

**TO:** ALA Executive Board

**SUBJECT:** ALA Membership Dues Adjustment for FY24

**BOARD REQUEST:** Board Action

**ACTION REQUESTED BY:**

Miranda Bennett, Chair, ALA Membership Committee

**CONTACT PERSON:**

Melissa Walling, Staff Liaison, ALA Membership Committee, [mwalling@ala.org](mailto:mwalling@ala.org)

**DRAFT OF MOTION:**

To approve the annual increase in ALA member dues for FY24 in alignment with a 3-year average of the national Consumer Price Index (CPI) of 4.9%.

**DATE:** March 24, 2023

**BACKGROUND:**

In January, 2023, Council voted to establish a five-year dues adjustment mechanism not to exceed the percentage change in the national average Consumer Price Index (CPI) beginning with FY24 dues and running through FY28.

Annually, member dues will be reviewed by the ALA Executive Board, which may approve a dues adjustment not to exceed the percentage change in the national average CPI for the previous calendar year, rounded to the nearest dollar. Any increase beyond the above provision proposed by the Executive Board will require approval by a vote of Council and a vote of ALA personal members.

For calendar year 2022, the national Consumer Price Index was 6.5%\*, another year of high inflation. Prior to 2021, the CPI averaged between 1-3%.

The ALA Membership Committee is recommending we continue the practice we started last year of using a 3-year average to increase dues to minimize the impact of high inflation in 2021 and 2022. The 3-year average is 4.9%.

Association benchmarking shows that dues increases close to or above 10% result in higher than normal attrition due to price sensitivity. In light of declining membership due to affordability, it is not viable this year to increase dues in alignment with the 6.5% CPI rate.

\* <https://www.bls.gov/opub/ted/2023/consumer-price-index-2022-in-review.htm>

**ATTACHMENTS:**

The FY24 budget for ALA membership dues was developed with a 4.9% CPI adjustment and the following proposed structure:

**Personal Dues:**

<b>Member Type</b>	<b>Current Dues</b>	<b>FY24 Proposed Dues</b>
1st year	\$78	\$81
2nd year	118	123
3rd year+	155	162
Student	41	43
Earning <\$45,000	56	58
Support Staff	56	58
Retired	56	58
International	56	58
Associate	70	73
Trustee	70	73
Friend	70	73

**Organizational Dues:**

<b>Member Type</b>	<b>Current Dues</b>	<b>FY24 Proposed Dues</b>
Very Small	\$175	\$183
Small	300	314
Medium	500	524
Large	1300	1363
Very Large	2000	2098
Chapter	150	157
Non-Profit/Affiliate	150	157
International	150	157

**Corporate Dues:**

<b>Member Type</b>	<b>Current Dues</b>	<b>FY24 Proposed Dues</b>
Patron	2000	2098
Contributor	500	524

**Additional Notes:**

- These dues rates are already reflected in the preliminary FY24 budget.
- There is no proactive communication to our members about these changes. Members will see the new dues rate on their next bill, but there is no notation about the dues increase.
- This is the first year in recent history that we are increasing organization and corporate dues.
- Annual dues increases are association best practice.