

Will Eisner Graphic Novel Grant for Libraries

Application Cover Sheet

(Please complete this form & return it with your project proposal)

Date Submitted: 8 February 2019

Applying for (check one): Growth Grant XX Innovation Grant

Project Title: Get BiblioGRAPHIC with CFCC

Organization / individual Applying: Cape Fear Community College Library/Cathy Burwell, Assistant Director of the Library



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Brief Summary of Project (2 or 3 sentences):

The CFCC Library will use the 2019 Will Eisner Graphic Novel Growth Grant to expand on the **Get Graphic with CFCC** program and the rotating classroom carts started this year with three early college high school partners co-located on CFCC property. The expanded program will be branded as **Get BiblioGRAPHIC with CFCC** and will include librarian-led discussions, partner displays and activities with local public libraries, rotating collections of graphic novels to classrooms, and author/illustrator visits to the area early college high schools.

Get BiblioGRAPHIC with CFCC

The Cape Fear Community College Library is pleased to submit an application for the *2019 Will Eisner Graphic Novel Growth Grant*. Cape Fear Community College (CFCC), part of the North Carolina Community College System, serves New Hanover and Pender Counties, located in the Southeastern corner of the state. CFCC offers more than sixty technical degree, diploma, and certificate programs, plus has a large college transfer program consisting of Associates in Arts, in Science, and Fine Arts degree programs. In addition to these programs, CFCC hosts three cooperative innovative high schools, or early colleges—Pender Early College High School (PECHS), Wilmington Early College High School (WECHS), and Southeast Area Technical High School (SEA-Tech). These small public high schools are co-located on CFCC property and offer incoming ninth graders the opportunity to earn a high school diploma *and* an associate’s degree within four to five years. CFCC serves as the de facto primary library for these 550 high school students and established a YA collection and a graphic novel collection in 2007, in response to the opening of PECHS (Fall 2006) and WECHS (Fall 2007).

Of course, just because you build it doesn’t necessarily mean they will come! In Fall 2017, the Library set an academic year 2017/2018 goal to conduct more targeted outreach to the early college high school students and faculty. This was easier to carry out with WECHS and SEA-Tech since they are physically located on the CFCC North Campus, which has a Library location. PECHS is located at CFCC’s rural Burgaw Center, which has no Library and is located 25 miles from the Wilmington Campus Library. Librarians now make regular visits to PECHS/Burgaw Center and have also established the Burgaw Center as a materials “pick up” location so students can request physical materials via the online catalog, which are then delivered by courier three days per week. In July 2018, the Library applied for—and received—a \$2500 LSTA Community Connections Grant (administered by the State Library of North Carolina) for a **Get Graphic with CFCC** program. The goal for the **Get Graphic with CFCC** program is to provide PECHS, WECHS, and SEA-Tech each a pair of engaging reading and discussion activities centered around graphic novels. Catherine Lee, LRC Dean, held lively discussions of *Ms. Marvel: No Normal*, *American Born Chinese*, and *I Kill Giants* with PECHS, WECHS, and SEA-Tech respectively—a total of seventy 9th and 10th graders and six teachers/staff. During these sessions, the Library’s Young Adult (YA) resources, including graphic novels, were promoted using the following LibGuides:

<http://libguides.cfcc.edu/YAdult>; <http://libguides.cfcc.edu/graphic-novels>. All three high school instructors are eager to continue with a graphic novel engagement project. Each reported high student interest and one instructor has confirmed that she will be using their graphic novel, *American Born Chinese*, as a text in English III next year. Since this outreach to our partner high schools, the Library has also documented an increase in graphic novel checkouts and requests from the Burgaw Center—even with the more than one month closure of the schools and libraries caused by Hurricane Florence in Fall 2018.

In planning the *Get Graphic* program with the SEA-Tech English instructor, we discovered that her classroom library collection was comparatively small as she is a new teacher and SEA-Tech is a new high school (opened in Fall 2017). This prompted us to create a rotating cart of Library materials that is checked out to the SEA-Tech English classroom for a period of two months. The teacher, along with the students, let us know a theme and the librarians do the rest. For September/October (2018), the theme

was mysteries; November/December was biographies; January/February is Hands-on/DIY...things to do indoors when it's cold outside.

