

GUIDELINES FOR VENDOR PARTICIPATION AT CONFERENCE, WEBINARS and other FMRT PROGRAMS & EVENTS

FMRT appreciates all of our vendor members, whose sponsorship supports the Round Table's mission and educational programming efforts. In the interest of avoiding the perception of our endorsement of one company over another, FMRT seeks funding from multiple sources when appropriate. Further, FMRT does not co-sponsor vendor events of a promotional nature, nor provide advertising or product promotion on behalf of the vendor.

Sponsorship of FMRT does not entitle vendors to influence content, speakers, or programming during conference or Round Table activities. FMRT will retain control over all event content to avoid any conflict of interest. Vendor sponsorship may be terminated at any time if FMRT finds the sponsor or its representatives engage in conduct opposed to ALA and/or FMRT's mission and core values.

ALA prefers vendors to officially participate in conference as exhibitors ([see ALA exhibitor's registration guidelines and resources online](#)). Vendors should contact ALA's Conference Services to register and have their events added the conference schedule.

Vendors are encouraged to join the [VIDEOLIB and VIDEONEWS listservs](#) and consider corporate or individual membership in FMRT.

Vendors are encouraged to use the VIDEONEWS listserv to share information about services, products, resources, and programs of interest to the FMRT membership and its broader community. The VIDEOLIB listserv is reserved for discussions focusing on issues outlined in the subscription guidelines.