

Public & Cultural Programs Advisory Committee Information Update (CIU)

Appendix I: Revised Form

COMMITTEE ANNUAL REPORT

Committee Name: Public and Cultural Programs Advisory Committee

Conference Year: 2022

Committee Chair: Mimosha Shah

Staff Liaison: Melanie Welch

Committee Members: Nicole Cooke, Janie Hermann, Debra Gold, Nina Martin, Rebecca Metzger, Nancy Shah, Richard Huffine, Jami McLean, Reba Williams, Juan-Pablo Gonzalez

Date of meeting(s)	Meeting format (in-person or virtual)	Number of members present	Guest Presenters, Speakers
August 10, 2021	Virtual	5	N/A
October 8, 2021	Virtual	5	N/A
December 2, 2021	Virtual	5	Ana Elisa de Campos (Executive Board Liaison)
February 3, 2021	Virtual	3	N/A

Committee Charge: To serve as an advisory committee to the ALA Public Programs Office. To promote excellence in cultural programming; to assist library staff to become more effective providers of cultural programming; to identify and disseminate resources for cultural programming; and to promote the cultural communities fund.

Objectives of the committee for this conference year, including any planned activities:

1. PCPAC Meeting to be held during ALA Annual Conference
2. Reviewing the charge of PCPAC
3. Planning for a "News You Can Use" session featuring a panel discussion with several recipients of the American Rescue Plan: Humanities Grant with PCPAC member Janie Hermann

Describe interactions with other units within ALA: N/A

Synthesis of activities (summarize discussions, decision(s) or motion(s) reached, and note follow-up action(s) required:

1. Adult Programming Subcommittee met several times throughout the year to discuss how to best support the Programming Librarian website and accompanying Facebook group, as well as contribute ideas for forthcoming content developed by PPO staff

2. Continuing discussions regarding how PCPAC can act as advisors to PPO while serving programming librarians across North America
3. Brainstorming ideas for additional outreach and support of programming library staff during the pandemic, with suggestions for an advocacy toolkit (for presentations) and an upcoming series of webinars and/or blog posts with “How-Tos” on program iteration, development, implementation, and evaluation

If unable to achieve desired committee outcomes, what hampered the ability to achieve stated goals (lack of resources, member participation, communication issues, procedural delays, etc.?)

A lack of full committee member participation and engagement led to challenges for the full PCPAC to deliver on its promise to act as advisors and foster a more robust connection with PPO staff.

Priorities/recommendations for the upcoming year: Continue building upon and strengthening relationships between PCPAC chair, members, and PPO staff; work towards creation and distribution of the advocacy toolkit; develop series of short introductory webinars and/or workshops for programming library staff alongside PPO.

Other comments/information you believe will help the Association in its work: _____

Submitted by: Mimosa Shah and Melanie Welch

Date Submitted: February 18, 2022