

# Thinking Money for Kids Program Kit (2023)

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*American Library Association*

## *Thinking Money for Kids Program Kit Final Report*

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Welcome to the final report for the Thinking Money for Kids Program Kit.

Please submit this form by January 31, 2026.

You may save your work at any time by using the "Save" button at the bottom of the page, and you may return to the form as often as you like, provided it is completed by the deadline.

If you have any difficulties with the form, please contact the ALA Public Programs Office at 312-280-5045 or [publicprograms@ala.org](mailto:publicprograms@ala.org).

Please note that this report is neither anonymous nor confidential, and your responses may be incorporated into reports published by ALA, the FINRA Foundation and/or Knology (the project evaluator). Should you need to share information with the program evaluators confidentially, you may do so by contacting [TM4K@Knology.org](mailto:TM4K@Knology.org).

### **Terms of Use for Report Materials\***

The American Library Association (ALA) and FINRA Investor Education Foundation retain the right to use, and to allow others to use, submitted final report materials (program descriptions, comments, photographs, publicity materials, etc.) for project promotion, evaluation and other purposes.

#### **Choices**

I acknowledge and agree to the terms above.

### **Opportunity Title\***

In the text box below, enter the project name: KIT

*Character Limit: 10*

## *I. In-Person Programs*

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Please answer the following questions regarding the five in-person programs in the Thinking Money for Kids Program Kit.

### **Program 1: Penny Pinchers' Party**

**How many times did you host this program? (1)\****Character Limit: 5***Total number of attendees (2)\****Character Limit: 10*

Please score your experience with this program on the following factors. If you hosted this program more than once, please summarize your overall experience.

**Library staff set up the program with ease. (1)\*****Choices**

Agree Strongly  
Agree Moderately  
Agree Slightly  
Disagree Slightly  
Disagree Moderately  
Disagree Strongly  
N/A

**The kit and supporting materials contained everything needed to confidently execute the program. (1)\*****Choices**

Agree Strongly  
Agree Moderately  
Agree Slightly  
Disagree Slightly  
Disagree Moderately  
Disagree Strongly  
N/A

**Children enthusiastically participated in the program. (1)\*****Choices**

Agree Strongly  
Agree Moderately  
Agree Slightly  
Disagree Slightly  
Disagree Moderately  
Disagree Strongly  
N/A

**This program successfully engaged participants from diverse social and economic backgrounds. (1)\*****Choices**

Agree Strongly  
Agree Moderately  
Agree Slightly

Disagree Slightly  
 Disagree Moderately  
 Disagree Strongly  
 N/A

### Children appeared to learn important financial education concepts. (1)\*

#### Choices

Agree Strongly  
 Agree Moderately  
 Agree Slightly  
 Disagree Slightly  
 Disagree Moderately  
 Disagree Strongly  
 N/A

### Parents and caregivers responded favorably to the program. (1)\*

#### Choices

Agree Strongly  
 Agree Moderately  
 Agree Slightly  
 Disagree Slightly  
 Disagree Moderately  
 Disagree Strongly  
 N/A

### Please share any staff or patron feedback regarding Penny Pinchers' Party.

*Character Limit: 1500*

### Program 2: Pet Cents

### How many times did you host this program? (2)\*

*Character Limit: 10*

### Total number of attendees (2)\*

*Character Limit: 10*

Please score your experience with this program on the following factors. If you hosted this program more than once, please summarize your overall experience.

### Library staff set up the program with ease. (2)\*

#### Choices

Agree Strongly  
 Agree Moderately  
 Agree Slightly  
 Disagree Slightly  
 Disagree Moderately

Disagree Strongly  
N/A

**The kit and supporting materials contained everything needed to confidently execute the program. (2)\***

**Choices**

Agree Strongly  
Agree Moderately  
Agree Slightly  
Disagree Slightly  
Disagree Moderately  
Disagree Strongly  
N/A

**Children enthusiastically participated in the program. (2)\***

**Choices**

Agree Strongly  
Agree Moderately  
Agree Slightly  
Disagree Slightly  
Disagree Moderately  
Disagree Strongly  
N/A

**This program successfully engaged participants from diverse social and economic backgrounds. (2)\***

**Choices**

Agree Strongly  
Agree Moderately  
Agree Slightly  
Disagree Slightly  
Disagree Moderately  
Disagree Strongly  
N/A

**Children appeared to learn important financial education concepts. (2)\***

**Choices**

Agree Strongly  
Agree Moderately  
Agree Slightly  
Disagree Slightly  
Disagree Moderately  
Disagree Strongly  
N/A

**Parents and caregivers responded favorably to the program. (2)\*****Choices**

Agree Strongly  
Agree Moderately  
Agree Slightly  
Disagree Slightly  
Disagree Moderately  
Disagree Strongly  
N/A

**Please share any staff or patron feedback regarding Pet Cents.**

*Character Limit: 1500*

**Program 3: Currency Conga****How many times did you host this program? (3)\***

*Character Limit: 10*

**Total number of attendees (3)\***

*Character Limit: 10*

Please score your experience with this program on the following factors. If you hosted this program more than once, please summarize your overall experience.

