

## **ALA GODORT Steering Committee Meeting**

**March 19, 2020**

**Virtual**

Susanne Caro, Chair

Emily Alford, Minutes

Attendees: Susanne Caro, Emily Alford, Susan Paterson, Rebecca Hyde, Lynda Kellam, Lucia Orlando, Andie Craley, Kian Flynn, Samantha Hager, Katie Cuyler, Lora Amsberryaugier, Emily Rogers, Hallie Pritchett, Vicki Tate.

### **Greetings**

#### **Approval of Minutes**

Steve moves to approve November minutes. Minutes approved.

#### **Ad Creation**

Susanne Caro discusses that we already voted to pay for an ad in *American Libraries*.

Susan Paterson wonders if there is no ALA Annual, is this the right time to be putting an expensive ad in a magazine. Rebecca Hyde, Lynda Kellam and Hallie Pritchett agree that this is a concern. Hallie also points out the financial implications that could take place across ALA due to COVID-19. Susan suggests that we save the funds. Susanne is feeling the same way.

Susanne suggests we have an ad created to utilize in the future. Rebecca supports this idea. Hallie points out that it might be wise to spend the money while we have it to our name. Susan states she will work with the ALA office with a graphic designer if people can send her content to use. Susanne asks if everyone is in agreement that we should not go forward with actually putting an ad in *American Libraries* at this time. It is agreed upon. Susanne explains that we estimate this creation to cost about \$59/hour, but we will be asking for a quote.

Hallie suggests we create an ad hoc group for marketing. Vicki Tate recalls a discussion of Publications or Membership being responsible for marketing. Katie Cuyler explains that there is a media and outreach group at the moment. Susan agrees with Vicki that there was discussion about Membership being involved. Vicki asks if all of GODORT's ad hoc groups have been voted on and if there is anywhere people can see these listed. Susanne states she will ask about this. Lora Amsberryaugier brings up the possibility of creating a membership badge which members

could display on their social media profiles. Susan states she can work on all of this, but she would like another volunteer to participate as well. Rebecca volunteers to help, but immediately right now is a bit too busy. Hallie suggest picking this up in a month or so down the road. Susanne plans to send another email around mid-April to prompt everyone to remember this is something we need to be working on.

### **Juried Program Promotion**

Lynda Kellam met with the panel last week and states that it will be a great session if we are able to have it; however, if we are unable due to COVID-19 they will plan a webinar. Lynda feels she will know more sometime in April. Samantha Hager states she will help with a webinar if need be. Hallie asks for a reminder on the topic. Lynda explains it is called “Civic Duty” and focused on disenfranchisement and the role libraries play.

### **Voter Toolkit and Webinar**

Kian Flynn states that promotion of these are also a bit on hold. He reports over 5,000 views and about 12 librarians have reused content from them. Kian thanks the social media group for their help in promotion. Discussion is taking place on an online voter suppression panel to build off this. Dates between April 6<sup>th</sup> and April 27<sup>th</sup> are being considered. Is GODORT interested in sponsoring this? Lynda asks about the relationship between this and the sponsored program. Kian states that this will need to be discussed more and he will get in touch with Lynda. Susanne asks if everyone is okay with sponsoring and providing our Zoom room for the online voter suppression panel. This is supported.

### **MAGIRT Merger and Survey**

Susanne asks for thoughts on sending out the survey to gather some feedback. She shared the Google Drive file with all of the documentation compiled, and if anyone would like to be a part of this discussion to reach out. Hallie suggests putting a link to both the MAGIRT and GODORT websites. She also points out that it may need to be a bit clearer that an alternative is eliminating round tables with less than 1% membership. Susan and Rebecca state this would be a good idea. Susanne asks if everyone is okay with her sending out this survey after making these proposed changes. Hallie moves to approve. Vicki seconds. Approved.

### **EDI (Equity and Diversity Inclusiveness)**

Susanne is keeping an eye on ODLOS, as well as having bystander training. She asked about having a liaison for EDI and they suggested GODORT having an EDI group to work collaboratively with. Susanne points out the blog and suggests someone from GODORT write something for. Susanne will send out a call for volunteers to sort of lead this charge. Lynda

points out that this initiative should be something all committees and members are mindful of across all of their work.

### **Archiving Webinars**

Susanne mentioned that we recently lost some due to Adobe contract not being renewed. Hallie suggests Technology cover this responsibility. Samantha explains that Zoom meetings and programs are always temporarily stored, but to export they need to be saved in the website which separates the chat and the video/audio. Susanne has been keeping these files just in case, but she would like to have an actual plan for who and where these are stored. Samantha will make sure Technology has a discussion on this next week when they meet.

### **ALA Annual and COVID-19**

Susanne posts ALA's latest statement. Early bird registration has been pushed back.

### **State Cooperative Group Affiliation**

Susanne explains that this would just be an official affiliation, whereas many groups are already fairly connected to GODORT. Vicki is proposing a definition of these in our PPM, as well as the requirements of affiliation. Formal affiliations with specific groups will require a vote, and IFLA and Freedom to Read might need votes too.

- Andie Crayley moves to approve acceptance of the State Cooperative Group. Emily Alford seconds. Approved.
- Hallie Pritchett moves to approve acceptance of Freedom to Read. Vicki Tate seconds. Approved.
- Hallie Pritchett moves to approve acceptance of IFLA. Vicki Tate seconds. Approved.

Rebecca asks if this means we still need to pay membership to this groups, and Susanne answers yes.

### **Update on PPM**

Vicki Tate states she has gone through everything a second time. There are a few chapters she is unable to finish due to dead links said to lead to forms: Chapter 1, Chapter 6 and Chapter 22. Hallie mentions that creating forms on Drupal is a process, so none of those forms currently exist at this point. Hallie suggests reevaluating if these forms are needed and how to move forward with them if so. Vicki will remove the references to these forms from the PPM.

### **Adjournment**

Vicki Tate moves to adjourn. Adjourned.