

## 2025 United for Libraries Virtual: July 29-31, 2025

For questions or registration assistance, contact United for Libraries by phone at (312) 280-2161 or by email at [united@ala.org](mailto:united@ala.org).

This interactive three-day virtual event will feature expert speakers on current topics facing library Trustees, Friends, Foundations, and staff who work with them. Programming runs daily from 11:00 a.m. Eastern to approximately 4:00 p.m. Eastern, with scheduled breaks.

- Participate in live Q&A sessions with presenters and network with colleagues nationwide.
- Enjoy exclusive access to the keynote speaker and authors.
- View on-demand sessions for one year after the live event.

### REGISTRATION LINKS

- [Individual Full Conference](#)
- [Individual Trustee/Board Member Day](#) (Tuesday, July 29)
- [Individual Foundations/Fundraising Day](#) (Wednesday, July 30)
- [Individual Friends Day](#) (Thursday, July 31)
- [Statewide FREE Registration](#) (MI, OR, VA)
- [Invoice Request Form](#) – submit this form to request an invoice for (1) individual single day or multiple days, (2) group viewing single day or multiple day, or (3) applicable state discount (CO, IL, MA, MD, MN, ND, NE, NV, OR, SC).

### REGISTRATION, ATTENDANCE, AND PARTICIPATION

	Individual	Individual	Group Viewing
<b>Registration Type</b>	Full Conference	Single-Day or Multiple Days	Single-Day or Multiple Days
Date(s)	July 29-31, 2025	Trustees: July 29 Foundations/Fundraising: July 30 Friends Groups: July 31	Trustees: July 29 Foundations/Fundraising: July 30 Friends Groups: July 31
Course Access	Individual registered in the course.	Individual registered in the course.	Main contact registered in the course.
Live Attendance	Individual registered in the course.	Individual registered in the course.	Group in a single location viewing on a single screen. See FAQ for special needs/requests.
On-Demand Viewing	Individual registered in the course. Accessible for one year.	Individual registered in the course. Accessible for one year.	Group in a single location viewing on a single screen.
Login Sharing	Not allowed.	Not allowed.	Not allowed.

## AVAILABLE DISCOUNTS

	Individual	Individual	Group Viewing
<b>Base Price</b>	\$149.00 per seat Purchase online (links on the first page) or <a href="#">request an invoice</a> .	\$65.00 per seat per day Purchase online (links on the first page) or <a href="#">request an invoice</a> .	\$215.00 per day <a href="#">Available by invoice only</a> .
United Personal Member Savings	35% off the base price.	35% off the base price.	35% off the base price.
ALA Personal Member Savings	10% off the base price.	10% off the base price.	10% off the base price.
Statewide Partners: MA, MD, MN, ND, NE, SC	35% off the base price. Requires coupon code if purchased online.	35% off the base price. Requires coupon code if purchased online.	35% off the base price.
Statewide Partners: CO, IL, NV	20% off base price. Requires coupon code if purchased online.	20% off base price. Requires coupon code if purchased online.	20% off base price.
Multiple Seat Savings • 3-6 Seats: 30% • 7-12 Seats: 35% • 13+ Seats: 40%	Applied after an eligible member or statewide discount.	Applied after an eligible member or statewide discount on the purchase of same-day seats. For example, three (3) seats for Trustee Day will receive an extra 30% off.	Not applicable. Group registration includes all individuals in a single location viewing on a single screen.
Early Bird Savings (ends 7/11/25) <i>Applied after an eligible member or statewide discount and multiple seat savings.</i>	Additional \$15 off per seat.	Additional \$5 off per seat.	Additional \$20 off per day.

## EARLY BIRD REGISTRATION PRICING – THROUGH JULY 11, 2025

	Individual				Individual				Group Viewing
	Full Conference				Single Day				Single Day
	Price Per Seat				Price Per Seat				Price Per Day
<b>Early Bird (ends 7/11/25)</b>	1-2 Seats	3-6 Seats	7-12 Seats	13+ Seats	1-2 Same Day Seats	3-6 Same Day Seats	7-12 Same Day Seats	13+ Same Day Seats	Group in a single location viewing on a single screen.
<b><i>Prices include all eligible discounts.</i></b>									
United Personal Member	\$81.85	\$52.80	\$47.95	\$43.11	\$37.25	\$24.58	\$22.46	\$20.35	\$119.75
ALA Personal Member	\$119.10	\$78.87	\$72.17	\$65.46	\$53.50	\$35.95	\$33.03	\$30.10	\$173.50
Non-Member	\$134.00	\$89.30	\$81.85	\$74.40	\$60.00	\$40.50	\$37.25	\$34.00	\$195.00
CO, IL, NV	\$104.20	\$68.44	\$62.48	\$56.52	\$47.00	\$31.40	\$28.80	\$26.20	\$152.00
MA, MD, MN, ND, NE, SC	\$81.85	\$52.80	\$47.95	\$43.11	\$37.25	\$24.58	\$22.46	\$20.35	\$119.75