**Library staff set up the program with ease. (3)\*****Choices**

Agree Strongly  
Agree Moderately  
Agree Slightly  
Disagree Slightly  
Disagree Moderately  
Disagree Strongly  
N/A

**The kit and supporting materials contained everything needed to confidently execute the program. (3)\*****Choices**

Agree Strongly  
Agree Moderately  
Agree Slightly  
Disagree Slightly  
Disagree Moderately  
Disagree Strongly  
N/A

**Children enthusiastically participated in the program. (3)\***

**Choices**

- Agree Strongly
- Agree Moderately
- Agree Slightly
- Disagree Slightly
- Disagree Moderately
- Disagree Strongly
- N/A

**This program successfully engaged participants from diverse social and economic backgrounds. (3)\***

**Choices**

- Agree Strongly
- Agree Moderately
- Agree Slightly
- Disagree Slightly
- Disagree Moderately
- Disagree Strongly
- N/A

**Children appeared to learn important financial education concepts. (3)\***

**Choices**

- Agree Strongly
- Agree Moderately
- Agree Slightly
- Disagree Slightly
- Disagree Moderately
- Disagree Strongly
- N/A

**Parents and caregivers responded favorably to the program. (3)\***

**Choices**

- Agree Strongly
- Agree Moderately
- Agree Slightly
- Disagree Slightly
- Disagree Moderately
- Disagree Strongly
- N/A

**Please share any staff or patron feedback regarding Currency Conga.**

*Character Limit: 1500*

**Program 4: Making Moo-lah**

**How many times did you host this program? (4)\****Character Limit: 10***Total number of attendees (4)\****Character Limit: 10*

Please score your experience with this program on the following factors. If you hosted this program more than once, please summarize your overall experience.

**Library staff set up the program with ease. (4)\*****Choices**

Agree Strongly  
Agree Moderately  
Agree Slightly  
Disagree Slightly  
Disagree Moderately  
Disagree Strongly  
N/A

**The kit and supporting materials contained everything needed to confidently execute the program. (4)\*****Choices**

Agree Strongly  
Agree Moderately  
Agree Slightly  
Disagree Slightly  
Disagree Moderately  
Disagree Strongly  
N/A

**Children enthusiastically participated in the program. (4)\*****Choices**

Agree Strongly  
Agree Moderately  
Agree Slightly  
Disagree Slightly  
Disagree Moderately  
Disagree Strongly  
N/A

**This program successfully engaged participants from diverse social and economic backgrounds. (4)\*****Choices**

Agree Strongly  
Agree Moderately  
Agree Slightly

Disagree Slightly  
Disagree Moderately  
Disagree Strongly  
N/A

### Children appeared to learn important financial education concepts. (4)\*

#### Choices

Agree Strongly  
Agree Moderately  
Agree Slightly  
Disagree Slightly  
Disagree Moderately  
Disagree Strongly  
N/A

### Parents and caregivers responded favorably to the program. (4)\*

#### Choices

Agree Strongly  
Agree Moderately  
Agree Slightly  
Disagree Slightly  
Disagree Moderately  
Disagree Strongly  
N/A

### Please share any staff or patron feedback regarding Making Moo-lah.

*Character Limit: 1500*

### Program 5: Piggy Bank Theater

### How many times did you host this program? (5)\*

*Character Limit: 10*

### Total number of attendees (5)\*

*Character Limit: 10*

Please score your experience with this program on the following factors. If you hosted this program more than once, please summarize your overall experience.

### Library staff set up the program with ease. (5)\*

#### Choices

Agree Strongly  
Agree Moderately  
Agree Slightly  
Disagree Slightly  
Disagree Moderately



Disagree Strongly  
N/A

**The kit and supporting materials contained everything needed to confidently execute the program. (5)\***

**Choices**

Agree Strongly  
Agree Moderately  
Agree Slightly  
Disagree Slightly  
Disagree Moderately  
Disagree Strongly  
N/A

**Children enthusiastically participated in the program. (5)\***

**Choices**

Agree Strongly  
Agree Moderately  
Agree Slightly  
Disagree Slightly  
Disagree Moderately  
Disagree Strongly  
N/A

**This program successfully engaged participants from diverse social and economic backgrounds. (5)\***

**Choices**

Agree Strongly  
Agree Moderately  
Agree Slightly  
Disagree Slightly  
Disagree Moderately  
Disagree Strongly  
N/A

