2026 United for Libraries Virtual – Full Conference

Schedule – Pacific Time Zone

Updated 7/25/26

Links & Information

- United Website: Program descriptions and registration information.
- Course Homepage on eLearning Website: program descriptions, on-demand access, slides, handouts, resources, and more. Click the link for the course(s) for which you are registered.
    - Full Conference
    - Trustee / Board Member Day
    - Foundations and Fundraising Day
    - Friends of the Library Day

Participating Live

- This conference will be held in Zoom Events. For the best experience, install the Zoom mobile app or the Zoom desktop client from the Zoom Download Center. See also Joining Zoom Events.
- Personalized Zoom links will be sent to the email address associated with your ALA login.
    - Do not share your personalized Zoom links, as each link is for the named registrant only.
    - You will receive automatic reminder emails closer to the conference.
    - Join live by clicking on the Zoom link in the appropriate day's confirmation email.
    - You may enter/leave the Zoom room each day according to your needs.
- All attendees will be in listen-only mode with cameras off.
- Auto-captioning will be enabled for all sessions.
- Attendees are encouraged to engage in chat during all sessions.
- Relevant links and resources shared in chat will be included in the Additional Resources posted with each recording.
- All sessions will be recorded and available on demand beginning Monday, August 3, 2026.
- Please use the Q&A panel for all questions for the presenters.

Keynote & Virtual Gala Author Tea

- You will receive separate Zoom links for the keynote and Virtual Gala Author Tea.
- **Keynote: From Connectors to Force Multipliers: How Trustees, Friends and Foundations Supercharge Civic Connection**, Wednesday, July 29, 2026, 1:30 pm Pacific
- **Virtual Gala Author Tea**, Thursday, July 30, 2026, 1:30 pm Pacific

Help, Support, & Contacting United for Libraries Staff

- United staff will answer emails (united@ala.org) as time allows July 28-30, 2026.
- United staff *will not be available* to answer phone calls July 28-30, 2026.
- United staff cannot provide technical support for devices, audio, Internet, or Zoom.
- The following are several helpful tips for audio/connectivity issues:
    - Join the open chat time that begins at 7:30 am Pacific daily to test your audio connection.
    - Close all non-Zoom programs/apps on your computer.
    - If you are experiencing issues with your audio, leave the Zoom room and re-enter. This often corrects any issues.

Trustee/Board Member Day: Tuesday, July 28, 2026 – All times Pacific		
Start Time	Duration	Title
7:30 AM	30 min	Zoom Room Open for Chat and Book Buzz Presentations
8:00 AM	60 min	Navigating the Hiring Process: Finding the Right Director for Your Library
9:00 AM	60 min	Be the BEST Public Library Trustee You Can Be
9:00 AM	60 min	From Strategy to Advocacy: How State Libraries and Boards Drive Innovation and Funding for Local Impact
10:00 AM	15 min	Break
10:15 AM	15 min	Data-Driven Library Advocacy Messaging
10:30 AM	60 min	Breaking Down Silos: Building Stronger Partnerships Between Boards and Library Leadership
11:30 AM	15 min	March Meowness: A Viral Campaign Redefining Library Engagement
11:45 AM	15 min	Break
12:00 PM	60 min	Library Champions: Building Advocates Through Shared Learning

Foundations and Fundraising Day: Wednesday, July 29, 2026 – All times Pacific		
Start Time	Duration	Title
7:30 AM	30 min	Zoom Room Open for Chat and Book Buzz Presentations
8:00 AM	60 min	Collaboration, Communication, and Flexibility: Working Together to Reach Campaign Goals
9:00 AM	60 min	Beyond the Book: How Libraries Can Fundraise with Author Events
10:00 AM	30 min	Break
10:30 AM	60 min	Making the Most of Milestones: Golden Opportunities in Library Fundraising
11:30 AM	30 min	Love Letters to a Library: A Ready-to-Run Community Campaign That Generated More Than 1,200 Stories of Library Impact in 10 Days
12:00 PM	60 min	Case Study: Engaging Volunteers, Donors and Staff to Create a Strategic Fundraising Plan
1:00 PM	30 min	Break
1:30 PM	45 min	Keynote: From Connectors to Force Multipliers: How Trustees, Friends and Foundations Supercharge Civic Connection

Friends of the Library Day: Thursday, July 30, 2026 – All times Pacific		
Start Time	Duration	Title
7:30 AM	30 min	Zoom Room Open for Chat and Book Buzz Presentations
8:00 AM	60 min	A National Model of Access: Learning from the National Library Service for the Blind and Print Disabled (NLS) and Friends of the Library Partnerships
9:00 AM	60 min	Successful Online Sales for Friends of the Library Fundraising
10:00 AM	15 min	Hosting a Friends Book Swap
10:15 AM	15 min	Break
10:30 AM	60 min	Collaborative Leadership: Building More Agile and Resilient Friends Organizations
11:30 AM	15 min	Celebrating National Friends of Libraries Week with Friends of the Moorhead Library
11:45 AM	15 min	Break
12:00 PM	60 min	Supersize Your Friends Group: Fundraising, Connections, and Fun!
1:00 PM	30 min	Break
1:30 PM	60 min	Virtual Gala Author Tea