

ALA EXECUTIVE BOARD CONFERENCE CALL

Minutes for Tuesday, June 15, 2021

1:00-2:30pm Pacific / 2:00-3:30pm Mountain / 3:00-4:30pm Central / 4:00-5:30pm Eastern

Consent agenda

Board Meeting Minutes 18-May-2021, *EBD #2.14*, and Board Meeting Agenda 15-June-2021, *EBD #9.19*, were both approved.

ALA Finances Update, Maggie Farrell ALA Treasurer

- Financial reports will be reviewed by the end of this week.
- Looking at the second iteration of FY22 budget; working on closing the gap as discussed in April. Following through the directives as noted in April.
- Upcoming action item is to review and approve and to reflect and potentially change the directives as necessary.
- BARC and F&A will bring forward to the Board then take it to ALA Council on the Annual Estimates of Income for approval.
- Executive Director Hall is having conversations with Divisions so you will see it reflected on the FY22 budget.
- President-elect Wong will lead the June 2021 PBA/Division Leadership Meeting. Discussion items include the 5-year draft pivot plan as well as the Operating Agreement Working Group update. The Operating Agreement discussion will be around defining the relationships between Division and ALA and the overhead rate. Comments will be shared with the Board.
 - An upcoming board action item is the extension of the Operating Agreement Working Group's timeline. Current members are willing to serve another year. The action will be brought forward during the ALA Executive Board Annual Conference meeting (June).
- Endowment is approaching \$65 million dollars. Received strong applications on the two (2) vacancies for the Endowment Trustees. The F&A committee's action is to look at the applications to make a recommendation to the board for appointments.

PAG Structure Update *EBD 10.13, Ed Garcia Board Liaison to PAG and Karlene Jennings PAG Chair*

- Board member Ed Garcia shared there are inconsistencies (composition, structure, etc.) in the PAG foundational documents. An ad hoc work group developed a foundational document issues paper to review and analysis these inconsistencies and bring recommendations.
- Board Member Ed Garcia put forth the motion, Eboni Henry seconded. Clarification on the name change to "Philanthropic" which is more appropriate. The term of the chair is longer (3 years), which provides consistency and aligns with the bylaws, which is similar to the Endowment trustees.

Voted to, Approve the revised structure for the Philanthropic Advisory Group (PAG) to replace the structure previously approved by the ALA Executive Board on October 10, 2018.

- PAG will proceed with the call for appointments of the vacant seats. PAG will work with Governance Associate, Holly Robison in the next few weeks. There are members that are interested in reappointment.

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Annual Conference 2021, Julius C. Jefferson, Jr. ALA President & Tracie Hall Executive Director

- The Board receives pace reports regularly and the announcement of the Closing Speaker helped increase registration numbers.
- Executive Director Hall reported that we continue to have meetings and discuss strategies for the week ahead.
- To date, we are 1,400 attendees away from our goal of 9,100 registrants.
- Registration will be open throughout the conference. One of the key goals is to focus on bulk registrations and member to member encouragement to register.
- 28% away from meeting our budget target.

LibLearnX 2022 Update, Patty Wong, ALA President-elect Wong

- A LLX 2022 skeleton schedule and future LLX locations were approved by the Board.
- Call for educational focus turning into Core Values in the programming for LibLearnX.
- **Action:** Patty will take the lead in working with Conference Services to ensure it is integrated. Board members Karen and Alex volunteered to work with Patty. This is an opportunity to showcase ALA's Core Values. This was the initial thought when the then Board voted on the location.
- Executive Director Hall shared that we want to place an emphasis on the libraries in that region and the degree to which we correspond to our Divisions.
- President Jefferson would like to ensure ALA is providing meeting space for exhibitors and member groups. Executive Director Hall stated that the strategy for LLX is to ensure it is successful. Figure out how to leverage for members to see their work aligned with LibLearnX.
- Conference Services Director Earla Jones shared that we are still getting a sense of the interest and demand. Many people pivoted to meeting virtually. Space is being held that Thursday and Friday so business could be conducted.
- President Jefferson shared that overall space in regard to Awards/Exhibits that are working with vendors, typically the Exhibits want to have some space to hold an event for the members.
- Executive Director Hall stated that we want as many people registered and that this is going to be an unprecedented opportunity for learning and experience.
- The LLX subcommittee that the Board appointed and has been doing work via Connect and the call for presentation will be launching this week.

Forward Together Resolutions Working Group Update, Forward Together Co-Chairs, Christina Rodriques and Jack Martin

- Divided into subgroups to create resolutions (Core Values, Executive Board, Committees, Round Tables, Assembles, and Council). The resolutions are interrelated and connected.
- Feedback sessions were conducted and surprised of little to no feedback on the Council, Executive Board and Assemblies session, which could be because there isn't as much detail in these resolutions.
- Looking forward to a rich conversation at the Annual Conference Council sessions that allows everyone to contribute and share their thoughts that will help us get to a change.
- The Working Group as well as the Chairs contributed much of their time and effort to this initiative. The Chairs recognize that the resolutions that are most likely to get approved (Core Values and RTs) is placed at the beginning of the Council agenda.

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- Board member Schneider shared that the Fiscal Analysis Working Group is gathering solid information. John Lehner has been an excellent chair and has been informed of the work of the Forward Together Working Group
- Board member Garcia shared comments and suggestions about the Forward Together resolutions. (1) RUSA Councilor has feedback on the representation of the Division Assembly (2) Recommend splitting the Round Table resolution into two resolutions a) membership composition, due structure; and b) assemblies.
- The Forward Together resolutions are final from the Forward Together Working Group perspective. There are no plans to revise them at this time, it is now up to Council.

Code of Conduct, Board Liaison Karen Schneider

- There is a near finalized draft that was shared with members and Council
- There is a meeting scheduled with Executive Director Hall on a detail regarding the question about paid and unpaid job posting in ALA lists. The Code of Conduct will be available to review after this meeting.
- This will be a future action item for the Board. Encourage the board to review and vote and then it will go to Council.

No emergent issues were shared.

The ALA Executive Board adjourned into closed session for a staffing update.

Board Members Present:

1. Julius C. Jefferson, Jr., President
2. Patty Wong, President-Elect
3. Wanda Brown, Immediate Past-President
4. Maggie Farrell, Treasurer
5. Tamika Barnes, Executive Board Member
6. Libre (Latrice) Booker, Executive Board Member
7. Ed Garcia, Executive Board Member
8. Eboni Henry, Executive Board Member
9. Maria McCauley, Executive Board Member
10. Larry Neal, Executive Board Member
11. Alexandra Rivera, Executive Board Member
12. Karen Schneider, Executive Board Member
13. Tracie D. Hall, ALA Executive Director ex-officio