

ALA Committee on Membership Meetings

Annual Report

Annual Meeting 2019- Washington D.C.

July 8, 2019

The ALA Committee on Membership Meetings met on Friday, June 21, 2019 in Washington D.C. We welcomed new members to the committee and Melissa Walling, the new Director, Membership Development and Customer Service. Chair, Holly Camino noted that this was the largest attendance at a COMM meeting in the past four years since she has been on the committee.

The committee discussed the Virtual Membership Meeting that was held on May 9, 2019 from 1:30-2:30 p.m. (central). ALA staff member Crystal Carrasco provided us with a summary from the VMM and the questionnaire. The 2019 VMM had the highest registration and attendance to date. It was noted by the committee members that changing the meeting to earlier in the spring provided more time between the VMM and annual conference and this may have been the reason for the increase in attendance.

The ALA Membership meeting to take place the following day was discussed. This year the COMM committed to having a larger social media presence. Chair, Holly Camino, worked with Crystal Carrasco and Tina Coleman on the social media aspects. Committee members provided twitter handles and ALA staff also were to provide social media posts during the ALA Annual Membership Meeting. #ALAMemMtg and #ALAc19 are the posts that we agreed to use to post during the meeting.

The committee discussed the resolutions being presented during the membership meeting. The question was raised about how to determine who are members of ALA during the membership meeting and for voting purposes. ALA staff agreed that it was their job and that they would investigate ways to simplify this for future meetings.

EB Liaison was unable to attend the meeting. Chair, Holly Camino went over the talking points. ALA Staff, Lorelle Swader was able to provide more detailed information about the talking points.

Membership numbers are slightly down, but to be expected with only one divisional conference in the spring. Registration for annual conference was already in excess of 19,000, with the expectation for that number to increase by the end of annual conference.

Respectfully Submitted,

Holly L. Camino

Chair, Committee on Membership Meetings (2016-2017, 2017-2018, 2018-2019)