

GODORT Membership Committee
ALA MidWinter, 2001, Washington, D.C.
Four Points Sheraton, McPherson Rm. A
January 13, 2001 3:00-5:00 p.m.
Judy Andrews, Chair
Julie Ward, Recorder

Present: Judy Andrews, Chair, Mary Holman, Kathy Brazee, Mary Horton, Barbara Costello, Julie Ward, and Janette Neal. Not present: Karen Nordgren, Earl Shumaker, and Karen Russ.

Mentor Program

There was a discussion about what form it now existed in. There is a form on the GODORT Web site but not much is known about it. It could be an orientation to documents or to ALA program for documents. The committee members expressed their belief that a mentor program would be a very good thing to promote for new members. There was a concern expressed about ALA informing GODORT about new members in a timely manner. Could this program be incorporated into the New Members Luncheon? Judy asked for two volunteers to produce an action plan and create a list of mentors (perhaps one per state) and find out about getting the form placed more prominently on the Web page. Mary Holman and Janette Neal volunteered. Barbara Costello said she could help after April.

Virtual Membership

There was a general discussion about virtual membership. It could be used for communication between conferences and/or for those who cannot attend conferences. Kathy thought that LAMA had Web site guidelines for virtual meetings. Would there need to be changes in the PPM to have virtual membership? The overall goal is to increase membership and to increase activity of members. The issues seem to be procedural, i.e., changes in the PPM, technological and publicizing this type of membership. Judy asked for volunteers to investigate these issues and perhaps set up a trial virtual meeting before the San Francisco conference. Kathy Brazee and Mary Horton volunteered.

Getting Ready for Annual Conference

Reception: Kathy has been working with the local arrangements committee. The National Maritime Museum was chosen for the reception. It will be held Sunday, June 17th at 6:00 p.m. Judy will prepare a sample donor letter and send out letters to past donors. Kathy will prepare a draft budget for discussion on Monday.

New Members Luncheon at Annual: We will try to have the new members luncheon held at the same hotel as the Saturday Federal Update. Last year's attendance was between 30-40. We will have to wait until we know which hotel it will be. We will want a good flyer to hand out and announce it on GOVDOC-L. Barbara and Kathy volunteered to work on this.

Booth at Annual

The board that has been used in the past is getting a little worn. What can be done inexpensively to improve it? Last year's auction was very successful. Judy will contact Sandy Peterson and find out more about that. There should be a new flyer or brochure to hand out with a membership application on the back. A PowerPoint presentation was suggested. Barbara and Julie volunteered to work on this. The goals will be to create a handout for San Francisco and propose a new display. If anyone has new display items they can mail them to Kathy a couple of weeks before conference and she will take them to the conference. Judy will talk to Sandy Peterson about recruiting for the booth, also.

Suggestions for Attracting New Members

Flyers for library schools (Mary Homan will work on this), recruit at the Interagency Meeting of the FDLP Conference (Judy will investigate this), the Affiliates program working with state and local documents groups (Judy will investigate this, too), ask ALA to do a profile of GODORT, make better use of DTTP, place mentor program information more prominently on the Web page with links to new members luncheon, etc.

Meeting adjourned at 5:00 p.m.