

Minutes of the  
Exhibits Round Table  
Board Meeting  
June 27, 2010  
Washington Convention Center, DC

The meeting was called to order by the Chair, Gene Shimshock, at 7:30 am.

**Board members in attendance:**

Gene Shimshock, Chair  
Ernie DiMattia, Librarian Vice-Chair  
Joe Frueh, Vendor Vice-Chair  
John Ison, Secretary  
Jay Askuvich, Treasurer  
Melissa Brechon  
Osha Gula  
Geneva Holliday  
Athena Michael  
Marc Roberson  
Todd Voorhees  
Kathy Young

**Others present:**

Joseph Egan, Liaison to the ALA Executive Board  
Paul Graller, Hall-Erickson, Inc.  
Deidre Ross, ALA Conference Services

**Approval of minutes**

The board approved the minutes of the January 17 board meeting, the January 18 membership meeting, and the March 25 special board meeting.

**Treasurer's Report**

The round table's asset balance as of 5/31/10 was \$30,716.

**Membership Report**

Personal memberships were 336, up 194 from 2009; Organizational memberships were 29, down 7; Corporate memberships are 224, a decrease of 18 from 2009. The increase in personal memberships was due to a revision of the method of counting the representatives of member companies. Joseph noted that a round table must have membership equaling 1% of ALA total membership in order to have a representative on ALA Council. He will follow up with the ALA

Membership Office to see how corporate members are counted as ERT is approaching the 1% threshold.

### **ERT Web Site**

Geneva reported that she has been having continuing difficulties moving to the new ALA web site. She suggested that ERT use *ALA Connect* for current business and the website for more static information such as the bylaws and purpose of ERT.

Kathy moved that ERT move to *ALA Connect* as our communication medium for business and the motion passed.

Geneva agreed to keep working on the web site through the transition to the new ALA system after her term on the Board ends.

### **Scholarship Bash**

Kathy commented that few people asked for Bash Cash at her booth.

### **ERT Sponsored Programs**

Gene noted that there had been increased interest by vendors with three programs approved for inclusion and one rejected as being too commercial.

### **ERT Position in ALA Structure**

Joseph and Ernie suggested that ERT ask to meet with the ALA Executive Board at their meeting in late October. As we have discussed before, the ERT Board would like to talk with the Executive Board about ways to give exhibitors more of a voice in decisions relating to the selection of conference sites and dates.

### **Google Book Settlement Group**

Ernie has been participating with this group updated us on events. The next meeting of the group will be at ALA headquarters on June 28.

### **Scholarship Raffle**

Athena reported that the location of the quilt raffle is very good and that bidding has been strong.

### **Hoy Scholarship**

The Board reviewed a document which summarized the background of the scholarship and outlined various financial scenarios for future funding. Joe moved that we table further discussion to allow Gene to meet with the ALA Development Office and ask them to work out a proposal for future funding of the scholarship for us to discuss at our Fall meeting. The motion passed.

**Off-Floor Programming**

Joseph stated that he would bring up to the ALA Executive Board the issue of conflicts with the opening reception and seek a way to minimize them.

**Promoting Exhibits**

Joe reported that he had addressed the 200+ attendees at the NMRT orientation session and distributed the *American Libraries* article that he and Gene had written.

**Exhibits Opening Reception**

The consensus of the Board was that the reception was a successful event. Deidre mentioned that the cost of the food had been \$50,000 and that it was gone in about 45 minutes.

**Adjournment**

The meeting adjourned at 9:05am.

Minutes prepared by John Ison, Board Secretary.