May 2012

ALA's Library Support Staff Interests Round Table



Newsletter

President's Corner

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LSSIRT Info

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The LSSIRT Steering Committee is in need of your help! Now, don't stop reading. This is not a plea for people to run for LSSIRT offices or serve on committees. Everyone receiving this newsletter is capable of helping LSSIRT grow. Please, consider supporting LSSIRT by doing the following two tasks: 1.) A survey will be arriving in your email soon. The Steering Committee wants to know what are the major problems and challenges facing library support staff. How can LSSIRT help address these issues? Your survey answers will help the Steering Committee in preparing LSSIRT's next strategic plan. Please, share your concerns and ideas with us by filling out the survey.

2.) LSSIRT's current seat on the ALA Council ends at the close of the 2013 annual conference. We will be able to continue to have a LSSIRT ALA councilor only *IF* our roundtable membership is equal to 1% of ALA's personal memberships. We have until August 31, 2012 to increase our membership to meet this requirement. Please, support LSSIRT by renewing your membership and recruiting others to join.

Recently I was asked "Are you LSSIRT president for life? " It is with great confidence that I will pass the gavel and newsletter article writing to the newly elected LSSIRT president, JP Pendleton at the close of the 2012 annual conference. A



LSSIRT President Trish Palluck

sincere thank you to the ALA staff, and the LSSIRT membership, especially those serving on the Steering Committee during my term. I am honored to have served as your president. Thank you for increasing my appreciation for libraries and all library workers.

I look forward to supporting JP and his Steering Committee in their efforts to keep LSSIRT as one of the key roundtables in the ALA arena.

Best Regards,

Trish

LSSIRT Mini-Minutes from Midwinter

Library Support Staff Interests Round Table (LSSIRT)

Steering Committee/Membership Meeting

Dallas Convention Center – Room
D222

Dallas, Texas

January 21, 2012

- Minutes were approved and will be posted on our website.
- Kerrie Stramler, Treasurer, gave her report. ALA has created a new format for the budget reporting. First draft of the new budget is to be submitted by Jan. 31, to become effective September 1, 2012.
- 3. JP Pendleton gave a list of nominees for this coming year:
 - Kareen Turner, Vice President
 - Nina Manning,
 Secretary (2 year term)

- Kerrie Stramler,
 Treasurer (2 year term)
- Sarah Kartsonis,
 Member at Large (3 year term)
- 4. Ian Lashbrook, Research
 Associate, American Library
 Association-Allied Professional
 Association, gave an update on
 the LSSCP, Library Support Staff
 Certification Program. There
 are now 11 graduates of the
 program.
- J. Linda Williams, ALA Executive Council Liaison, gave a report and mentioned the following major concerns:
 - a. Advocacy for School
 Libraries and
 mentioned the petition
 that was being
 advertised throughout
 Midwinter. They need
 25,000 signatures.
 - b. E-Content: ALA has created a Task Force

- She also talked about overall ALA registration to Midwinter, which is 2% down from last year. She discussed the Spectrums Scholars and that there will be another virtual meeting, June 5th, 3-4:30 PM CDT.
- 6. Valeria Fike, our ALA Councilor, gave her report [a brief report is on page 6 of this newsletter].
- 7. Beatrice Calvin introduced herself as our new Staff Liaison from ALA HRDR. Lorelle Swader will still be working alongside Beatrice. Ron Jankowski introduced himself as the new Membership Development Director. They both discussed ways for them to help us and methods for retaining and recruiting members.

LSSIRT Steering Committee Meeting at Annual

A Library Support Staff Interests Round Table (LSSIRT) Steering Committee/Membership Meeting will be held in Anaheim. This is an open meeting and all are invited to come. We encourage any ALA member to join us and learn more about library support staff.

Saturday, June 23rd, 2012

8:00 a.m. — 12:00 noon

Hilton Anaheim — Monterey Room





BREAKING NEWS

Quarterly News from the

Library Support Staff Certification Program

April 2012

Texas A&M

LSSC was thrilled to receive the following announcement from Texas A&M University:

Texas A&M University Libraries announced that they will award up to a 4% salary increase to any library support staff who completes the Library Support Staff Certification (LSSC)

Program. Employees must show the relevancy of LSSC to their job and must receive advance approval. Texas A&M's Charles Gilreath, Interim Dean of Libraries said, "We have been waiting for this opportunity for some time. Texas A&M University regulation allows skill enhancement pay for many of our employees, but until now, we did not have any certification programs available to our library support staff. We support our employees getting recognition for the knowledge and skills they currently have and in continuing their education to do a better job of serving our faculty and students. We are pleased that ALA has offered

Agreement with Pasadena City College

The LSSC signed a new agreement with the Pasadena City College (PCC) Library Technology Certificate Program that allows PCC graduates to receive the LSSC without having to complete additional courses or portfolios.

this opportunity to our support staff. We hope many of them will participate."



