

ERT Board Meeting

January 10, 2016

Meeting called to order at 7:17 am

Vendor/Librarian Members Present: Kelly Coyle-Crivelli, Jay Askuvich, Alice Knapp, Joseph Egan, George Abbott, Brian Brehm, Janet Nelson, Jason Wells

ALA: Paul Graller, Courtney Young, Marie Pospichal

Absent: Heather Blaine-Wiegand, Jennifer Dupuis,

Courtney Young-Past President ALA

Expressed her appreciation for exhibitor support of the Libraries Transform campaign.

Alice asked what else exhibitors could do to help ALA besides underwriting.

- Call to submit “Because statements”
- Support through social media—look at how activities fit into the campaign
- Help push outside the library community
- Program with authors going well (recording stories)—Jason mentioned that it would be nice to let authors know a little earlier for scheduling, they generally have a lot of down time so it should work into their schedules nicely
- Staff volunteers

Courtney explained structure of presidency

- President elect, President, Past President
- Works with others to help with initiatives
- Libraries Transform is new campaign foster by
- A lot more cohesion in past several years

Discussion Town Hall Interactive Program on (topic) incorporating Libraries Transform that could go to our program review committee, networking as well—panel with discussion afterwards; last time slot with networking time afterwards

Treasurer’s Report—Jay

Membership report overall up

Organizational members

Slight net decrease in Finances—timing contributing, not necessarily “losing money”

Hoy Funding

- Right now adequately funded but if we could increase would ensure longevity
- Contribution boxes have gathered nothing but not enough awareness--Continue at ALA but put with the quilts
- Need to talk about scholarship fund at author sessions and opening session
- Bash probably will not have needed ROI especially considering the time needed—6 months not time to plan and may be difficult to get it to work—not enough visibility for Chris Hoy Scholarship—not a must do thing
- Attendees may not have enough awareness to care about or know about scholarship
- Try to raise level of awareness over next year—maybe do something in 2017; maybe coffee or breakfast with authors

- Maybe an article in American Libraries about Biblio quilters would be a good way to discuss the scholarship—Joseph could pursue and Jay thinks that he has someone to **write?**
- Courtney will also bring up the fund with past presidents and others she is in touch with
- Also work on getting some special artwork for the auction
- Potentially marry idea of quilter and illustrator to design quilt—discuss with quilters to get their opinion
- Paul found out that we can appoint someone from our committee for selection committee, Jay proposed that it be a librarian and George volunteered
 - If public knowledge, we can indicate on our website
 - Picture of award winner in Cognotes

Alice-New Members Round Table

- Interesting experience this year, things have been very organized up to this point, Alice didn't hear anything as of November regarding meeting time
- Whoever in charge didn't come to Boston this time
- Last Monday found out she was confirmed speaker
- Keith and Sari were there which made a big difference to the members
- Not normal round of people
- Talking about conference and experience
- More hyper-focused on conference and exhibits than normal
- 50 people in the room

Jason-Membership Updates—no updates

- Kelly sent e-mail to 1st time exhibitors—got responses back from 2
- Invited one to the party her company was putting on and he appreciated—may need to step up networking
- Maybe call out 1st time exhibitors at member meeting, present numbers and maybe some example companies
- Maybe coupon book program for 1st time exhibitors through Library Journal?
- ERT should probably be more concerned with overall floor attendance and movement through hall as opposed to growing individual vendors

Melissa-

- Program info on website and due in early March
- Has had lunch with New Members Round Table chair

Nominating Committee-

- Brian can be our representative
- Looks for people to run-email blast to ERT members and mention at member meeting
- 3 vendors and 1 librarian

Conference Planning

- ALA 2016
 - A lot of smaller blocks for hotels which is reason for limitations on numbers of rooms
 - Blocks split for vendors and exhibitors
- Would like to change site of 2021 show in San Francisco
 - Issues with number of rooms and affordable rooms

- Need different week
- Alice made motion to support, Jay seconded, no discussion, all in favor
- Limiting for sending staff due to expense

Old Business

- List rental discount for ERT members
 - That should work out for corporate members

New Business

- Accessibility guidelines
 - No ERT guidelines around food, latex, etc.
 - Look at recommendations
 - Committee to develop ERT suggestions
 - Jason will review—Paul to look at what other shows do
 - New app issues
 - Personal appts. disappeared
 - ALA eliminated Connect
 - Cadmium CD—Harvest Mgr
 - We're using 3 different pieces of software
 - Cadmium did best that they could to get up in time
 - Search system still has flaws
 - Daily schedule printed book has flaws

Attendance figures

- Overall attendance very close to Chicago numbers

Exhibit surveys

- Conducting Exhibitor 1:1 surveys—ty more than ever doing PLA—in depth interviews to present to board
- Education too difficult to figure out at Midwinter
- Library workers find very hard to justify attendance at Midwinter

- Ian and Jeff—interviews start next week

Chapter conferences—any opportunities?

Other

Vendor Issues with vendors not taking space at show

- John Charastka working meeting rooms to get signatures to support organization—no soliciting as an attendee—Paul to look into addressing
- MK Solutions not exhibiting sent blast to exhibitors about meeting at Midwinter

Meeting adjourned 9:13 am