ALA ANNUAL Conference & Exhibition

JUNE 24–28, 2027 • NEW ORLEANS

ALA 2027 Annual Conference Education Program Proposal Rubric

CRITERIA	EXCELLENT = 4	GOOD = 3	FAIR = 2	POOR = 1
TITLE AND DESCRIPTION: Do the title and description effectively convey the proposed program? *WEIGHT: 6*	The title and description effectively convey the proposed program. Attendees could rely on the information for a clear idea of the program content and experience.	The title and description give a general idea of the proposed program but do not fully capture the program content and experience.	The title is unclear and/or does not accurately reflect the proposed program. The description lacks sufficient detail and/or is difficult to understand.	The title and description do not provide an idea of the proposed program.
LEARNING OBJECTIVES: Are the learning objectives clear, measurable, and achievable? *WEIGHT: 4*	All learning objectives are clear, measurable, and achievable.	The learning objectives are clear but only some are measurable and/or achievable.	Some learning objectives are unclear and not measurable and achievable.	The learning objectives are vague and difficult to assess.
TIMELINESS/DEMAND: Is the topic timely, new, and/or in-demand? *WEIGHT: 5*	The topic is an emerging "hot" topic and/or a topic for which there is demonstrated high demand.	While this topic has been explored, it remains an in-demand topic.	This topic has been presented often/recently, and interest may be declining.	There is so much content on this topic that there is little demand and/or the topic is not timely.
INNOVATION: Does the content offer fresh, innovative ideas, methods, or resources? *WEIGHT: 5*	The proposed program is transformational to the field. It contributes an innovative approach or resource to an original topic.	The proposed program is innovative but may not have a transformational impact.	The proposed program contributes a new approach or resource to a common topic.	The proposed program takes a common approach to a common topic.
APPROACH TO EQUITY, DIVERSITY, INCLUSION AND ACCESSIBILITY (EDIA): Does the proposal take a thoughtful approach to EDIA? This might include incorporating multiple, underrepresented perspectives and identities and/or furthering equitable access and accessibility. *WEIGHT: 5*	The proposal provides a thorough and thoughtful approach to equity, diversity, inclusion and accessibility.	The proposal addresses equity, diversity, inclusion and accessibility.	The proposal provides minimal consideration of equity, diversity, inclusion and accessibility.	The proposal does not address equity, diversity, inclusion and accessibility.