee on Organization (COO) for review by the end of November 2022.
- The major projects completed in FY22 are multi-factor authentication, learning management system was consolidated, blog migration, eStore shopping cart, and membership system update.
- CITO shared her impressions and assessment approach as we look forward on the IT landscape. The plan is to understand the people, process, and technology supporting all ALA functions and the expected outcome is to determine objectives with a prioritization map.

- FY23 current projects are the ALA.org website upgrade and redesign to be completed in February 2023, ALA analytics, replacing ALA staff laptops, FY23 budget line item review, and improving financial system application infrastructure.
- IT staffing includes the process of bringing in an IT business analyst and a grant funded development role.
- The preliminary roadmap for FY23-27 was reviewed that illustrates IT's alignment of ALA's goals.
- Board members asked about the timing of laptop rollouts, and the use of staff using their personal laptops. CITO responded that we have allocation for funding and pricing series to be able to replace the laptops, but on a rolling basis going forward will reiterate into the replacement cycle. The grant funded web developer position was asked, which is specific to a narrower scope. A broader web developer position will be reviewed to deliver on strategy. The importance of cyber security training was highlighted as well.

Constitution & Bylaws Update

Brian Schottlaender, Constitution & Bylaws Committee Chair, provided updates on the current task of updating the Bylaws:

- Provided background information that Council took two affirmative votes to rescind the constitution as well as directing the committee to revise the ALA bylaws.
- Two draft iterations so far and two listening sessions, with the most recent yesterday. We received more than 100 comments on Draft 1. Attendance during the second listening session increased significantly compared to the first second listening session. Members are able to comment multiple times during this process.
- Draft 3 is scheduled to be published December 9th with the listening session scheduled on December 19th. December 21 is the deadline for comments for Draft 3 and the committee will begin working on Draft 4.
- Timeline was slightly revised in order to issue the final draft before we go to LLX which would allow members to review in advance. January 27 is the bylaws convention. Councilors will be invited to submit amendments to Draft 4, which will help us organize the discussion during the convention.
- Comments received are grouped by the committee via copy editing comments, editorial comments, general observations/questions, and governance comments. Governance comments includes size and composition of Council and the Executive Board, listing of committees and Division and Round Tables. The Division are Round Tables sections of the current bylaws are currently detailed and redundant, the less detailed in the bylaws allows more flexibility.
- The committee will soon engage the Policy Monitoring Committee.
- The Board discussed the report, including the importance of a downstream discussion about standing committees.

150th Anniversary Discussion

President Pelayo-Lozada & Executive Director Hall provided updates:

- ALA has engaged the Alford Group to explore the feasibility of a large scale fundraising campaign. A report will be provided and recommendations for the board to consider during their Spring April Board meeting.
- Envision a task force kicking off at Annual 2023, with brainstorming in the meantime for potential members, paired with a multi-year fundraising campaign

Board moved into closed session.

ALA Executive Board Members in Attendance

- 1) Lessa Pelayo-Lozada, President
- 2) Emily Drabinski, President-elect
- 3) Patty Wong, Immediate Past President
- 4) Peter Hepburn, Treasurer
- 5) Librè Booker, Executive Board Member
- 6) Larry Neal, Executive Board Member
- 7) Alexandra Rivera, Executive Board Member
- 8) Ana Elisa de Campos Salles, Executive Board Member
- 9) Christina Rodriques, Executive Board Member
- 10) Kathy Carroll, Executive Board Member
- 11) Sara Dallas, Executive Board Member
- 12) Tracie Hall, Executive Director

ALA Executive Board Member(s) Absent

- 1) Sam Helmick, Executive Board Member