

Minutes of the
Exhibits Round Table
Board Meeting
January 9, 2011
San Diego Convention Center

The meeting was called to order by the Chair, Gene Shimshock, at 7:10 am.

Board members in attendance:

Gene Shimshock, Chair
Ernie DiMattia, Librarian Vice-Chair
Joe Frueh, Vendor Vice-Chair
John Ison, Secretary
Jay Askuvich, Treasurer
Melissa Brechon
Osha Gula
Athena Michael
Marc Roberson
Todd Voorhees
Melissa Wood

Others present:

Joseph Egan, Liaison to the ALA Executive Board
Paul Graller, Hall-Erickson, Inc.
Patrick Murphy, ALA Conference Services
Marc Huber, ALA Development Office
Lorelle Swader, ALA Office for Human Resource Development & Recruitment
Kynita Stringer-Stanback, NMRT

Approval of minutes

The board approved the minutes of the October 21 board meeting.

Treasurer's Report

As of November 30, 2010 the round table had a net asset balance of \$23,864.92, an increase of \$5,695.56 over the previous year.

Membership Report

Membership as of November 30, 2010 was 617. This reflects an increase of 228 personal members as the designated representatives of member companies are now being included as members. Organizational membership increased from 26 to 32 and corporate membership increased from 230 to 232.

Google Book Settlement Group

Ernie has been participating with this group and reported that there had been no recent activity.

Executive Board Report

Joseph discussed opportunities for ERT to participate in the new ALA strategic plan which is under development and commented on the ALA white paper concerning the Midwinter conferences. Both of these documents are attached to these minutes.

ERT Sponsored Programs

Following discussion, Gene asked that the three librarian members of the ERT Board review all submitted proposals to ensure that they meet the criteria of being non-commercial and of significant interest to conference attendees. We agreed to use the ALA program proposal form which is available on the ALA web site.

Paul agreed that Hall-Erickson would promote the availability of this service in information distributed to exhibitors.

Hoy Scholarship

The Board and Lorelle Swader discussed ways to increase the visibility of the scholarship including placing information boards on the show floor. Melissa Brechon informed the Board that the ALA quilting group will provide four quilts to be raffled at the Annual Conference in New Orleans with proceeds donated to the Hoy Scholarship.

Changes to Future ALA Annual Conferences

Patrick advised the Board that per our request exhibits at all future Annual conferences will close at 2pm on Monday. He noted that the ALA Store has been relocated to the exhibit floor and that new backdrops for the Pop-Top stage will be used at the 2011 Annual conference.

Following discussion, the Board approved a motion to work with ALA Conference Services to develop a proposed rotation of cities for future conferences.

ERT Strategic Plan and Relationship to the ALA Executive Board

Following discussion, the Board voted to hold a full-day meeting in Philadelphia on March 29 to work with a facilitator in developing a strategic plan for the round table.

Membership Meeting Preparation

The Board discussed the content and presenters for the January 10 ERT membership meeting.

Adjournment

The meeting adjourned at 9:10am.

Minutes prepared by John Ison, Board Secretary.
