

Public Libraries Briefcase

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U.S. Demographics

Compiled by
Nelly Somerman
Schaumburg Township District Library
Schaumburg, IL

Domestic Internet Sources (free)

Population Reference Bureau

<http://www.prb.org>

Developed by the in partnership with the University of Michigan's Social Science Data Analysis Network, this site gives summaries of U.S. demographic characteristics.

Association for University Business and Economic Research – State Economic Data Sources

<http://www.auber.org/>

Links to state sites with demographic and economic data.

Caliper Environment and Housing Map Library

<http://www.caliper.com/ushud.htm>

Create maps of environmental, population, ethnicity, income, housing, etc., data.

National Association of Counties

<http://www.naco.org>

Click on the COUNTIES tab to find information about specific counties.

National Center for Education Statistics – School District Demographics

<http://nces.ed.gov/surveys/sdds>

"... provides access to school district geographic and demographic data useful for describing and analyzing characteristics of school districts, children, and k-12 education."

Refdesk.com – Population/Demographic Resources

<http://www.refdesk.com/factpop.html>

List of websites providing population and demographic resources.

Sperling's BestPlaces

<http://www.bestplaces.net>

Compare two cities side by side, showing such variables as population, housing, health, climate, education, transportation, crime and economy.

State Health Facts Online – The Henry J. Kaiser Family Foundation

<http://www.statehealthfacts.kff.org>

Provides data on demographics as well as on health issues, such as access to health care, financing health care and legislation on the state level.

U.S. Census Bureau

<http://www.census.gov>

Gateway to many statistics gathered by the Census Bureau. The homepage provides links to data on several topics, including to the following sites:

- **American Community Survey** <http://www.census.gov/acs/>
Provides latest data available from the Census Bureau at the place level. Includes ranking tables that allow for quick comparisons of data across states, counties, and places.
- **American FactFinder** <http://factfinder.census.gov>
This site provides tables and maps of data from the 2000 census for all geographic levels, down to the block level, as well as population estimates. The 2002 Economic Census results are expected to be added in spring 2004.
- **Population and Household Economic Topics** <http://www.census.gov/population/www/>
Links to census sites with population and household economic topics.
- **State & County QuickFacts** <http://quickfacts.census.gov>
"Summaries of the most requested data for states & counties".

U.S. Department of Labor. Bureau of Labor Statistics.

<http://www.bls.gov>

Links to a broad field of labor economics data and statistics, including wages by area and occupations, consumer expenditures, demographic characteristics of the labor force, and more.

University of Michigan – Surveys of Consumers

<http://www.sca.isr.umich.edu>

Surveys are conducted by the Survey Research Center at the University of Michigan. The monthly surveys track different aspects of consumer attitudes and expectations.

Domestic Print Sources

Almanac of the 50 states: basic data profiles with comparative tables. Palo Alto, CA: Information Publications.

Annually profiles each state and the District of Columbia using data collected from the federal government, state government and trade and professional associations. Includes a section on comparative tables for the states.

The American tally: statistics & comparative rankings for U.S. cities with populations over 10,000. 2nd ed. Millerton, NY: Grey House Publishing, c2003.

Seven chapters cover population characteristics, educational attainment, language, immigration & ancestry, income, employment and housing. Each chapter has a section that lists the cities alphabetically and gives the percentage and percentile rank for various characteristics and a section with a listing that ranks the 200 cities with the highest and lowest scores in various categories.

America's top-rated cities: a statistical handbook. 10th ed. Millerton, NY: Grey House Publishing, c2003. A four volume set that profiles the 100 top rated cities, based on business and living environment, with

populations of at least 100,000. Each profile gives a brief history of the city, where the city ranks in a variety of areas, and statistics on the following: city finances, demographics, bankruptcies, employment, taxes, cost of living, etc.

America's top-rated smaller cities: a statistical profile. 4th ed. Millerton, NY: Grey House Publishing, c2002.

Statistical profile of 60 top U.S. cities with populations between 25,000 and 99,999 selected using four key criteria: population growth, income, crime rate and unemployment rate. Each profile includes data on city finances, population, income, bankruptcy rates, employment and taxes, housing, education, etc.

Commercial atlas & marketing guide. Chicago: Rand McNally & Co.

"Population, Economic and Geographic Data for more than 124,000 U.S. places – complete with large-scale, detailed maps", using 2000 census data with population estimates and projections for the year 2007.

County and city data book, 2000: a statistical abstract supplement. 13th ed. Washington: U.S. Bureau of the Census, 2001.

"Summary of statistics on social and economic structure of the counties & cities of the United States. It is designed to serve as a statistical reference and guide to other data publications and sources".

