

Minutes of the  
Exhibits Round Table  
Board Meeting  
June 26, 2011  
New Orleans Convention Center

The meeting was called to order by the Chair, Gene Shimshock, at 7:10 am.

**Board members in attendance:**

Gene Shimshock, Chair  
Ernie DiMattia, Librarian Vice-Chair  
Joe Frueh, Vendor Vice-Chair  
John Ison, Secretary  
Jay Askuvich, Treasurer  
Karen Cook  
Osha Gula  
Athena Michael  
Marc Roberson  
Todd Voorhees  
Melissa Wood

**Others present:**

Joseph Eagan, Liaison to the ALA Executive Board  
Paul Graller, Hall-Erickson, Inc.  
Patrick Murphy, ALA Conference Services  
Marc Huber, ALA Development Office

**Reports:**

Joseph Eagan reported that LITA is working on guidelines for streaming meetings to their membership.

Paul Graller reported that ALA is working toward a system to provide conference content available for purchase after each conference.

Paul also reported that the new pavilions, Mobile Apps, and Artists' Alley drew much interest. The Mobile Apps pavilion sold out with 16 booths and Artists' Alley had 14.

**Strategic Plan:**

The Board agreed to continue using the monthly conference calls to further develop and refine the plan with a goal of finalizing the plan at the fall Board meeting.

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**Sponsored Programs:**

Four programs sponsored by ERT are being held at this conference. Gene suggested that a deadline date be established for submission of program proposals for each conference and that the librarian members of the Board comprise a committee to review all proposals.

**Board member orientation:**

Gene asked that the vice-chairs be responsible for orientation of new Board members following this conference.

**Quilt Raffle:**

It was noted that the raffle was set up in a good location and that interest in bidding seemed high.

**Future conference dates:**

The Board voted to support rescheduling the 2015 Midwinter Meeting from the planned January 23-28 to January 28-February 4 as requested by the Chicago Convention Bureau and recommended by ALA Conference Services.

**Discussion of conference site selection process:**

Board members expressed concerns regarding the wisdom of holding future conferences in Las Vegas and Orlando in particular and noted that ERT has not had any opportunity to provide input regarding the locations of conferences.

Joseph Eagan noted that in the past the ALA Executive Board has assumed that future locations and schedules were vetted by the ALA Conference Committee and ERT before being presented to the Executive Board. In fact this has not happened and Joseph noted that there is a need to establish a process to do so.

No action was taken at this time.

**ERT logo:**

The Board approved revision of the ERT logo to incorporate the newly-introduced ALA logo.

**Fall Board meeting:**

It was agreed to hold the fall meeting on October 20 at ALA headquarters.

**Announcements:**

Gene noted that this was Joseph's last meeting as liaison to the ALA Executive Board and thanked him for his very attentive participation.

Gene also noted that Ernie DiMattia would leave the Board following this conference and thanked him for his many years of service to ERT.

A final announcement was that Osha Gula will be getting married following this conference.

**Adjournment**

The meeting adjourned at 8:50am.

Minutes prepared by John Ison, Board Secretary.

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