

Hello everyone! Thank you to all who participated in February's NMRT Discussion "Pitching Ideas to Your Supervisor."

The original question posed was: **New librarians tend to be filled with great ideas, but they may feel unsure of how to prepare and present those ideas to a supervisor.**

How do you approach a supervisor with an idea? What tips do you have for making a compelling case for your idea? Do you have any personal stories of success (or failure) for getting an idea you've had implemented?

A lot of great advice was shared on pitching ideas! This is a short summary of the advice given on how to pitch an idea well:

- Take full responsibility for implementing the idea.
- Look to pitch ideas that are new, fresh, or haven't been tried before.
- Make sure your idea is relevant to the mission of your institution.
- Research your idea well, anticipate objections, and address possible objections in your pitch.
- Know your audience and fine tune your presentation to appeal to them.
- Get "buy-in" from coworkers and consider the question of "what's in it for them?" when making a pitch.
- Make sure your idea fills some sort of need.

Many of the participants were able to pitch some great ideas and make a difference in their institutions. Some of the successfully pitched ideas mentioned were:

- De-Stress Fest during college finals
- Creating an Instagram for the library
- Departmental restructuring
- Changing material discarding procedure