

Policy No: A-15

Subject: Strategic Plan

Number of pages: 2

Effective Date: June 27, 2015

Revision Date(s): March 16, 2023

Review Date(s):

Review Responsibility: AASL Bylaws and Organization Committee, AASL Board of Directors

Policy Statement:

The AASL Strategic Plan, approved by the AASL Board of Directors, ensures the long-term viability of the association.

Focus:

AASL Board of Directors, AASL Headquarters, AASL Members, AASL Chapters

Purpose:

To ensure that AASL's Strategic Plan is implemented throughout the association's work and is shared with the school library community.

Supportive Documentation:

Definition:

1. Strategic Plan: a document that states the mission, vision, goals and objectives of the association for a specific period of time.

Procedure:

1. The AASL Board of Directors will approve a strategic plan developed to cover a maximum three-year time span.
 - a. At any point during the three-year time span the AASL Board of Directors can determine if the plan can be extended with new operational goals or if a new strategic plan should be undertaken
2. The strategic plan will be posted on the AASL website.
3. The AASL Board of Directors will approve an operational plan, developed by headquarters staff, which will outline the operational implementation of the strategic plan including timing and budget implications.
 - a. The operational plan will be included in the AASL Board of Directors documents for progress review

3. The AASL Board of Directors will ensure that approved programs, services, and products are evaluated on the basis of their relatedness to the plan.
4. The strategic plan will be shared with the chapters, sections, committees, task forces, etc., so that all work aligns with the plan.
5. The AASL Strategic Plan provides the basis upon which the AASL Board of Directors evaluate current programs, identify new initiatives, and establish priorities for the annual budget.