The CFCC Library will use the 2019 Will Eisner Graphic Novel Growth Grant to expand on the **Get Graphic with CFCC** program and the rotating classroom carts. The expanded program will be branded as **Get BiblioGRAPHIC with CFCC**. The librarians will prepare three BiblioGRAPHIC Classroom Carts, selecting titles from the library's existing collection of approximately 300 graphic novels, plus titles newly purchased and received through the grant. Each cart will hold roughly 70 to 80 titles. Included on the cart will be selected related titles, such as biographies of graphic novelists/illustrators; how-to resources for aspiring graphic artists; and paired classics, from which the teachers can make "From Classics to Graphics" comparisons and lesson plans. Each school's partner classroom will have one BiblioGRAPHIC Classroom Cart for the Fall (October-December 2019) and a different one for the Spring (February-April 2020). Additionally, in the Fall semester, librarians will conduct one librarian-led activity in each partner classroom at PECHS, WECHS, and SEA-Tech. In the current *Get Graphic with CFCC* project, students in each classroom read the same graphic novel and the librarian-led discussion focused on it. While that worked well for our first literacy outreach into our partner schools, it's also a very traditional program model. Based upon discussions with the partner instructors and students, the librarians will offer one of three sessions to each class: 1) a general discussion about the titles on the BiblioGRAPHIC Classroom Cart—which ones they liked/connected with and why; 2) a "From Classics to Graphics" discussion about the benefits and challenges of reimagining a literary classic; or 3) connecting graphic novels and film, two visual storytelling mediums. Then, in the Spring semester, we will have an author/illustrator visit, facilitated with the assistance of our local business partner, Memory Lane Comics in Wilmington, NC. To expand the reach of the PECHS visit, the author will also conduct a program at the Burgaw branch of the Pender County Public Library. Separate visits will take place with the SEA-Tech and WECHS classes.

Get BiblioGRAPHIC with CFCC

2019 Will Eisner Graphic Novel Growth Grant Proposal Timeline

Tentative Date	Task	Person(s) Responsible	Tentative Cost
February 2019	Collaborate with the New Hanover County Public Library (NHCPL) on a joint display in honor of Graphic Novels in Libraries Month, July 2019 (TENTATIVE based on interest from NHCPL)	Catherine Lee, CFCC LRC Dean Cathy Burwell, CFCC LRC Assistant Director Dorothy Hodder, NHCPL Events & Programs Librarian	
March/April 2019	Assess <i>Get Graphic with CFCC</i> Community Connections project; Confirm partner teachers/classrooms for academic year 2019/2020; Explore “Classics to Graphics” lesson plan options	Lee	
May	Review and assess CFCC current graphic novel collection (~300 titles); Replace missing and/or damaged, cover titles as needed	Burwell CFCC LRC Staff	
June	Identify graphic novels for purchase from distributor/partner (using selection resources including YALSA, Booklist, Brodart, PW, GNCRT); Select and purchase ancillary materials, as needed (such as biographies of graphic novelists/illustrators; how-to resources for aspiring graphic artists; paired classics; and film adaptations)	Lee Burwell Dr. Kayla Page, CFCC LRC Librarian (and Reading Specialist) Jacob Deininger, CFCC LRC Librarian	Purchase(s) of ancillary materials, as needed, provided by CFCC Library (up to \$1000)
June 2019	Attend 2019 ALA Annual Conference/Washington D.C. to accept award	Burwell Lee	Using \$1,000 grant + \$650 institution/employee (\$640 2- Early Bird Registrations;

			\$550 Conference Hotel for 2 nights; \$300 Travel; \$130 Meals; \$30 Ground Transportation
July 1, 2019 (Display to be removed July 31, 2019)	Mount joint display with the New Hanover County Public Library in honor of Graphic Novels in Libraries Month. Use this opportunity to announce Eisner Award/kick-off Get BiblioGRAPHIC with CFCC (TENTATIVE based on interest from NHCPL)	Lee Burwell Page Hodder (NHCPL)	Purchase(s) of display supplies and services, as needed, provided by CFCC Library (~ \$100)
July/August 2019	Receive and process the Will Eisner Library (approximately 75 books) and graphic novels nominated for the Will Eisner Awards (approximately 100 books), including cataloging and making shelf-ready	Bethanie Benson, LRC Automation Coordinator Burwell	In-kind services provided by CFCC Library (~\$1750)
July/August 2019	Purchase graphic novels from distributor/partner	Lee Burwell Page Deininger	Using \$2,000 grant
August/September 2019	Process purchased graphic novels (including cataloging and making shelf-ready)	Benson Burwell	In-kind services provided by CFCC Library (~\$1000)
September 2019	Coordinate with classroom partners—delivery date(s); Fall graphic novel activity (general book discussion, movie tie-in/visual storytelling, or classics to graphic) and dates	Lee Classroom partners Principals	
Late September 2019	Prepare and pack three (3) BiblioGRAPHIC Classroom Carts (selections on carts will be tailored to type of librarian-led discussion option selected by	Lee Burwell Page Deininger	Supplies provided by CFCC Library (~\$50)