Lorelle Swader, Director of ALA-APA, said, "This national Certification will recognize PCC graduates for their acquired skills and knowledge. The LSSC, which is becoming a national standard, shows employers that these graduates are committed to library work and their future." Krista Goguen, PCC's Library Technology Program Coordinator said, "The LSSC Certification process has strengthened our program curriculum. We are pleased to be able to offer this additional recognition of our students' achievements."

Graduate Comments

One of our recent graduates wrote us this message:

I enjoyed the program and think all LSS should take advantage of it. I feel my skills are VERY marketable now. In fact--I just had an interview today for a PT job and discussed the certification and the program. They were VERY impressed!

Activities at ALA in Anaheim

Sunday, 8am - 10am - LSSC Certification Review Committee, the Advisory Committee that sets policy for LSSC.

Sunday, 1:30pm – 3:30pm – LSSC Open Forum, come and hear our latest news and share your thoughts and concerns. Marriott, Gold Key 1 & 2.

LSSC Enrollment Continues to Increase

LSSC now has 245 active candidates from 38 states and 15 graduates, with more joining every month. Information about LSSC, eligibility, cost, paths to achievement, tips for success, and financial assistance is available on <u>our website</u>.

Beatrice Calvin — LSSIRT's ALA Liaison

The year was 1986 and a talented young woman by the name of Beatrice Calvin came to work at the ALA and began a relationship that has lasted for more than a quarter of a century.

She began as a part-time order clerk and administrative secretary in AASL, where she would stay for a brief time before moving on to LAMA and ALCTS. There she thrived in these two divisions under a unique staffing arrangement where her time was split equally between the two. As administrative assistant and later program assistant for publications & office manager, she made quite an impression with the members (even today, many fondly remember her time there and comment about how wonderful she was to work with). Although she would thrive in these two divisions, opportunity called once again and she made the transition in 2000, to take on a newly created shared position of

Communications Officer in HRDR and OLOS. This was quite a challenge, because this new position required striking a delicate balance between two units with very different constituencies and the constantly changing priorities and varying leadership styles of its two directors. In her new role she wore many hats, and was responsible for their websites, communications, publications and publicity. She was also editor of the Library Personnel Newsletter (LPN).

It was also during this time that the ALA incorporated the newly affiliated "Allied Professional Association (APA)". Beatrice worked to build a recognizable presence for this new organization. She was designer, webmaster and editor of the association's e-newsletter. In the early days of the APA, Beatrice's work served as a foundation for the marketing concepts that shape this organization today. In recognition of



her outstanding service in support of ALA's goals and mission, she received the 2003 ALA Staff Achievement award.

In 2005, Beatrice became full-time in HRDR as the Program Officer for Placement & Recruitment. In this role she manages all aspects of the ALA JobLIST Placement Center, Recruitment Assembly, Emerging Leaders program and initiatives for the library workforce in the area of career development. As a newsletter editor "extraordinaire", she recently returned as editor for the publication she helped originally design, the APA's Library Worklife: HR E-News for Today's Leaders.

She can be reached by phone at 800/545-2433 ext. 4280 or by email at bcalvin@ala.org

"Excellence is not a skill. It is an attitude." — Ralph Marson

Ron Jankowski — New Membership Development Director

Ron Jankowski is the new director of Membership Development and joined ALA on January 9, 2012. He has a degree in communications from Columbia College and has earned the title of Certified Association Executive from ASAE, The Center for Association Leadership. Ron brings to the position more than 20 years' experience in marketing in both

non-profit and for-profit organizations. He served as the assistant director of marketing for Ameritech Mobile, where he was responsible for successfully improving customer retention. At the Academy of General Dentistry, he directed a team in the development and implementation of membership growth strategies, chapter services, and customer

services for the Academy's 40,000 members. Most recently he served as the membership director at the Illinois CPA Society, and worked to enhance the member experience for the Society's 25,000 members. He can be reached by phone at (312) 280-2159 or by email at rjankowski@ala.com.

Welcome, Ron!



LSSIRT Election Results

VICE-PRESIDENT/PRESIDENT-ELECT
TURNER, (ANNA) KAREEN

MEMBER-AT-LARGE (For three-year term)
KARTSONIS, SARAH MCQUEENY

TREASURER (For one-year term)
STRAMLER, KERRIE

SECRETARY (For one-year term)
MANNING, NINA E.





