

**ERT Board Meeting**  
**June 26, 2016, 7:30 – 9:00 am**  
**OCCC – W307a**

*Board Members Present:* Kelly Coyle-Crivelli, Brian Brehm, Jay Askuvich, Janet Nelson, Jason Wells, Jennifer Dupuis, Jessica Wetzel, Joseph Egan, George Abbott, Alice Knapp, Paul Graller-ALA Liaison

*Board Members Absent:* Katie Halata

*Guest:* Jeffrey Roth

*7:00: Breakfast*

*7:30: Welcome/ Call to order—called to order at 7:30 am by Kelly*

- ✓ Updates to agenda (All)
- ✓ Review and approve Board Midwinter Meeting Minutes—approved and will be posted to website

*Treasurer's Report (Jay)*

- ✓ Fund balance—\$20,713, slightly down—expenses were for librarian travel to meetings, meals

*Reports from Standing Committees:*

- ✓ Kelly- Hoy Scholarship
  - Auction is going well, quilts are at \$1735, art \$1781, bidding ends 3 pm today,
  - George was a part of the scholarship committee this scholarship is part of a general scholarship application process, there were over 300 applicants for general scholarships for 2 scholarships, 6 committee members, split applications and review
  - Thanks to American Libraries for article on Biblio Quilters
- ✓ Alice- Library Relations
  - Presented to New Members Round Table, she is now resident expert, huge crowd—over 100 people, really interested,
  - Meeting had broken up by the time the Keith Fiels and Sari Feldman arrived
- ✓ Jason- Membership (Jessica will join)
  - No updates, should look again at what we can do, get Ron on a call to discuss opportunities
  - Kelly sent out letter again for first time members, in future, Kelly may reach out if she gets contacts who might benefit from being invited to events
- ✓ Melissa- Programs Committee (George, Alice and Joe reported)
  - Slow start to receiving programs, once received had a pretty good line up,
  - Incorporated someone from new member roundtable onto the committee,
  - Today Gene Shimshock is doing a program,
  - Didn't have evaluations this year,
  - Next year Children's Book Council Members only for Diverse Books (40 authors)

- ✓ Brian- Nominating Committee
  - 3 vendor openings, 2 new openings,
  - Alice only librarian candidate,
  - Ballots will be there tomorrow and box
- ✓ Joseph—Assembly Representative
  - Went to meeting and didn't have great deal of *relevance* to us, a lot of discussion about ALA Connect,
  - Brought up that many of our members are not personal members,
  - Negative feedback about Libraries Transform—feeling was that it was poorly planned and didn't bubble up from below; discussion from ERT group was that it could have been better known but group generally felt that campaign has been good and has been adopted by numerous groups and some vendors

### Conference Planning (Conference Services)

- ✓ Future dates/Skeleton Schedules
  - Not a lot of updates,
  - Next year attendees will not have bundle option, When they register for Midwinter, everyone will have code to get discount for Annual;
  - New packaging will allow for earlier promotion, past couple of years around 1700 have bundled, wasn't driving registration
- ✓ Midwinter 17 –
  - Atlanta; 6% ahead on exhibit sales so far
- ✓ Annual 17 – Chicago
- ✓ Registration this ALA Annual
  - Down from San Francisco, down further than hoped. Venue part of it, PLA was very strong.
  - Attendees 11, 421 vs. 15,364 in San Francisco.

### Reports from ALA Liaison

- ✓ Jeffrey Roth - Development
  - Libraries Transform-feedback as discussed by the group on the campaign is helpful
  - Steelcase has come on for the 1<sup>st</sup> time as a Library Champion, 2 dropped off
  - Thinking of having different structure for levels, maybe fewer—looking at benefits of membership at each level, possibly consider looking at whole picture of ALA giving, not just Library Champions

### Old Business

- ✓ Website Updates (Brian)—no updates

### New Business

- ✓ Midwinter—
  - Trying to refocus meeting, working to get programming together,
  - In Atlanta, Symposium on the Future of Libraries, Tying together Boston and Chicago programming, included in registration fee, hopefully allow promotion as educational event,
- ✓ ERT/Booklist Author Forum

- Change ERT list author forum to standard opening session, trying to find thought leader to kick off conference, find a time for ERT/Booklist promotion somewhere else in the conference—talk about what we should do for visibility elsewhere in the conference
- ✓ ERT Programming for Midwinter/ More of an ERT branding?
  - Will look to start programs for 2018—currently not enough time to gather programs
- ✓ Book Club leader membership category
  - Can't promote membership to public,
  - Consider creating category for book club leaders who are not librarians but very active in the library—seems like it is muddying the focus—how does it fit mission?;
  - One discussion is not allowing them to register for conference;
  - Group would like to see more focus on those currently working in libraries; need to do a better job of marketing to non-members and retaining existing members;
  - Seems like this is a bigger ALA problem—professional memberships are often individual responsibility, professors are not involved so there are some mentorship issues
- ✓ Conference Accessibility Task Force
  - Started last year, grew out of Las Vegas and San Francisco experiences;
  - They are doing surveys around needs, tracking system,
  - More communication and education needed and ERT can probably help with that with other exhibitors
- ✓ Programming committee
  - Organization didn't work well this year;
  - Moving forward need to have one of our librarian members lead,
  - Melissa Butler will help to put procedures in writing going forward and will help with program committee next year.
  - Evaluations were not given out this year and we need to do that going forward.
  - Could use ALA software going forward.
  - We will not do programs at Midwinter this next year.
  - Do we need to add other librarian members to help with additional duties?
  - Need to do an intro on ERT at each presentation.
  - Kelly will talk with Melissa Brechon regarding how we will manage this program going forward
- ✓ Paul will look at October dates for meeting

*Meeting adjourned at 9 am*