

ALA EXECUTIVE BOARD CONFERENCE CALL

Minutes for Tuesday, May 18, 2021

1:00-2:30pm Pacific / 2:00-3:30pm Mountain / 3:00-4:30pm Central / 4:00-5:30pm Eastern

Consent agenda

Board Meeting Minutes 20-April-2021, *EBD #2.12*, and Board Meeting Agenda 18-May-2021, *EBD #9.16*, were both approved.

Operating Workgroup Update, Maggie Farrell, ALA Treasurer

- The group is meeting tomorrow
- Outlined work into two subgroups: 1.) Eliminating overhead and 2.) Existing agreement in relation to the new revenue streams
- There are two issues with the document: the relationship between Divisions & ALA and the financial relationships
- Anticipate a request for extension during the June meetings. At that time, the workgroup will also have a detailed report and engage with leadership at the PBA/Division Leadership Meeting

Code of Conduct Working Group, Karen Schneider, Board Member

- 50+ comments submitted on the draft. The deadline for comments is this Friday, May 21
- Meeting on May 27 to discuss comments and next draft
- Confident there will be a vote in favor of establishing standing committee

CD #43 Resolution on Protecting Privacy and Safety in Coronavirus Related Library Policy (draft),

Maria McCauley and Tamika Barnes, Board Members

- Council referred the resolution back to Executive Board for review, and President Jefferson requested that Ms. McCauley and Ms. Barnes spearhead the review. Please let them know within the next week if there are any further suggestions on the draft resolution
- The resolution was also sent to Intellectual Freedom Committee for comment
- The draft document today reflects recommended revisions, many of which relate to an Intellectual Freedom blog post on June 5, 2020

Let our Legacy be Justice Campaign, Tracie Hall, Executive Director

- PAG discussed the opportunity to launch a capital campaign and increase the size of the endowment
- Per PAG's recommendation, staff approached the Endowment Trustees to discuss how to set up not only a capital campaign for unrestricted funds but also a comprehensive campaign for the endowment
- PAG recommends releasing an RFP for a consultant to conduct a needs assessment and manage a comprehensive campaign:
 - Soft launch in July 2021 and conclusion in 2026
 - Tentative goal of \$30 million
 - Funds would be split between capital campaign and endowment

Ms. Farrell asked if someone in the Development office could be the point person on the RFP to relieve the tasks placed on Ms. Hall.

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Mr. Garcia asked if the RFP will address not only fundraising strategies but also infrastructure recommendations. Ms. Hall noted the need for infrastructure was an impetus for launching the RFP so that ALA can move forward now. The RFP asks that the consultant brings their own support and toolkit to offset ALA infrastructure. Growth in infrastructure is built into the campaign.

Ms. Hall also noted that an environmental scan indicated that this is the path that many organizations are taking.

Mr. Garcia asked where the Salesforce test with Development and Washington office landed, and he also asked when the https will be ready because that is imperative for donors to feel secure. Ms. Hall emphasized the first year is pre-launch, and in that time, ALA will bring on a Director of Development/Advancement and bring https online. She will provide more information about Salesforce in her ED Report at Annual.

Ms. Rivera requested that language be added to the RFP asking applicants to outline how their work aligns with ALA's mission and vision.

Mr. Garcia requested more details on PAG and Trustee discussions on the RFP.

2021 Annual Conference Draft Agenda Review, Julius C. Jefferson, President

President Jefferson noted that BARC requested a date change for the group's meeting to June 25, and receiving no objections, that change will move forward.

President Jefferson asked the Board if there were any objections to the following:

- Council Agenda, CD #8.6, 8.7, 8.8
- Information Session and Membership Meeting Agenda, CD #8.5
- Executive Board Agenda Review, EBD #9.17

Ms. Henry noted there is a 10 p.m. start time listed on EBD #9.17 and should be corrected to a.m.

Mr. Neal expressed thanks for responding to suggestions of condensing time, moving more items to the consent agenda, and arranging agenda items so difficult topics are addressed earlier.

No objections were noted, and the current draft agendas will stand.

LibLearnX Future Dates and Location and LibLearnX 2022 Skeleton Schedule, EBD #12.38 & LibLearnX – Request for Proposal, CBD #25, Earla Jones, Conference Services Director

Ms. Jones noted that she is following up with the reports after a previous request to provide supporting documentation for LibLearnX locations and skeleton schedule.

