

TO: ALA Executive Board

RE: Philanthropic Advisory Board (PAG) Report on Activities 2020-2021
Brief Presentation about Gift Planning

REPORT:

Over the past year, PAG has continued to support ALA as it seeks to broaden its philanthropic scope and reach while ALA has also enacted its pivot strategy and encountered staff vacancies in the Development Office.

Most recently, PAG sought to codify and standardize language regarding its reporting, committee structure, and other working directives. (Motion approved at ALA Executive Board meeting, 15 June 2021).

PAG has assisted (and will continue to assist) ALA with campaign planning, advancement/development office structures and strategies, development communications, messaging, and strategy, as well as planned giving.

PAG's brief presentation about gift planning is a reminder to review plans once a year or when circumstances change. Robert Newlen, PAG member and past ALA Endowment Trustee, will share about the importance of estate planning.

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