ALA GODORT Publications Committee Meeting
September 16, 2020
11:00AM Pacific Time/2:00PM Eastern Time
Virtual via Zoom

Mike Smith, Chair
Minutes prepared by Rebecca Hyde

Others present: Chris Brown, Rick Mikulski, Megan Graewingholt, Katie Cuyler, Lora Amsberryaugier, Laura Saure, Kerri-Ann Rowe

1. Welcome & Introductions
   All those present introduced themselves.

2. Treasurer Report
   Rebecca Hyde, Treasurer, gave a brief report of the budget as it pertains to Documents to the People. All expenses for FY20 have been charged, but we’re still waiting on some income related to DttP to show up. (Only have balance reports available through February.) Rebecca offered to share the details of the DttP report, and Mike indicated we should look at this as a Committee during the DttP discussion.

3. Notable Documents Report
   Bryan Fuller, Notable Documents Chair, was unable to attend, but sent the following updates:
   - The first request for Notable Document nominations will be sent out next week
   - I would like to ask the favor that the message be redistributed on regional gov docs lists by members of the committee
   - We would like to get more international documents nominations since these have traditionally been only a small proportion of the total nominations
   - I want to bring up the question of transferring the nomination form from the University of North Texas to an ALA based website hosting it at UNT is not a problem but transferring it has been discussed for some time now.
   - This is my last year as chair of the notable documents panel.

4. DTTP Report
   Laura Sare, DttP Editor, reported that the Fall issue was just published yesterday, and the editorial team is currently wrapping up the Winter issue (student paper issue). Megan is reviving the “Get to Know” column which will be starting with the Winter issue.
Laura also reported that the OJS software that DttP is hosted on will be updated soon and will hopefully support Google Analytics and click through data. Hopefully this will help with attracting more advertising if we’re able to provide them with this data. We have space for four advertisements, but currently only one paying advertiser.

Rebecca shared the DttP report prepared for ALA (see appendix 1). Not much has changed in terms of available information since ALA, although the editor has been paid and there is some advertising money which has come in, but not represented on the table. While the DttP budget is technically in the red, the overall GODORT budget is quite healthy, and if we see this as an important service we are providing to our members, we might consider some of the dues revenue as offsetting the production of DttP.

Some discussion ensued on increasing advertising revenue. Mike inquired if this was something the committee members could help with. Laura is not sure exactly why the advertisers haven’t stayed on since they all planned to stay after the move online, but she hopes once click through data is available more advertisers will come back, but hopes they’re not too low. Rates have been lowered and have multi-issue deals to try and attract advertisers.

More discussion on how we might potentially raise revenues or fundraise for DttP. Mention of raises GODORT dues, Rebecca points out this wouldn’t show up specifically as DttP money, unless we want to decide that we’re going to consider some percentage of GODORT dues as specifically supporting DttP. General interest in this idea. Rebecca will look at what percentage of the dues would make sense to designate in case the committee wants to propose this. If we decide to purpose this, could be unofficial, or even request ALA to put a percentage of membership dues be placed in the DttP account.

Laura points out she’d rather GODORT stay a bargain but brings up idea of a raffle or fundraisers similar to the Readex fundraiser. Katies brings up if we ever meet in person again, having a 50/50 draw or raffle at the annual social would be a fundraiser. Lora brings up that some states this is technically considered gambling, so would need to be careful about local laws and/or calling it a “prize competition”; some states require a charitable gaming license for raffles, etc.

Option to create an option for people donating to GODORT to add on an option to donate to DttP. But should we be asking for it or encouraging people to donate to DttP rather than donating to Rozkuska Scholarship and Emerging Leaders.

5. Potential Projects

DttP Peer Review: Laura says this is in the works, but she hasn’t had the time to work on this. People have expressed to Laura that they would publish in DttP if it
was peer reviewed. Currently DttP has an editorial review but doesn’t have functionality to have online process for submissions and blind reviews. Laura hopes the OJS update will address this. Journals must be peer reviewed to be listed in DOAJ.

Chris says he is on the board for Collaborative Librarianship and they use OJS for the peer review process and it works great.

6. New Business

Next meeting will likely be mid-November. Mike will send out a doodle poll soon.

7. Adjournment