

Policy No: J-11

Subject: Committee Commission: School Library Event Promotion

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Effective Date: 6/23/17

Revision Date(s):6/21/19, 4/19/20

Review Date(s):

Review Responsibility: AASL Board of Directors, AASL Articles and Bylaws Committee

Policy Statement: The AASL School Library Event Promotion Committee will organize and promote materials for AASL's annual events that promote the role of the school librarian.

Focus:

Primary: AASL Executive Committee, AASL School Library Event Promotion Committee

Purpose: To describe the duties of the School Library Event Promotion committee.

Procedure:

Committee objective(s):

1. Organize archived content into format that allows for ease of search and use.
2. Plan, and execute an awareness campaign of tools and resources available through AASL to celebrate School Library Month, Banned Website Awareness Day (BWAD), and other events as assigned.

Committee composition:

1. The chair is appointed by the AASL President-Elect for a one-year term. Prior School Library Event committee experience is required. Position is limited to four consecutive years. May resume committee chair position after one year off the School Library Event Promotion committee.
2. Committee members should consist of a minimum of seven members, appointed by the AASL President-Elect for two-year terms. Position is limited to two consecutive terms.

Committee responsibilities:

1. Organize activities, promotional materials, and social media content.
2. Develops promotional plan and actively participates in promotion.