Kareen Turner



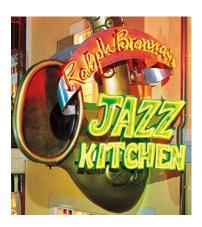
Sarah McQueeny Kartsonis



Kerrie Stramler



Nina Manning



LSSIRT's Night Out at ALA Annual Conference

LSSIRT's Night Out will be at Ralph Brennan's Jazz Kitchen on Saturday, June 23 at 7:30 pm. Seating is limited, so if you wish to join us for an evening of good food, great music and fun, please email Trish Palluck trish.palluck@wyo.gov no later than June 10th.

For information about the restaurant, please click on the link below.

Ralph Brennan's Jazz Kitchen

2012 ALA Council Actions at Midwinter Meeting

ALA Council provides oversight for the running of ALA, and determines if proposed resolutions should move forward for consideration by the Executive Board. At Midwinter meeting, there were three resolutions passed by Council that may have special interest for support staff.

 Resolution Opposing the Research Works Act

The Research Works Act, HB 3699, has the purpose of privatizing information that is generated through Federally funded research works. This would remove the National Institutes of Health (NIH) Public Access policy that was implemented in 2008 which keeps the information private for one year and then gives the public access to any works that were funded by the Federal Government.

Reasoning: Any effort that is funded by the Federal Government rather than through private monies should also be made available to the public.

2. Resolution Opposing the "Preventing Real Online Threats to Economic Creativity and Theft of Intellectual Property Act of 2011" (PIPA) and the "Stop Online Piracy Act" (SOPA)

Both PIPA and SOPA restrict access and open exchange under the pretense of protecting intellectual property rights. The result of either acts would threaten legitimate activities of U.S. websites through increasing risks of civil & criminal liabilities, and increasing corporate surveillance of online speech while failing to guarantee due process.

ALA resolved to:

- 1. Urge Congress to reject both the S. 968, PIPA Bill in the U.S. Senate and H.R. 3261, SOPA Bill in the U.S. House of Representatives. [Update: In the wake of widespread online protests, neither bill came up for a vote in Congress.]
- 2. Oppose any legislation that compromises ALA's core principles, and stifles the dynamic, innovative potential of the global Internet.
- 3. Resolution Opposing Publishers and Practices that Discriminate Against Library Users: This resolution was brought forward by the New Jersey Library Association, citing the concerns that the publishing and other media industries are not allowing libraries to provide full content and/or timely access to specifically eContent and movies. While discussion outside of Council included other AV items such as Rosetta Stone, the focus on the floor remained on eContent. The purpose of the resolution was to state the concerns to help direct the current Working Group on Digital Content to continue their work with the publishers. This affects all citizens by supporting public access to works when the library is their sole Internet access

point.

The American Library Association's Allied Professional Association (ALA -APA) is responsible for oversight of the Certification Programs, including the Library Support Staff Certification Program. There has been a suggestion that ALA-APA Council be disbanded to better streamline the work of ALA Council. which also serves as Council to APA. While a final resolution will be brought to ALA Annual, there was detailed conversation about this concept. The current opinion of ALA Councilors leans towards recommending only one APA Council meeting per year (rather the current twice per year). While Council has minimal impact on the actions of APA, it allows for better communication with the ALA Membership.

[[Many thanks to Elena Rosenfeld, Colorado Chapter Councilor, for sharing her report.]]

Valeria Fike represents LSSIRT on ALA Council. If you have any questions about ALA Council happenings, please contact her at Fikeva@cod.edu



Photos from Midwinter — January 2012 Dallas





Dallas welcomes ALA



Some of the LSSIRT Steering Committee (R-L) Kareen Turner, Kerrie Stramler, Valentin Colon, Nina Manning, Marilyn Jack-Brown, Valeria Fike



ALA LSSIRT Councilor Valeria Fike & **LSSIRT** Treasurer Kerrie Stramler

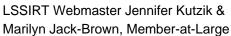








Incoming LSSIRT President, JP Pendleton & current LSSIRT President, Trish Palluck





Cattle Drive statues in Pioneer Park, Dallas

Elena Rosenfeld, Holly Carroll & Valeria Fike at the LSSIRT/ Colorado Chapter Meet'N'Greet



LSSIRT Members-at-Large Nina Manning & Valentin Colon







ALA's Library Support Staff Interests Round Table



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Our mission is to provide an arena within ALA for programming, communication and networking for library support staff.

Sign-up for the LSSIRT Members-Only E-list!



For timely updates and for networking with LSSIRT colleagues, be sure and sign-up for the very low volume LSSIRT e-list.

To sign-up, send an e-mail to Martha Parsons at... parsons@halcyon.com with your ALA membership number and ask to be subscribed.