Mr. Garcia noted that dates for a few years out are southern cities, and it would be nice to return to the Northeast soon. He also asked about the Maryland location, which is promoted as D.C., and if that would lead people to believe it is downtown D.C. Ms. Jones noted that it is identified as metropolitan Washington D.C., with the address on collateral materials. President Jefferson noted that membership is used to D.C. with locations and sites within easy access. There will need to be concerted efforts to

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transport members to D.C. locations, such as Library of Congress.

Ms. Rivera noted that MLK Sunrise Celebration is not listed on the schedule, and that is a highlight for many attendees. The Board should consider adding that back to the schedule. She also noted that she is familiar with the Phoenix location, and their description is a bit misleading about access to sites and shopping. Ms. Jones noted that MLK Celebration is still being considered, and the ODLOS committee is still considering which day it could happen, so it is not included on the schedule yet.

Ms. Schneider noted that several states listed as potential sites are on the list of 12 states banned for California state funded travel due to egregious anti-LGBTQ+ practices and legislation, including Tennessee, North Carolina, and Texas. The current prioritized locations are not at that list, but this should be considered when determining future dates and picking locations that align with ALA values.

Ms. Wong asked what the educational and community efforts will be in San Antonio. Ms. Jones noted that the ALA met with San Antonio Public Library about community involvement, and the Texas Library Association will also be involved.

Ms. Rivera asked for clarification regarding the climate concerns of Baltimore. Ms. Jones noted that the difference between D.C. and Baltimore is that the Maryland site is self-contained with less outdoor walking.

Mr. Neal asked if the Board selects Phoenix in 2025, are there better options in 2026. Ms. Jones noted that 2026 will then need to be reconsidered.

President Jefferson called for votes on the following, outlined in EBD #12.38:

Voted to

- APPROVED Orlando, FL for LibLearnX 2024
- APPROVED Phoenix, AZ for LibLearnX 2025
- APPROVED Washington D.C. for LibLearnX 2026
- APPROVED preliminary skeleton schedule of LibLearnX, with the addition of a hybrid MLK Celebration and Education component

The ALA Executive Board approves Orlando, FL; Phoenix, AZ; and Washington, DC area/National Harbor as the 2024, 2025, and 2026 sites for LibLearnX.

The ALA Executive Board approves the skeleton schedule that has been presented for LibLearnX, with the addition of a hybrid MLK Celebration and Education component taking place in 2022 in San Antonio, TX

Fall Board Meeting (October 29-31, 2021), Julius C. Jefferson, Jr. ALA President

President Jefferson asked President-elect Wong to speak. President-elect Wong noted that the intent is to hold the Fall meetings in-person and would like to use this opportunity to brainstorm new agenda items.

Mr. Neal suggested a new headquarters tour.

Ms. Wong noted that she will reach out to Board Members and keep all apprised of agenda development.

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Emerging Issues

Mr. Garcia noted that the Executive Board discussed drafting a statement regarding the bans against teaching critical race theory and reached out to Office of Intellectual Freedom (OIF) and the Intellectual Freedom Committee for feedback. Those groups suggested that rather than drafting a one-off statement, ALA should create a group to develop talking points and a toolkit for effective measures to counteract these bans. Deborah Caldwell-Stone noted the OIF has received notice of 20 challenges to materials featuring BIPOC characters or of anti-racist nature and/or challenges to EDI trainings. State chapters have made it clear that what they need are toolkits and talking points, and OIF is working to develop these.

The Board agreed to support OIF's efforts to develop these materials by Annual Conference.

The ALA Executive Board adjourned into closed session.

Board Members Present:

1. Julius C. Jefferson, Jr., President
2. Patty Wong, President-Elect
3. Wanda Brown, Immediate Past-President
4. Maggie Farrell, Treasurer
5. Tamika Barnes, Executive Board Member
6. Libre (Latrice) Booker, Executive Board Member
7. Ed Garcia, Executive Board Member
8. Eboni Henry, Executive Board Member
9. Maria McCauley, Executive Board Member
10. Larry Neal, Executive Board Member
11. Alexandra Rivera, Executive Board Member
12. Karen Schneider, Executive Board Member
13. Tracie D. Hall, ALA Executive Director ex-officio