County and city extra: annual metro, city and county data book. Lanham, MD: Bernan Press.

Companion volume to **Places, Towns and Townships**, this publication provides statistics for every state, county, metropolitan area, congressional district and all cities with 2000 population of 25,000 or more. Covers population characteristics, households, business, local government finances, income and employment, health, voting, and more.

CQ's state fact finder: rankings across America. Washington, DC: Congressional Quarterly, Inc.

Rankings of states, based on published and unpublished statistics, covers the following subject areas: Population, economies, geography, federal impacts, taxes, revenues & finances, education, health, crime & law enforcement, transportation, welfare and technology.

Demographics USA. New York: Market Statistics.

This title is published annually in two editions, the County Edition and the Zip Edition. They provide annual estimates, at the county or zip level, of population and race/ethnicity, household data, effective buying power, retail sales, consumer expenditures, establishments and employment data. They also provide projections for population, households, and retail sales.

Editor and publisher market guide. NY: Editor and Publisher Co.

Contains data on communities with daily newspapers. Ranks MSA's and top cities and counties by cost of living, disposable income, electronics/appliance sales, etc. Profiles communities and gives census figures on population, age and ethnicity and population projections. Last section profiles Canadian communities.

The Geographic reference report. Redmond, WA: ERI Economic Research Institute.

"Data include salaries for 88 benchmark jobs, cost of living, wage & salary structures, and demographics data for 298 North American metro areas."

Lifestyle market analyst: a reference guide for consumer market analysis. Wilmette, IL: Standard Rate & Data Service, Inc.

This guide is designed as a "reference source for anyone doing preliminary market analysis at the local, regional, or national level". It includes lifestyle information on interests, hobbies, and popular activities in each geographic and demographic market.

New Strategist Publications, Ithaca, NY publishes many demographic titles in particular niches. Following are some titles:

- **American generations: who they are, how they live, what they think.** 4th ed. C2003
- **The American marketplace: demographics and spending patterns.** 6th ed. c2003.
- **American men: who they are and how they live.** c2002.
- **American women: who they are & how they live.** 2nd ed. c2002.
- **Demographics of the U.S.: trends and projections.** 2nd ed. c2003.
- **Household spending: who spends how much on what.** 7th ed. c2003.
- **Racial and ethnic diversity: Asians, Blacks, Hispanics, Native Americans and Whites.** 4th ed. c2002.

Places rated almanac. Millennium ed. Foster City, CA: IDG Books Worldwide, Inc., c2000.

This guide ranks all metropolitan areas on living costs, transportation, job outlook, education, climate, crime, the arts, health care and recreation. This resource will have a new title when it is released in March 2004 – **Cities Ranked & Rated: Your guide to the Best Places to Live in the U.S. & Canada.**

Places, towns and townships. 3rd ed. Lanham, MD: Bernan Press, c2003.

Statistics from government sources is presented for all incorporated places covered by the 2000 census. Population and housing data is presented for all places. Statistics on land area, population, households, crime, construction and local government finances are included for places of 10,000 or more population. Data from the 1997 Economic Census is presented for places of 2500 or more population. This is a companion volume to **County and City Extra.**

Sourcebook of county demographics. Vienna, VA: ESRI Business Information Solutions.

Profiles counties using several demographic variables in the areas of population change, population composition, households, income and spending potential.

Sourcebook of zip code demographics. Vienna, VA: ESRI Business Information Solutions.

Profiles zip codes using over 70 variables in the areas of population change & composition and income & spending potential. Profiles include projections, updates and forecasts. Separate sections give the predominant industry for each zip code and the dominant consumer group in each zip code.

State rankings: a statistical view of the 50 United States. Lawrence, KS: Morgan Quitno Corp.

"Statistics on topics ranging from education to transportation, taxes to housing, agriculture to government finance are packed into more than 500 easy to understand tables."

Statistical abstract of the United States: the national data book. Washington, D.C.: U.S. Bureau of the Census.

Annual summary of statistics, from both government and private sources, covering social, political, demographic and economic data.

A Statistical portrait of the United States: social conditions and trends. 2nd ed. Lanham, MD: Bernan Press, c2002.

Covers a wide area of statistics: population, households & families, social conditions, housing, education, labor force, job characteristics, income, crime, health, voting, leisure activities, volunteerism, religiosity, and government.

Survey of buying power. NY: Sales and Marketing Management.

The annual survey features four sections: metro and media market rankings; market totals for population, effective buying income, retail sales and buying power index; five year market projection; a glossary and an alphabetical listing of metropolitan markets giving component counties.