

AUTHOR EVENTS

SPONSORSHIP OPPORTUNITIES



Book & Media Awards Ceremony RESERVATION DUE BY NOVEMBER 15

RUSA's premier event at ALA Midwinter where the year's best in fiction, nonfiction, poetry, audiobook narration, and reference materials are unveiled.

	SUPPORTER \$1,000	ADVOCATE \$2,000	SUSTAINING \$5,000
Signage on-site at event with your logo	✓	✓	✓
Special recognition in ceremony presentation and program book	✓	✓	✓
Logo and name included in press release and/or blog post for event		✓	✓
Hyperlinked company logo/name displayed on www.rusaupdate.org/support		✓	✓
Sponsor recognition in event promotion on social media (Facebook, Twitter and LinkedIn)		✓	✓
Onsite promotions at conferences including participation in the award ceremony			✓
Two conference exhibitor passes to sponsor representatives to attend the event			✓
A literature table available for you to display and distribute your material			✓

Literary Taste RESERVATION DUE BY APRIL 1

An opportunity for attendees to hear from some of the year's best authors from RUSA Book and Media award winners and Best of Lists authors as well as receive signed books immediately following.

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A literature table available for you to display and distribute your material			✓

All levels include a \$250 Administrative fee to cover RUSA costs. Any remaining funds will be donated to RUSA Champion Fund. For Marketing Opportunities with RUSA, please contact nmoore@ala.org

BECOME A SPONSOR!



SPONSORSHIP CHOICES

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Supporter (\$1,000) Advocate (\$2,000) Sustaining (\$5,000)

Literary Taste RESERVATION DUE BY APRIL 1

Supporter (\$1,000) Advocate (\$2,000) Sustaining (\$5,000)

CONTACT INFORMATION

Company Name

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HOW TO PROCEED

1a

Mail completed form with payment to:
American Library Association c/o RUSA, Attn: Ninah Moore
50 E. Huron Street, Chicago, IL 60611

OR

1b

Fill out this interactive form and click

2

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All ad positions are posted sitewide at rusaupdate.org. Ads are posted for the month of the event that was sponsored. Files should be JPG or GIF, RGB and no larger than 80k. Advertisers and their agencies assume liability for the content of their advertisements, including any claims arising therefrom. The association reserves the right to reject any advertisements considered unsuitable according to RUSA policy. Manufacturing charges are non-commissionable. There is no cash discount.