

GODORT Publications Committee
Feb 5, 2021 11:00am Pacific Time via Zoom
Meeting Minutes

Mike Smith, Chair

Minutes prepared by Katie Cuyler

Members Present: Michael L. Smith, Chris Brown, Katie Cuyler, Rebecca Hyde, Rick Mikulski, Jennifer Castle, Megan Graewingholt, Laura Sare, Lora Amsberryaugier

Publications Meeting Agenda

- 1) Welcome & Introductions: there is a candidate for Publications chair-elect
 - a) Two candidates, (Publications Committee Chair) – Julia Ezzo & Amy Laub-Carrol
 - b) Chair elect (GODORT) – Kian Flynn
 - c) Secretary (GODORT) – Brett Cloyd & Kelly Wilson
 - d) Treasurer (GODORT) – Zoeanna Mayhook

- 2) Treasurer Report (Rebecca)
 - a) Midwinter – ALA is behind at providing financial information – Sept 2020 data is the most recent data available. Therefore we don't have full year data for 2020
 - b) Publications Committee: If we allocated a percentage of GODORT fees for dttp, what would it be? <https://drive.google.com/file/d/1HEIERReyrfrqgISNxgbA0Zk5WxOBQIDH/view?usp=sharing>
 - i) Historically, dttp has cost ~50% of fees. Currently about 80%, but that may not be accurate due to incomplete financials for 2020. Largely, the increase is due to decreased advertising funds.
 - ii) RH recommends this might not be something to propose at this point – what GODORT has been spending on dttp has been working. Could create a cash endowment to support dttp in the future – but not this year, which current ALA financials – something to keep in mind in future years.
 - iii) Decision: table this proposal. Favorable discussion of pursuing endowment in future when/if feasible. MS will put advise Steering, but not put anything forward to be voted on at this time.

- 3) Notable Documents Report (Bryan) – Deadline is coming up, MS will check-in with Bryan.

- 4) DTTP Report (Laura, Megan, Rebecca): Updates on Finances, GODORT dues, Advertising, Peer Review, Assistant Lead Editor found?
 - a) Introductions to Jennifer Castle, will be taking over as editor- currently in training.
 - b) Working to update their status to peer-reviewed journal from trade journal. Applying to DOAJ – updating website statements, etc. to be able to apply as open access and peer reviewed. Having early conversations about what statements need to include and working on drafting those.

- i) Issues re: retraction policy (how would retractions be done- does ALA have a policy) & advertising policy (uncertain what this would look like)
- ii) ACTION: all have a look and comment. <https://docs.google.com/document/d/11Ec5bAVnwFQG9C6odrzkFoW3qe66TjdYIO3c4N8n1SY/edit?usp=sharing>
 (1) Note: “DOAJ also has a check list of information that needs to be explicitly addressed on the journal website before it can be indexed. (<https://doaj.org/apply/guide/>)”
- iii) LS- re: retraction. ALA advised, this could be decided by editor. But it wasn’t clear, seemed very flexible. ALA may need to clarify their policies on this.
 (1) Will have someone draft advertising policy
- iv) Question: Can publications just send this once complete, or does it need to be approved by Steering? Answer: MS will share when completed to find out if approval from steering needed
- c) Spring issue has been submitted for copyediting – always need more articles, so spread the word!

5) New Business:

- a) ALA Annual to be virtual again
 - i) We will have a meeting, likely before or after.
- b) Midwinter – programming went well
- c) Advertising at dttp – is there a way to do an overlap splash page that people have to click through to access dttp? This could attract advertisers. LA will send LS an example of how this could work, so LS can investigate.
 - i) Advertisers want click-through stats. We are waiting for ALA to launch new platform that can provide click through stats.
 - ii) We could use google analytics if we add it to the site code – this is something we would need ALA to do, could cost us money
 - iii) CB: We could set up tracker – ACTION (CB) will investigate and report back
- d) ACTION (MS): add Jennifer Castle to the mailing list/Publications Committee emails – jcastle@tnstate.edu
- e) ACTION (MS): Meeting minutes to be sent to godorttechnology@gmail.com

6) Adjournment

- a) Adjourned 11:50 (PST)