

GODORT Steering Committee
Thursday, November 29, 2018
4:00 PM EST/3:00 PM CST/2:00 PM MST/1:00 PM PST
Virtual Meeting

Hallie Pritchett, Chair
Julia Frankosky, Secretary

Introductions and announcements

Present: Samantha Hager, Kay Cassell, Patricia Siska, Simon Healey, Andrea Morrison, Rebecca Hyde, Rachel Dobkin, Hallie Pritchett, Vicki Tate, Julia Frankosky, Susanne Caro, Shari Laster, Rami Attebury, Laura Sare, Emily Rogers, Rebecca Hyde, Naomi Lederer

Approval of September 24 meeting minutes

Approved.

Treasurer's Report

Rebecca: We are \$10,000 in the black. Still working on the detailed report and the report from the Rozkuszka Scholarship. Question: for this fiscal year have we budgeted for swag, etc.? We do have a budget of \$300 and we can add more to budget if needed.

Old Business

Website migration (Hallie): Completed, however past meeting minutes and schedules still need to be uploaded to the new site which will happen in the near future. Overall feedback about the site has been positive.

Question: How can committees add their meeting minutes and add new content? Eventually there will be a workflow to send new content to the soon-to-be-created Communications Committee, but until that committee is formed and procedures are in place, please send content to Hallie.

Midwinter Meeting Schedule (Shari): The schedule has been finalized and the Scheduler is now available. Shari is putting together an accessible PDF of GODORT and GODORT-related events. She is also following up with people to get brief descriptions for inclusion in the PDF.

Emerging Leader (Emily): An Emerging Leader for 2019 has been selected. This person has a lot of great ideas for potential projects.

Update on Declining Membership/Loss of Councilor (Hallie): Membership numbers have been received; as of October, there are 460 personal members which includes 4 new members.

New Business

Proposal to Create a Communication Committee (Hallie): An email has been sent to Steering regarding the creation of this committee. This committee springs from a need to streamline our

communication strategy, while also conforming with ALA's preference for a limited number of website administrators. This committee would be charged with updating access restrictions to GODORT sites such as the website and social media accounts, ensure that information is disseminated through appropriate channels in a timely manner, create procedures and timelines for posting GODORT-created content to appropriate channels. This is too much work for any one person and it provides another avenue for people who want to get involved in GODORT. The chair of this committee would be responsible for distributing workload amongst committee members to ensure content for the website and social media is generated by other GODORT units and disseminated in a timely fashion. This committee would also be responsible for exploring new technologies and social media channels to make recommendations to Steering as to the best strategies for GODORT to pursue to interact with its members. It was suggested that the chair be a member of Steering and that the term would be either 1 or 2 renewable years. The rest of the members of this committee would have a staggered 2-year term. All members of this committee, including the chair, would be appointed rather than elected because there will be additional requirements for members, such as experience with content management systems and a willingness to learn ALA's selected CMS (currently Drupal), social media experience, and/or graphic design experience. With the creation of this committee, the current Web Master position would be eliminated; this would require discussion and a vote by GODORT membership.

Discussion:

- Rachel: much of the work for this proposed committee was previously conducted under the Membership Committee. What is currently proposed doesn't work with the Membership Committee because content-creation isn't being addressed and this is a major issue. Would it be possible to have this committee be under an Outreach Committee, which would also oversee a Membership Committee?
 - Hallie clarified that the role of this committee is NOT to create content but to solicit content from committees, members, etc. They would maintain timelines for making sure things stay current, link checking, etc. and would work closely with all committees to ensure created content is disseminated appropriately. This work would be separate from the tasks of the Membership Committee and would free up the Membership Committee to focus on other activities, including outreach and promotion.
- Rachel: Expressed concern that the Membership Committee needs to be kept in the loop about what exactly each GODORT committee/task force/interest group is doing but the current proposal does not address how the new Communication Committee would work with the Membership Committee to keep these lines of communication open.
 - Hallie: The first step is to establish this new committee and set expectations. The second step for this process is to figure out what we want to do with the Membership Committee. Suggestion to add all members of this new committee to the Membership Committee to ensure communication between groups. At the very least the chair of the new committee should be a liaison to the Membership Committee. This would be similar to the Webmaster being liaison to the Publications Committee.

- Proposed names for this new committee: Communications Committee, Web Presence Committee, Outreach Committee.
- It was suggested that we do a soft launch of this committee for Annual. GODORT members will be notified at Midwinter to the creation of this committee then we will move forward with additional discussion and allow a vote to amend the Bylaws at Annual. If we want to have the vote at the Annual meeting, the changes must be published 30 days in advance for GODORT members to review. Due to time constraints, further discussion was tabled at this time to be continued via email.

GODORT DLC meeting wrap-up

Tabled due to time constraints and will continue via email. This meeting was well attended (about 40 people).

Annual 2019 Meeting Schedule

Will be developed soon.

Midwinter 2019 Round Table Spotlight Desk @ ALA Lounge (Hallie): This will be Saturday, January 26th from 12-1. Suggests that we have enough information to get people interested without overwhelming them. Handouts can include GODORT brochure, postcards, unique swag, schedule of events, GODORT ribbons. We might want to consider doing some sort of raffle or similar promotion depending on our budget (currently \$300 earmarked for outreach-related activities). Volunteers will be needed to talk to prospective members and so far include Hallie, Susanne, and Rachel. A call for volunteers will be sent out via email.

Transgender guidance and terms disappearing from federal websites (Andrea): Are any GODORT groups currently looking at the issue of transgender guidance and terms being removed from federal sites? Would this fall under the purview of the diversity and inclusion group? Shari said that there are groups currently monitoring this issue and suggested that GODORT Legislation Committee may wish to write a formal letter to send through the appropriate ALA channels. If another round table/division is already working on addressing this, GODORT can co-endorse what they produce. Further discussion will continue via email due to time.

Changes to Future Midwinter Conferences (Simon): The ALA Conference Planning Committee recently discussed and approved of changes to future Midwinter conferences. Midwinter conferences will continue to be held for the foreseeable future but there will be significant changes over the next three Midwinters, including a name change. Simon will prepare a report to send to Steering for distribution to GODORT members.

Andrea moved to adjourn at 5:06, Susanne seconded.