

GODORT Steering Committee
Monday, September 24, 2018
3:00 PM EDT/2:00 PM CDT/1:00 PM MDT/12:00 PM PDT
Virtual Meeting

Hallie Pritchett, Chair
Julia Frankosky, Secretary

Introductions and announcements

Present: Danielle Anderson, Hallie Pritchett, Samantha Hager, Aimee Slater, Andrea Morrison, Emily Rogers, Gwen Sinclair, Hannah Pearson, James Jacob, Julia Frankosky, Laura Sare, Lucia Orlando, Rachel Dobkin, Rebecca Hyde, Rick Mikulski, Shari Laster, Simon Healey, Susanne Caro, Vicki Tate, Kay Caswell

Treasurer's Report

Rebecca Hyde: Still waiting for final numbers. As of July we are on budget and we received the last check from the vendors for the GODORT reception at Annual.

Old Business

Website migration (Hallie): New target date is the end of September. New graphics are needed, the ones in use are just place holders. Still need to migrate some content including meeting minutes and past directories. Shari will convert these to PDF and migrate. GODORT chair's projects need to be migrated. State Agency database, cataloging toolboxes, Government Information for children libguide still need to be moved. Robbie is working on creating http pages. Resolutions page is still in progress. Odds and ends on various committee pages need to be updated. Hallie and those involved in the website migration will write guidelines and best practices for website upkeep.

Wiki (Hallie): The Wiki will not be updated as of September 30, 2018. Editing rights will be revoked for everyone. She is asking ALA to archive the Wiki and its content. We will not move some of this content to new site (due to it being obsolete or requiring a great effort to make current) so we will need it to be archived.

Ad Hoc Committee on Equity, Diversity, and Inclusion (Shari): This committee met for first time the week of September 17. Committee members are Allan Van Hoye, Bernadine Abbott Hoduski, Hayley Johnson, Sarah Erekson, Sean Buckner, and Shari Laster (convener). The next meeting will be in November.

Will a report be ready for Midwinter? Draft will be ready by Midwinter and will outline work to be accomplished between Midwinter and Annual. This committee will be disbanded after Annual 2019.

Will you look at outreach and recruiting? Governance and action are the main scope, helping amend bylaws, the PPM to encourage outreach and recruiting related to EDI. Might not have specific recommendations, but they might.

Will you add the ad hoc committee to the GODORT website list of committees? Hallie will look into this.

Midwinter meeting schedule (Shari): The schedule has been submitted and Shari is awaiting confirmation that this has been approved by ALA and will make sure that there are full descriptions for each meeting. The schedule will not be officially published for about two months and she is waiting for ALA to add it to the scheduler.

Saturday

9-10: Education Committee

10:30-11:30: Federal Information Interest Group (FIIG)

3-4: International Documents Task Force (IDTF)

4:30-5:30: State & Local Documents Task Force (SLDTF)

Sunday

9-10: Publications Committee

1-2: Legislation Committee

2:30-3:30: Membership Update

4-5:30: Steering Committee

Annual 2019 program

Shari: GODORT/SRRT program has been submitted to the jury process.

Susanne: GODORT has endorsed two programs as co-sponsors: one program with BRASS and one with RUSA. These are in the jury process and we are awaiting ALA's decision.

Will Annual have GODORT 101? Yes. More information about this will be discussed under New Business.

New Business

Emerging Leader project: Approval for this project will have a short turn-around time - keep an eye out for a message from the Awards Committee the week of October 1st. Please respond promptly to the email.

Emily Rogers: Yes, Awards will be meeting Tuesday and will need to get the decision to ALA by Friday.

Discussion on the proposed steps to be taken to address GODORT's membership issue and impending loss of our Councilor.

Trouble attracting new members, steady drop more than ALA's decrease in membership.

Solutions identified:

- Restructure how we handle our online presence, including finishing the website migration and establishing a new committee charged with website maintenance and

overseeing GODORT's social media outlets (to be called the Communication Committee).

