



## **APPLICATIONS CHECKLIST AND GUIDE**

**DEADLINE: All grant applications are due Sunday, January 28, 2024.**

**IF YOU APPLIED BEFORE 2023, YOU WILL NEED TO REAPPLY. We are no longer rolling over applications from past years.**

### **Project Plan**

- A detailed, 12 month timeline
- A detailed budget
- A clear purpose statement
- A narrative explaining your collection, project, or program

### **Connect to Will Eisner**

Make sure to include how your project or collection reflects the spirit of the Will and Ann Eisner Family Foundation and the legacy of Will Eisner himself as an innovator and creator.

### **Timeline**

- Be detailed in your timeline.
- Are you being realistic about how much time it will take to organize your project?
- What are the next steps after your program or event to make this project or outcomes sustainable?

### **Budget**

- Be detailed with your budget. The budget shows how you plan to use the grant funds but also the full scope of the project you are proposing.
- Include what you're already providing (ex: staff salaries) and then show what having the grant will help you get.
  - Do you have other funding or program partners? Tell us about them!
  - Do you have donations? What kinds of donations will they be?
  - Are there internal expenses? How will you pay for those?
  - Are there in-kind services or materials that you have negotiated?
- Your project can exceed the grant funds. Illustrate where those extra funds are coming from in your budget.

### **Narrative**

- Stick to one idea and be clear and focused on that. Look at the criteria and see what would fit best with your goals.
- Demonstrate how you will use the grant to further public awareness or community engagement with graphic novels.
- Identify the primary audience.
- Define the need for the project.
- Show your resources (including staff).
- Show a clear link to community impact. What is the extended impact even after the grant period is over?

**EXAMPLES:** You can see previous successful grants here: [www.ala.org/rt/gncrt/eisner-grant-faq](http://www.ala.org/rt/gncrt/eisner-grant-faq)

# Innovation Grant

## Remember

- Innovation Grants are meant for libraries that currently are not doing anything around graphic novel programming or any large-scale collection development.
- Innovation is subjective. **If it is innovative for you, then you should apply** knowing that you fit the criteria. Explain in your narrative how your project is innovative within your community.

## Innovation Applications are judged on

- Targeting program with stated audience in mind.
- Demonstrating you can undertake and complete the project, noting resources and staff.
- Providing methodology, a step by step plan, that shows a clear link between the library objectives and the impact on the community.
- Generating greater awareness and understanding of comics and graphic novels.
- Encouraging and inspiring life-long reading and education.
- The quality of the benefits this grant will bring to the community.
- The potential for project replication by other libraries
- Reflecting the spirit of the Will and Ann Eisner Family Foundation and the legacy of Will Eisner himself as an innovator and creator



## INNOVATION GRANT RUBRIC

Scan this code to see the Innovation Grant rubric the juries use for considering applications.  
[www.ala.org/rt/gncrt/eisner-grant-faq](http://www.ala.org/rt/gncrt/eisner-grant-faq)

## Bring in peers to revise!

Having other people read your proposal will help you identify unanswered questions and allow you to include answers before your final submission.

# Growth Grant

## Remember

- Growth Grants are meant for libraries that are already are doing programming with comics and graphic novels but want to expand that into something more - a bigger project, adding a new dimension to that project, additional days or activities, etc.
- Outline how the library has already presented a graphic novel collection, project, or program that
  - Promotes the significance of graphic novels
  - Highlights the quality, artistry, and innovation of the format
  - Engages the local community
- Zeroes in on the impact on the community, perhaps a specific community, rather than only offering something new.

## Growth Applications are judged on

- Targeting program with stated audience in mind.
- Demonstrating you can undertake and complete the project, noting resources and staff.
- Providing methodology, a step by step plan, that shows a clear link between the library objectives and the impact on the community.
- The quality of the design of the project.
- The clearness of the action plan and calendar.
- The importance of the needs met.
- Whether the project improves services to users.
- Reflecting the spirit of the Will and Ann Eisner Family Foundation and the legacy of Will Eisner himself as an innovator and creator.



## GROWTH GRANT RUBRIC

Scan this code to see the Growth Grant rubric the juries use for considering applications.  
[www.ala.org/rt/gncrt/eisner-grant-faq](http://www.ala.org/rt/gncrt/eisner-grant-faq)

## READY TO SUBMIT?

Your uploaded files **must be a PDF!**

File name **MUST FOLLOW NAMING CONVENTIONS**

[YOURLIBRARY NAME]\_2024GROWTH or  
[YOURLIBRARY NAME]\_2024INNOVATION