	instructors); Generate instructor lists		
26-30 September 2019	Carts and books delivered by Shipping & Receiving to North Campus Library and Burgaw Center	CFCC Shipping & Receiving	
1-2 October 2019	Deliver BiblioGraphic Classroom Cart to PECHS classroom @Burgaw Center	Lee	
3-4 October 2019	Deliver BiblioGRAPHIC Classroom Carts to WECHS and SEA-Tech classrooms	Lee	
Mid-November to Mid-December	Conduct Fall graphic novel activity (book discussion or movie tie-in) with PECHS, WECHS, SEA-Tech	Lee Page Deininger Classroom partners Students	
December 2019	Collect BiblioGRAPHIC Classroom Carts and return to Wilmington Campus Library; Inspect, assess, replace/replenish items as needed	Lee Burwell CFCC Shipping & Receiving	
January 2020	Coordinate with classroom partners—delivery date(s); Spring graphic novel activity (author/illustrator visits) and dates	Lee Classroom partners Principals	
January 2020	Prepare and pack three (3) BiblioGRAPHIC Classroom Carts; Generate updated instructor lists	Lee Burwell Page Deininger	Supplies provided by CFCC Library (~\$50)
27-28 January 2020	Carts and books delivered by Shipping & Receiving to North Campus Library and Burgaw Center	CFCC Shipping & Receiving	
29-31 January 2020	Deliver BiblioGRAPHIC Classroom Cart to PECHS classroom @Burgaw Center	Lee	
3-4 February 2020	Deliver BiblioGRAPHIC Classroom Carts to WECHS and SEA-Tech classrooms	Lee	
February/March 2020	Author/Illustrator visit to PECHS and to Pender	Lee Burwell Classroom partners	Using \$500 of grant for honorarium.

(Pre-peak comic-con season)	County Public Library Burgaw Branch Coordinated with local partner, Memory Lane Comics (Wilmington, NC)	Students Mike Taylor, Pender County Library Director Memory Lane Comics	Refreshments provided by CFCC (~\$100)
February/March 2020 (Pre-peak comic-con season)	Author/Illustrator visit to WECHS and SEA-Tech Coordinated with local partner, Memory Lane Comics (Wilmington, NC)	Lee Burwell Classroom partners Students Memory Lane Comics	Using \$500 of grant For honorarium. Refreshments provided by CFCC (~\$150)
April 2020	Assess 2019/2020 Get BiblioGRAPHIC with CFCC project	Lee Burwell Classroom partners Students	
May 2020	Submit follow-up report	Lee Burwell	

Get BiblioGRAPHIC with CFCC

2019 Will Eisner Graphic Novel Growth Grant Proposal Budget

*Tentative costs are also indicated on the Proposal Timeline

Project Name:	Get BiblioGRAPHIC with CFCC		
Organization Name	Cape Fear Community College, Wilmington NC		
Contact Persons:	Cathy Burwell, Assistant Director Catherine Lee, LRC Dean	Contact Phone Numbers:	910.362.7456 910.362.7033

Items (eg. salaries, honorariums, project items)	Total Cost of each line	Amount used from Eisner Graphic Novel Growth Grant for each item/line		
			Amount (grant or in-kind/institution)	Additional Details
Graphic Novel Author/Illustrator honorarium for PECHS & Pender County Public Library visits	\$500.00	\$500.00	\$500 (grant)	Coordinated with our local partner, Memory Lane Comics, Wilmington NC
Graphic Novel Author/Illustrator honorarium for WECHS & SEA-Tech visits	\$500.00	\$500.00	\$500 (grant)	Coordinated with our local partner, Memory Lane Comics, Wilmington NC
Travel to 2019 ALA Annual Conference (Washington, DC) June 2019	\$1650.00	\$1000.00	\$320 (grant)	1 Early-Bird Conference Registration
			\$320 (in-kind/institution)	1 Early-Bird Conference Registration
			\$550 (grant)	2 nights/Conference Hotel
			\$130 (grant)	Meals/3 days
			\$300 (in-kind/institution)	Travel to Conference for 2/Air or Car
			\$30 (in-kind/institution)	Ground transportation/trains
Graphic Novels	\$2000.00	\$2000.00	\$2000 (grant)	Graphic Novels selected by Library professional staff and purchased from distributor/partner designated by granting agency
Ancillary Materials (Books and DVDs)	Up to \$1000.00 (Up to \$1000 will be allotted)	\$0	\$1000 (institution)	Ancillary book and DVD materials will be purchased from the Library's acquisition budget and may include items such as biographies of graphic novelists/ illustrators; how-to resources for aspiring graphic artists; paired classic novels; and film adaptations of graphic novels

Processing costs for the Will Eisner Library (approximately 75 books) and graphic novels nominated for the Will Eisner Awards (approximately 100 books), and additional graphic novels purchased with grant funds--including cataloging and making shelf-ready	\$2750.00 (Approximate, based upon standard estimate of \$10 average cost to catalog and process a book)	\$0	\$2750 (institution)	Processing costs will be paid by the institution with services performed by full-time Library staff
Additional display supplies and anticipated costs (refreshments for author events in Early College High Schools)	\$450	\$0	\$100 (institution)	Supplies for joint display with New Hanover County Public Library from CFCC Library supplies budget
			\$100 (institution)	Supplies for processing and decoration of BiblioGRAPHIC Classroom Carts
			\$250 (institution or in-kind donation)	Refreshments for up to 100 students participating in author events at PECHS, WECHS, and SEA-Tech
Grand Total	\$8850.00	\$4000.00		

Budget notes: