Call to Order, CRC Charge, Introductions— Amy Lappin 2:30 – 2:35

ALA Update from Executive Director | Tracie Hall 2:35 – 2:50
- Chapters: thinking nationally, working locally
- COVID-19 Relief Funds (contributed revenue goal)
- State of ALA – Financials
  o More entrepreneurial to grant more to libraries
  o We can see financial stability
  o FY22 Budget Objectives
    ▪ Align expenditures with revenues
    ▪ increase revenue sources
    ▪ develop budget surplus
Facing change

- Forward together (Assoc. Governance)
- Operating Agreement (Functional Governance)
- Pivot Strategy (Performance Governance)

**Pivot Strategy: The Essential Role of Chapters**

- **Flow of Strategic Change Management**
  - Flow goes down, up and across
    - Increased Membership and Revenue Growth
    - Accelerated by Six Impact Streams and their General Tactical Goals: Conference and events; continuing education; contributed revenue; data and research; membership; and publishing
    - Facilitated by cross functional goals
    - and individuated unit goals

- **Creating Library and Community Change**
  - Expanding reach, mobility, resilience, and social justice through:
    - Info and digital access
    - equity, diversity, and inclusion in libraries and the LIS Workforce
    - and preservation of library services

- **2 major assoc.-wide goals:**
  - Increase revenue by 10% over expenses
  - Increase membership by 5%

- **Key Points:**
  - Increased alignment
  - Increased membership
  - Increased Revenue

- **Tangible Impact**
  - Our Impact must flow from our mission and drive it

- **New ALA leaders** (ODLOS, PLA, ---- CFO, CTO, Dir. CFTFOL)
- **Your view of ALA Chapter partnerships** – opportunities to increase membership for both
  - **Unit Goals: CRO**
    - Inc. joint student membership by 4%
    - Expand the reach of EDI principles through trainings by 10%
    - Build web and media visibility of ALA Disaster Relief

**CRO Updates** | Michael Dowling, Mariel Colbert  2:50 – 3:00

- **Pivot Strategy**
  - **Joint Membership Program ALA**
    - At 5,170 student members, 60% of total student membership (8,550)
    - Welcome Iowa Library Assoc.!
    - Librarian Lounge: CRO + Membership Team provided librarian lounge; student led networking session.
      - Has been held 3 times and discussed:
        - Student Success
        - Student Chapter issues
    - Mariel partnered with ODLOS to facilitate Equity, Diversity, and Inclusion training sessions
      - 1,300 library professionals have been trained.
      - EDI series
      - Link: https://www.ala.org/advocacy/diversity/continuing-education/trainings-strategic-planning
  - **Chapter Management Exchange**
    - https://docs.google.com/forms/d/11KvTHB5e9i53iWozC9V1_J3YcPuNnA3lpaSraobofnl/edit
    - Focused on shared challenges and best practices
- Accepting suggestions for the Fall!
  - Covid grants to 34 diff. libraries
    o Encouraging grantee library to get local press
  - Exhibitors for parts of the government that can come to local conferences, events
  - State of the Chapter support survey will be sent out in July
- **Questions:** How many requests were received for the COVID grants? 236 eligible grants (15% of applicants awarded)
  o Where can we get more info about the student member program? The Librarian Lounge is on Monday, June 28, 5:00PM - 7:30PM CT Registration link: https://ala-events.zoom.us/meeting/register/tJ0vfu-urTgrH9X5D9HgYMmK0Ht6y8j1aeft_

**National Network and other Advocacy Updates** | Joe Thompson and Megan Cusick 3:00 – 3:15

- Joe Thompson
  o Key Advocates
    - Pilot project that has been running for 2 years
    - 3 states participating: New York, Florida, Alabama
    - Purpose: Make Connections with key advocate with each congressional district
    - PPA Office modeled on what other professions are using in their advocates in legislation
    - Some congressional offices were slow to join ‘Build Americas Libraries Act’
      - New York: all congress members contacted participated
      - We have 127 current sponsors of the bill
      - Alabama: Sull did sponsor after contact with key advocate
  o Challenges:
    - Avoid leaning on any one advocate
    - Support Model
    - Not sure if getting complete commitment from every state
    - What connections do we not have? How can we get ‘full embrace’?
    - Make sure the key advocate is documenting their work

- Megan Cusick
  o State Level Advocacy
    - Difficult year to start a pilot program
    - Legislation:
      - Most state legislation has adjurned
      - ~100 state level bills being watched
        o Lots of activity
        o Intense year in state houses
      - 2 issues of note:
        o Broadband: libraries are increasingly being seen as community anchor institutions
        o Ebook Legislation: Maryland Library Assoc. requires publishers to give eBook access for reasonable amount
    - Adverse Legislation
      - Harmful to Minors: None of the bills passed!
      - Many will be introduced next year
      - Censor access to info.: political flashpoints
        - Part of nationally coordinated campaign
      - Will be reaching out with planning for the next legislation
  o Local Issues:
    - Funding
    - Governance Issues
    - Worries about cuts to school libraries
  o Work in Civic Engagement
    - There are municipal elections going on this year – libraries are important in stopping misinformation.
PPA Programs at ALA Annual
  - Link: https://www.ala.org/advocacy/training-events