## REGULAR REGISTRATION PRICING – ON/AFTER JULY 12, 2025

	Individual				Individual				Group Viewing
Regular (from 7/12/25)	Full Conference				Single Day				Single Day
<i>Prices include all eligible discounts.</i>	1-2 Seats	3-6 Seats	7-12 Seats	13+ Seats	1-2 Same Day Seats	3-6 Same Day Seats	7-12 Same Day Seats	13+ Same Day Seats	Group in a single location viewing on a single screen.
	Price Per Seat				Price Per Seat				Price Per Day
United Personal Member	\$96.85	\$67.80	\$62.95	\$58.11	\$42.25	\$29.58	\$27.46	\$25.35	\$139.75
ALA Personal Member	\$134.10	\$93.87	\$87.17	\$80.46	\$58.50	\$40.95	\$38.03	\$35.10	\$193.50
Non-Member	\$149.00	\$104.30	\$96.85	\$89.40	\$65.00	\$45.50	\$42.25	\$39.00	\$215.00
CO, IL, NV	\$119.20	\$83.44	\$77.48	\$71.52	\$52.00	\$36.40	\$33.80	\$31.20	\$172.00
MA, MD, MN, ND, NE, SC	\$96.85	\$67.80	\$62.95	\$58.11	\$42.25	\$29.58	\$27.46	\$25.35	\$139.75

## FREQUENTLY ASKED QUESTIONS

For questions not covered below, please contact United for Libraries staff by phone at (312) 280-2161 or by email at [united@ala.org](mailto:united@ala.org).

### GENERAL QUESTIONS

#### **Q: Is the keynote included in all registration types?**

A: Yes, the keynote is included in all registration types. The date/time of the keynote program will be announced later. You may watch the keynote on-demand if you cannot attend the keynote at the announced date/time.

#### **Q: I can only attend part of the conference. How do I access the recordings?**

A: All sessions will be recorded and available within 72 hours of the live session.

- Individual registration includes on-demand viewing for one year for the registered individual. No group viewing is permitted.
- Group Viewing registration includes one year of on-demand viewing for a group in a single location on a single screen.

#### **Q: My library director is a personal member of United for Libraries. How do I purchase registration and receive their member discount?**

A: Your library director may purchase seats for themselves and/or others at the applicable member discount.

- When purchasing online (links on the first page), the member should complete the purchase to receive the eligible member discounts on all seats purchased.
- When requesting an invoice, the member should complete the [invoice request form](#) to receive the eligible member discount on all seats purchased.

**Q: How do I obtain a certificate of attendance/viewing?**

A: Certificates of attendance/viewing are available for individual registrations only.

- If you attend a session live, you will receive instructions on how to obtain your certificate.
- If you watch a session on-demand, instructions on obtaining your certificate are included in the course.

**Q: I'm an ALA member in one of the listed statewide partner states. Will I receive both the member discount and the statewide partner discount?**

A: The higher eligible discount (member or statewide partner) will apply. Individual full conference pricing is per seat; individual single-day pricing is per seat per day; Group Viewing pricing is per day. *See the pricing chart for final prices, including all discounts.*

1. The higher eligible discount (member or statewide partner) is applied first to the base price.
2. The eligible multiple-seat discount for purchasing three (3) or more seats of the same registration type is applied second. Multiple-seat discounts for individual single days are based on the number of seats purchased for the same day.
  - Example 1: Three (3) or more seats for Trustee Day will receive the multiple-seat discount.
  - Example 2: Two (2) seats for Trustee Day and one (1) seat for Friends Day will not receive a multiple-seat discount.
3. Early bird savings (available through July 11, 2025) based on the registration type is applied third.
  - Individual Full Day: \$15 off
  - Individual Single Day: \$5 off (per day)
  - Group Single Day: \$20 off (per day)

**INDIVIDUAL REGISTRATION**

**Q: If I want to attend sessions on two different days, should I purchase an individual single-day or individual full conference registration?**

A: You may purchase individual single-day registration for one, two, or three days.

- If you want to attend all three days, the individual full conference registration option will save you money over purchasing a single-day registration for each day.
- Individual full conference registration is for one individual and cannot be shared by multiple people.

**Q: I purchased multiple individual registrations for my library board, Foundation, and/or Friends Group. How do the individuals access the course and receive their Zoom link?**

A: You will receive one sign-up code per registration.

- Each person redeems their sign-up code(s) at <https://elearning.ala.org/>.
- Zoom links are sent by email approximately one week before the conference.
- For assistance redeeming sign-up codes, please contact United for Libraries staff by phone at (312)-280-2161 or by email at [united@ala.org](mailto:united@ala.org).

## GROUP VIEWING REGISTRATION

**Q: If I purchase Group Viewing registration for my board, can one or more members join from an alternate location?**

A: Group Viewing registration includes all individuals viewing the education sessions on a single screen in a single location. If you have a special need/request, please contact United for Libraries staff by phone at (312) 280-2161 or by email at [united@ala.org](mailto:united@ala.org).

**Q: How does Group Viewing work for the keynote and Virtual Gala Author Tea?**

A: The keynote and Virtual Gala Author Tea are held outside the daily education session schedule. Individuals may attend the keynote and/or Virtual Gala Author Tea from their own location. Details are provided in the course.

**Q: Is there a Group Viewing option that includes all three days?**

A: Group Viewing registration is available by day. You may purchase one, two, or all three days. The price is per day.

**Q: How many people are included in Group Viewing registration?**

A: Group Viewing registration includes \*all\* individuals in a single location viewing on a single screen for live attendance and/or on-demand access.

- The main contact will be registered in the course with access to the slides, handouts, Zoom link, and on-demand recordings.
- Sharing of logins is not permitted; all viewing for live attendance and/or on-demand viewing must be coordinated by the main contact.
- Only the main contact can access the Zoom link, submit questions during the live session(s), and engage in the chat.
- Certificates are not available for group registration.