

Advocacy Story Template and Example



Story Structure	Example
Introduce your hero.	Community programs librarian
Describe the problem.	Many senior citizens in our community had difficulty accessing healthcare. The community is in a remote, rural area and many seniors have limited transportation options to get to their doctor.
Describe the library intervention.	Community programs librarian created private spaces in the library that patrons can reserve for telehealth appointments. The library uses the E-rate program to ensure speedy and reliable internet service for telehealth appointments.
Connect the intervention to a positive impact.	Senior citizens can now better access healthcare.
Connect that intervention to the work of your library.	As a rural library, we expand our community's access to resources and information.
What do you need to keep this solution going? Or, if you have had to stop this library intervention, what happened?	We need the E-rate program to continue, and to have sufficient staffing and space to provide this telehealth program.