



RUSA 2025 Membership Meeting



State of RUSA

RUSA Membership Meeting

RUSA Town Hall 2025

What is RUSA ?

Reference and User Services Association

Our RUSA [strategic priorities](#) emphasize:

- **People**

- Connecting with each other!
- Members from all types of libraries & all library-related jobs
- Reaching out to students
- Professional Development
- Equity, Diversity, Inclusion, & Access
- Mentoring

- **Serving and Advancing the Profession**

- (All of the above)
- Developing standards, guidelines, best practices, & competencies
- Selecting excellent materials for recognition



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and the Sections



ALA - American Library Association

- **RUSA** - Reference and User Services Association
 - **BRASS** - Business Reference and Services Section
 - **CODES** - Collection Development and Evaluation Section
 - **ETS** - Emerging Technologies Section
 - **HS** - History Section
 - **RSS** - Reference Services Section
 - **STARS** - Sharing and Transforming Access to Resources Section

Key Activities RUSA



AIRUS (AI in Reference & User Services)



RUSA Fundraising & Sponsorship Committee Formation



Relaunch of RUSQ



Bylaws revisions

Membership

RUSA membership numbers:
(*October are the most current figures*)

October 2024: 2377

October 2023: 2366

Section Membership:

BRASS: 601

CODES: 1043

ETS: 1031

HS: 587

RSS: 1200

STARS: 712

Budget

(figures through October 2024)

	Actual FY to date	Budget	Variance
Revenues	\$ 49,989	\$ 54,692	\$ (4,703)
Expenses	15,942	28,191	12,249
Contribution Margin	34,047	26,501	7,546
Overhead Allocation	2,529	2,333	(196)
Net Surplus (Deficit)	\$ 31,518	\$ 24,168	\$ 7,350

- RUSA FY25 Budget
(September '24 – August '25)
- Revenue: \$319,350
- Expense: \$212,225
- Net: \$107,125

Fundraising & Sponsorship Committee



- Chris Pryor, Chair
- Amy Paulus
- Jo Philips
- Kara Van Abel
- Matthew Torrence

RUSQ: A Journal of User Experience



- Editor, Barry Trott
- Open access
- Vol 60 no 1 out in 2024
- Look for next issue soon!

Bylaws Task Force

- Completed work
- Look for bylaws on your ballot for 2024
- Thank you!
 - Joseph Yue
 - Alesia McManus
 - Sarah Hashimoto
 - Kathleen Kluegel
 - Mary Pagliero Popp
 - Joe Thompson



MARCH 4&6, 2025 |  REFERENCE & USER SERVICES ASSOCIATION
A DIVISION OF THE AMERICAN LIBRARY ASSOCIATION

The 2025 theme is: **Meeting
Users' Needs (EDIA)**

What's
happening in
reference?



Shannon D. Jones, 2024 - 2025
RUSA President-Elect

Members of committees and other appointed groups and offices are identified by:

- **RUSA President-Elect**
- **Section Chairs-Elect**

Terms begin as the president or chair comes into office. Now is the time to volunteer!

Fill out the [ALA Volunteer Form](#)