**Report from the ALA Washington Office** | Kathi Kromer 3:15 – 3:30
- Update
  - Infrastructure
    - Bi-Partisan agreement $373 Billion
    - Pres. Biden does think both bills will come to him together
      - One cannot be done without the other
      - Hoping to move forward in July
  - Appropriations
    - 14 weeks away from government shutdown threat
    - Doubts of reaching agreement in time
    - Committee process is set to begin in July
    - This year we maintained signatures
    - Please keep reaching out!
  - Broadband
    - In Bi-Partisan agreement
    - Affordable Internet Access for All
    - Emergency Connectivity Fund from ARPA: https://www.ala.org/advocacy/ECF
    - Annual Session: Get Funding, Connect Your Community: https://www.eventscribe.net/2021/ALA-Annual/fsPopup.asp?Mode=presInfo&PresentationID=891498&query=connectivity

  - Question: Is BALA included in the infrastructure package at this point?
    - The agreement today is hard infrastructure
    - There will be a separate package that will allow the BALA to be included
  - Is money from the Emergency Connectivity Fun tied to CIPA?
    - There’s a one-pager on the website that explains this.

**Break** 3:30 – 3:35

**Presidential Priorities and Initiatives** | Patty Wong 3:35 – 3:45
- Pres. Focus
  - Libraries Connect
    - Vital role that libraries play in connecting people to info
      - Digital equity / Universal Broadband
    - Needs of Small, Rural and Tribal Library
    - Literacy as a core value
    - Resilience and sustainability
    - How can all these goals impact equity, diversity, and inclusion
  - Plan virtual tours of rural libraries
  - 20th anniversary of ALA APA
  - Literacy and Sustainability
  - If you would like Patty to visit your state conference, let her know!

- Question:
  - If anyone has suggestions for libraries for you to visit, how should we contact you?
    - President Patty Wong
    - Email: patty.wong@santamonica.gov
    - Phone: (424) 280-0754

**Report from CRC Executive Board Liaison** | Wanda Brown 3:45 – 3:50
- Was not able to attend

**Committee Liaison Reports** 3:50 - 3:55
State Ecosystem Update | Dorcas Hand 3:55– 4:00
- https://docs.google.com/document/d/1-mGPs6WpHuQQKpNrJcyI5KyQTLzUGzl- CfiQL4dOc/edit?usp=sharing
- Copied from above link provided by Dorcas:
  - http://www.ala.org/advocacy/state-ecosystem-initiative
  - In 2020-21, the Ecosystem Subcommittee has
    - Sent info to all the divisions, and received enthusiastic feedback.
    - Facilitated articles in several state journals, newsletters or blogs.
    - Will present at two state conferences (TASLA, NMLA) virtually, and hope for more opportunities.
    - Related but separate organizations:
      - Connected with COSLA (state librarians) about how to work with them.
      - Connected with ALISE (library school instructors) to discover best methods to get Ecosystem info to current LIS students to ensure they are strong advocates on graduation.
    - Begun to develop our second annual webinar for October of 2021 to feature details of the Ecosystem Toolkit. The first one is available through our web page.
    - Expanded content on the website
    - We have an ALA email address (ecosystem@ala.org) where we welcome questions and suggestions.
    - Social media hashtags: #ALAOneVoice #ALAEcosystems
    - Email: handd51@tekkmail.com

ICLAE Report | Jeremy Johanneson 4:00– 4:05
- International Council of Library Association Executives
- ICLAE wants to support you!
- Email: director@nyla.org

Forward Together Update and Discussion | Jack Martin or Christina Rodriques 4:05 – 4:20
- Jack Martin, Rhode Island Chapter Councilor
  - More time is needed
  - Feel confident that the core values and committee resolutions will pass
  - Council will vote
- Christina Rodriques
  - Expressed that 4 months is too short and need more time
  - These will be discussed during council
- Email: forwardtogether@ala.org
- https://forwardtogether.ala.org/
- Questions: Regional Chapters have a member on the chapter leadership assembly?
  - Yes, the assembly would have a member from every state and region. The assemblies could elect a number of members to serve on council.

Passing the Torch, Welcome Incoming CRC Chair Jen Alvino | Amy Lappin 4:20 – 4:25
- Thank you for all of your hard work Amy!

Closing | Amy Lappin 4:25 – 4:30