- web migration will be done by end of the month but this is just the beginning. It needs to be continually updated and kept up to date.
 - Too much work for one person. We have Facebook and Twitter accounts and Hallie isn't sure who controls these. Ideal for security and branding reasons for all our social media channels and website to be maintained by either one person or a group of people to ensure access is granted and revoked based on someone's position in GODORT. Communications Committee as a working title for new committee which would be responsible for maintaining GODORT's online presence. Hallie will send out a full proposal in the next few weeks. This committee will develop and update the website, post to social media, maintain guidelines and timelines for updating on different platforms, and grant and revoke access.
 - The model for this is based on what has happened at Hallie's institutions. ALA only wants a small number of people (about 4 people) to have access to update websites. This group would do outreach and work within GODORT to get information and get it out to the world. Everyone will know who is responsible for what. Ideal people for this committee would have experience maintaining a website, graphic design experience, familiarity with social media management, etc. This would free up the Membership Committee to focus on other aspects and so this extra work will not fall just on them.
 - The new Communication Committee would focus mostly on coordinating with the Membership Committee, not usurping their duties. A draft of this new committee's charge will be sent out in coming weeks. They would not be creating content per se but putting already-created content out to appropriate places. This would allow the Membership Committee to focus their energy on the upcoming membership drive. Additionally, the Communications Committee could be charged with creating guidelines for posting to various media and ensuring consistency and branding of all GODORT's communications. This committee can also review our social media channels to determine if they are worth the effort or if other social media channels should be pursued. Hope to have this committee in place by Midwinter.
- Plan our in-person meeting schedules around meetings, programs and activities to demonstrate GODORT's value and attract new members.
 - Although we have two task forces and an interest group, they haven't met consistently. Programs hosted haven't been well publicized and may not have been well attended. GODORT has a reputation of being insular and that makes it hard for people to want to get involved. But what exactly does involved mean? Starting with Midwinter, we will encourage for all task forces and interest groups to meet. In addition, there will be the GODORT social event and buddy program organized by the Membership Committee. Also there will be the general membership meeting and a number of committees are meeting in-person as

well. Hoping this will be the new normal for us so that our meeting schedules are open and inclusive and descriptions are readily available so anyone can read them and understand what we're doing.

- Start membership drive to recruit new members.

We should prioritize ALA members because otherwise the cost of ALA membership is a barrier. A membership drive has not been conducted in years. Hallie has a request in with GPO to see if GODORT can have a meeting at DLC to meet for an hour then go to a social event. This would be a great way to get people together and talk about things of interest to our community. We should have hand outs, swag, etc. Should also consider reaching out to government documents groups in state associations. Andrea suggested that we reach out to past DttP authors, including students, and past awardees and if they are not members ask them to join. Hallie has an idea for a postcard and will send out a mock up to Steering. This is something that MAGIRT did. This (promotional material) is a perfect thing for the Membership Committee to be working on and Hallie will coordinate with them for DLC.

- Explore the possibility of merging with another round table or division.

Hallie: FAFLRT has merged, for example. Andrea mentioned that LITA, LLAMA, and ALCTS are considering a proposal to merge and that we should investigate which groups in ALA are considering merging and why as this information could help inform our decision. What we can do is put out feelers like those who have gone through a merger and try to see if we think this would be a good idea. Come back after Midwinter to share what we find. May want to do an informal survey, pros and cons list, to determine if it worth exploring further and is mutually beneficial to both groups. If we merged with a division we would not get a dedicated councilor. GODORT Membership is really low, we need to recruit at least 100 members to be at 1% of ALA's total. If we merge we won't be stressing about our numbers constantly and this can be attractive to small round tables. This would be a long process and that's why we're taking our time to think and talk to others and figure out if it's worth it and a good idea for the long run. There's no harm in gathering information. Given our membership situation this is worth pursuing. Round tables are a better option for us than a division like RUSA or ACRL, as we would not have a dedicated councilor if we merge with a large division.

Susanne moved to adjourn at 4:05, Vicki seconded.