Publications/Education Joint Committee Minutes Midwinter, 2011

From GODORT

GODORT Publication Committee Draft Minutes
ALA 2011 Midwinter Meeting (Joint Meeting with Education)
San Diego Marriott and Marina - Point Loma
Sunday, January 9, 1:30-3:30 pm

Linda Spiro, Chair, Education
Jim Church, Chair, Publications
Lori Lester, Recorder

Education Committee Members Present: Marilyn Von Seggern, Jesse Silva, Linda Spiro, Lori Lester, Julia Proctor, Tom Twiss

Publications Committee Members Present: Sandy Schiefer, Helen Sheehy, Jim Church, John Hernandez

Guests Present: Kathy Bayer, Mina Pease, Beth Rowe, Judith Downie, Shari Laster, Mary Prophet, Annelise Sklar, Vicki Tate, Geoff Swindells, John Stevenson

I. Welcome and Introductions
A. Introductions – Linda Spiro and Jim Church welcomed committee members and guests.
B. Attendance Sheets

II. Discussion session: Planning for Online Training

Jim Church reviewed information from a meeting with an ALA representative about online training for GODORT. As a roundtable, we have more say in our own governance, but have less access to ALA privileges. We were told that GODORT would be the first roundtable to request this type of collaboration with ALA. We would need a mechanism for registrants and a mechanism for people to pay for the training. We should start with something simple, like a free and informal webinar and proceed from there. ALA has a master database that GODORT could use for online training, but it is not yet known if we could use their expertise and software to host courses. From past experience it is not ideal to host or archive course content at various institutions. Jim recommended soliciting the help of MAGERT Chair Marcy Bidney (who is also interested in online training for MAGERT) to ask the Roundtable Coordinating Assembly to allow us to host content on the ALA platform. ALA will likely do it if there is a fee for registration, but they take a percentage of the profit. Getting timely support could be an issue. To our knowledge no roundtable has done this before, so for non-dues revenue, we may have to negotiate. We also need to revitalize our web presence on the ALA website.

Suggestions from discussion included doing a small Beta test with a self-paced, tailored short topic. Suggested software to use: GoTo Meeting or iLink (about to be replaced). RUSA may be able to give us a good recommendation for what we should use. If we move forward with this within ALA, we'll need participation, support, and publicity. We could be on the cutting edge as a roundtable to initiate the e-learning. We need to look at how it could benefit ALA as well. We could do legislative or political science or business topics. We could partner with another ALA division such as RUSA-BRASS. Partnering, however, may limit us in what we could do in the future. There is a huge audience for small targeted help courses, but perhaps not for a full-fledged documents

course. We should start with something cheap, short and fairly tailored. One suggestion was to turn pre-conferences into e-learning opportunities afterwards. Another suggestion was to use teasers for a training product in association with the 2012 GODORT 40th anniversary. Freebies could be small and tailored (could be proof of content). Several together could turn into a larger for-fee endeavor.

The GODORT handout clearinghouse is a good place to look for topics to cover since the Education Committee cleaned those up recently. READ will give us contact information on content. We could have volunteers create content, then migrate it if needed, rather than waiting until we have a host site.

We should form an ad hoc group of people willing to solicit, evaluate, recruit, and provide recommendations for structure. Suggested members: Chair and/or designee of Publication, Education, GITCO, Program. Part of charge is to develop procedures. Helen Sheehy made a motion to take the proposal for the ad hoc group to Steering at this Mid-winter conference. Jessie Silva seconded. The motion carried. The ad hoc group should aim for a reporting out date of June 1, 2011 to give time for review before Annual. We will solicit volunteers to create content before annual. We should know by the end of January if we can do this within the ALA structure. If ALA grants permission, we can proceed. If not, we will approach other possibilities for content. Helen suggested doing a high quality job regardless, perhaps using WorldBank to showcase their work.

NOTE - after the joint meeting with education, publications moved outside the meeting hall to a local cafe to enjoy hor dourves, pasta salad and buffalo wings while discussing the following).

III. Approval of Publication Committee Agenda

The agenda was adopted.

IV. Approval of Minutes from Annual 2010 meeting

The minutes were adoped

VI. Liaison Reports -- Only report on items needing action or of significant interest.

No liason reports were discussed

VII. Old Business

Occasional Paper Update and Discussion

Jim Church gave a brief update on this. To date one new occasional paper has been received on the History of the Documents and Maps Association of Pennsylvania which the editorial board will publish soon. A new call will go out after midwinter. There was brief discussion about the possibility of making the occasional papers peer-reviewed since,to all extensive purposes government information specialists lack a peer reviewed journal geared towards working professionals.

GODORT Logo

Thanks very much to IDTF lisiaosn Susan Bucks for working with a graphic artist to produce scalable GODORT logos. The funding for the logo was approved by steering and the logo has been completed. There are two copies of two logos, one in PDF one in JPG format, in both black abd white and red colors. The new logo can be rescaled to fit a variety of print and online environments. The logos reside on the Publications committee section of the GODORT wiki at http://wikis.ala.org/godort/index.php/GODORT_Scalable_Logos

DttP Report & Update

Valerie and Beth shared news about Dttp, noting that 2010 we ended in the black. Kirsten Beth and Valerie are commended for their good work to keep DttP profitable. DttP will be looking for an editor to replace Becky Byrum and hopes to have someone in place for the Summer issue of 2011. The full DttP report has been submitted to both publications and steering and can be found on ALA connect.

VIII. New business

GODORT Web Presence - Collage/Drupal Migration

Sandy Schiefer reported on the collossal task of the Collage/Drupal migration. Collage has proved to be seriously ridiculous to update and maintain so ALA is wisely switching to Drupal. The issue is file migration. There are hundreds of old files on the historic GODORT web site, many with broken links or outdated information. It was unanimously agreed that much of this information was no longer needed on the official GODORT site and should be archived and/or moved to the wiki. Issues of historical record such as minutes, agendas, publications, and directories must be maintained online. Out of date guides and other less useful information may be sent to the archives. It was agreed that committee chairs and GODORT web managers need to assist Sandy in moving appropriate content to the wiki. It was also agreed that some future GODORT web presence should be maintained on the ALA site, but that it should be small, efficient, workable, and point to the wiki as our main public web presence.

IX. Adjourn

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