**Children appeared to learn important financial education concepts. (5)\***

**Choices**

Agree Strongly  
Agree Moderately  
Agree Slightly  
Disagree Slightly  
Disagree Moderately  
Disagree Strongly  
N/A

## Parents and caregivers responded favorably to the program. (5)\*

### Choices

Agree Strongly  
 Agree Moderately  
 Agree Slightly  
 Disagree Slightly  
 Disagree Moderately  
 Disagree Strongly  
 N/A

## Please share any staff or patron feedback regarding Piggy Bank Theater.

*Character Limit: 1500*

## Additional Engagement with Program Materials\*

Did your library offer opportunities for families to engage with the kit contents outside of scheduled in-person programs (e.g., independent game play, passive programming, etc.)?

### Choices

Yes  
 No  
 Don't know

## If yes, please describe how children and families engaged with the kit contents.

*Character Limit: 1500*

## II. Playaway Launchpads

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### Playaway Launchpad Circulation\*

What was the total circulation of the Playaway Launchpad tablets during the programming period ending December 31, 2025?

*Character Limit: 10*

### Feedback (Optional)

Please share any staff or patron feedback regarding the Playaway Launchpad tablets and their pre-loaded educational content.

*Character Limit: 1500*

### Launchpad Incorporation\*

While it was not required, did you incorporate the Launchpads into any library programs, either Thinking Money for Kids Program Kit programs or others?

### Choices

Yes  
 No  
 Don't know

### *III. Additional Feedback*

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#### **Library Capacity\***

The Thinking Money for Kids Program Kit has expanded my library's capacity to offer financial education programs for children.

##### **Choices**

- Agree Strongly
- Agree Moderately
- Agree Slightly
- Disagree Slightly
- Disagree Moderately
- Disagree Strongly

#### **Library Staff Confidence (1)\***

How confident was your library staff in offering financial education programs for children **before** receiving the Thinking Money for Kids Program Kit?\*

##### **Choices**

- 1 - Not at all Confident
- 2
- 3
- 4
- 5
- 6 Very Confident

#### **Library Staff Confidence (2)\***

How confident is your library staff in offering financial education programs for children **since** receiving the Thinking Money for Kids Program Kit?\*

##### **Choices**

- 1 - Not at all Confident
- 2
- 3
- 4
- 5
- 6 Very Confident

#### **Thinking Money for Kids Program Kit Tools\***

The Thinking Money for Kids Program Kit gave staff the necessary tools to offer successful financial education programs for children.

##### **Choices**

- Agree Strongly
- Agree Moderately
- Agree Slightly

Disagree Slightly  
Disagree Moderately  
Disagree Strongly

### Financial Education Programs\*

The Thinking Money for Kids Program Kit has expanded patron interest in financial education programs for children.

#### Choices

Agree Strongly  
Agree Moderately  
Agree Slightly  
Disagree Slightly  
Disagree Moderately  
Disagree Strongly

### Future Financial Education Programs\*

Does the library expect to offer future financial education programs using the Thinking Money for Kids Program Kit?

#### Choices

Yes. Please explain in the text box below  
No. Please explain in the text box below  
Not sure. Please explain in the text box below  
Prefer not to say

### Please explain your answer to the above question. (1)

*Character Limit: 1000*

### Future Financial Education Programs, Continued\*

Does the library expect to offer future financial education programs beyond the programs in the Thinking Money for Kids Program Kit?

#### Choices

Yes. Please explain in the text box below  
No. Please explain in the text box below  
Not sure. Please explain in the text box below  
Prefer not to say

### Please explain your answer to the above question (2)

*Character Limit: 1500*

### Additional Feedback

If there is anything else you would like to tell us about your experience with the Thinking Money for Kids Program Kit, please use the space below.

*Character Limit: 2000*

## *IV. Attachments (Optional)*

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If you would like to share program photos or any other materials with ALA, the FINRA Foundation and/or Knology, please upload them below.

Please do not post any documents unless you have permission from the copyright holder to permit such use. By uploading any photos or videos, you represent and warrant that you have obtained written permission from all individuals who are identifiable in each and every photo/video. If you have not obtained written permission from the individuals who are identifiable in the photo, please do not upload the photo.

### **Upload 1**

*File Size Limit: 10 MB*

### **Upload 2**

*File Size Limit: 5 MB*

### **Upload 3**

*File Size Limit: 3 MB*

### **Upload 4**

*File Size Limit: 3 MB*

### **Upload 5**

*File Size Limit: 3 MB*

## *V. Review and Submit*

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Please review your final report to ensure a complete submission. Once you have completed your review, click "Submit" in the bottom right corner of your screen.