

GODORT Social Media & Outreach Committee: Midwinter Agenda

January 19, 2023 at 2:30pm EST via Zoom

Committee Members Present: Rachel Olsen, Ben Chiewphasa, Sanga Sung

Items to discuss:

- Our two social media platforms are currently Facebook and Twitter, do we need/want more?
 - If there are any questions about the general GODORT YouTube, see Kian Flynn (GODORT Chair); Rachel and Kian will talk about getting credentials to this committee so we can help out
- Claiming days for postings
- Updating our committee's roster
 - Patricia Takacs
 - Marian Veld
- Keeping up with Friday Chats and Help! Webinars
- Other post ideas
 - Emerging Leaders: remaining two GODORT/SRRT project members
 - Notable docs
 - Constitution & Citizenship Day
 - Point person from each GODORT committee to send us their announcements? Rachel can mention this at the next steering committee meeting
 - Highlighting what's happening at individual libraries
 - Going beyond federal government information
 - Reaching educators
 - "On this day in history..." highlighting particular government agencies
 - Feel free to tag us if you see posts that would relate
 - Rachel: contact Jenny Groome about a shared calendar of national "days"
- Upcoming things: Kian will be in touch
 - Slate of GODORT award winners, spotlighting those people (February/March)
 - Getting out the word about our programs at Annual (GODORT 101, happy hour, celebrations, etc.)
 - GODORT officer elections (March/April), reminding people to vote
- Twitter authentication

Those interested in joining the committee should email rksander@uncg.edu for more information.

Post ideas can be sent to godortsocialmedia@gmail.com.