Committee Information Update (CIU)

Appendix I: Revised Form

COMMITTEE ANNUAL REPORT

Committee Name: Information Technology Advisory Committee

Conference Year: 2023

Committee Chair: Edward L. Sanchez, Head, Library Information Technology, Marquette University Raynor Memorial Libraries

Staff Liaisons:
Rebecca Headrick, Chief Information Technology Officer
Sherri Vanyek, Director of Infrastructure
Shakir Akbari, Director of Enterprise Applications

Committee Members:
Edward L. Sanchez(Chair, July 1, 2022, to June 30, 2024)
Libré Booker(Executive Board Liaison, July 1, 2022, to June 30, 2023)
Gina Seymour(Member, July 1, 2021, to June 30, 2023)
Ms. Cindy Li(Committee Associate, July 1, 2021, to June 30, 2023)
Tao You(Committee Associate, July 1, 2022, to June 30, 2024)
Mary E. Morgan Ryan(AASL Representative, December 2, 2021, to June 30, 2023)
Anne M. Sleeman(ACRL Representative, July 1, 2022, to June 30, 2023)
Crystal Chen(Publications Chair, September 23, 2022, to June 30, 2024)
Kelly J. Sattler(Core Representative, October 4, 2022, to June 30, 2024)
Toby Greenwalt(PLA Representative, September 28, 2022, to June 30, 2024)
Kathy Kosinski(United For Libraries Representative, September 1, 2022, to June 30, 2024)
Ms. Danielle A. Shapiro(ALSC Representative, May 1, 2022, to June 30, 2024)
Mr. Jerry Yarnetsky(RUSA Representative, September 14, 2022, to June 30, 2024)
LaMoya Burks(YALSA Representative, September 1, 2022, to June 30, 2024)
Ms. Rebecca Headrick(Staff Liaison, September 28, 2022, to June 29, 2050)
Sherri Vanyek(Staff Liaison, July 1, 2017, to July 30, 2050)
Mr. Shakir Akbari(Staff Liaison, April 12, 2022, to June 30, 2030)

<table>
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<th>Date of meeting(s)</th>
<th>Meeting format (in-person or virtual)</th>
<th>Number of members present</th>
<th>Guest Presenters, Speakers</th>
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<td>April 12, 2023</td>
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<td>Hybrid</td>
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**Committee Charge:**

- To advise the Association and the ALA Chief Information Technology Officer on the priorities and strategies that promote utilization and continued development of ALA technology products and services.
- To provide oversight for major technology transitions, monitor important industry or technical trends and advise on the development, implementation and monitoring of the ALA technology infrastructure, cybersecurity framework, data governance, disaster recovery and IT internal control practice.
- To advocate for universal access and superior user experience with ALA online content and services.
- To develop, review and recommend to Council policies for the application of information technology products and services, and to provide advice to the ALA Chief Information Technology Officer responsible for implementing such policies and guidelines.
- To make recommendations on the reconciliation of differing strategic plans with a technology component or impact from ALA and its divisions.
- To provide an ongoing channel for member communication by working closely with other units, committees, and offices of the association.
- To participate in the evaluation and testing of technology products and services used by Association members or by the public.

**Objectives of the committee for this conference year, including any planned activities:**

1. Review the committee charges for other similar associations and public organizations to gain insights into best practices for the strategic advisory role ITAC plays.
2. Review and provided feedback on website redesign personas
3. Review and provide input on ALA Bylaws Draft Document
4. Participate in UX/UI activities for Drupal 9 redesign of ala.org website
5. Participate in the testing of the redesigned ala.org website
6. Initiate strategic and technology challenge inventory through division leadership conversations

**Describe interactions with other units within ALA:**

After Council approved the revised ITAC charge at the January 2023 LLX meeting, the committee developed a new objective to gain insights from the strategic plans and technology challenges of the divisions and units they represent. This is in service of the Additionally, the committee’s full representation from across all Divisions is essential to its ability to bring a broad spectrum of input as ALA moves through the Website redesign project planned for production release in December 2023.
Synthesis of activities (summarize discussions, decision(s) or motion(s) reached, and note follow-up action(s) required:

1. In alignment with new charge item “To advocate for universal access and superior user experience with ALA online content and services.”
   - Engagement in Website Project Card Sort Exercise (to determine Menu structures)
   - Reviewed next steps for Engagement in Usability Study and review of Wireframes (April/May 2023)
2. In alignment with new charge items “To make recommendations on the reconciliation of differing strategic plans with a technology component or impact from ALA and its divisions” and “To provide an ongoing channel for member communication by working closely with other units, committees, and offices of the association”
   - Established content and format for soliciting information from divisions on the technology challenges, needs, strategies and plans from represented units.

If unable to achieve desired committee outcomes, what hampered the ability to achieve stated goals (lack of resources, member participation, communication issues, procedural delays, etc.?)

Priorities/recommendations for the upcoming year:

1. Continue active participation in feedback cycles for Website update project (wireframe review, design comps, Spring and Summer 2023)
2. Act as a primary member test group for ALA Website update project (Fall 2023)
3. Gather information from representatives’ respective divisions into a single resource for access and alignment with overall technology strategy.

   **Questions for ITAC Members and their Divisions or Units:**
   - What technology challenges are you facing right now, or what needs are not being fulfilled? Why do you think these challenges exist?
   - What strategies or plans do you have to address those challenges and/or unmet needs?
   - What is the single most important thing you hope to achieve within this fiscal year?
   - What metrics or key performance indicators (KPIs) do you use to measure the success of your strategic plans?

Other comments/information you believe will help the Association in its work: __________________________

Submitted by: Rebecca Headrick, Chief Information Technology Officer
Date Submitted: March 1, 2023