

Policy No: A-3

Subject: AASL Logo

Number of pages: 1

Effective Date: June 27, 2015

Revision Date(s): June 13, 2018, November 10, 2022

Review Date(s):

Review Responsibility: AASL Bylaws and Organization Committee, AASL Board of Directors

Policy Statement:

The AASL logo is the graphic identity for the national organization and may only be used in accordance with this policy.

Focus:

AASL Board of Directors, AASL Chapters, AASL Committee/Task Force Chairs, AASL Staff

Purpose:

To describe the official logo of AASL and outline conditions of its use.

Procedure:

1. The AASL logo is a specifically designed form of the association's name and is not to be altered in any way without the express written consent of AASL.
2. This logo is the sole property of AASL and can be used only in conjunction with national programs or with specific written permission of AASL. Permission may be requested by contacting the AASL Deputy Executive Director.
3. Any rights granted to use AASL's logo are granted pursuant to a license only and conveys no other ownership rights. AASL reserves the right to revoke or refuse permission to use the logo if the association deems the use is not in the association's best interest. It also reserves the right to take action against any unauthorized use or misuse of the logo.
4. AASL Chapters must use the approved AASL Chapter Logo(s) without modification and in accordance with the *AASL Chapter Assembly Handbook*. The purpose of the logo is to show its affiliation with AASL.
5. AASL logos may not be used in conjunction with any product offerings and/or non-AASL events, or to imply a connection with, sponsorship by, or endorsement by AASL when no such relationship exists.