

# WIOA – CLEOs - Boards Roles in the Workforce System

Ron Painter, CEO

National Association of Workforce Boards ([nawb.org](http://nawb.org))

Washington DC

[painterr@nawb.org](mailto:painterr@nawb.org)

Muhammad Rafiinelli - [rafiinelli@nawb.org](mailto:rafiinelli@nawb.org)

# What is NAWB?



- Represents ~550 Workforce Development Boards and their 10,000+ business members
- Is the only national association that advocates for WDBs
- Works closely with policy makers to inform national strategy as it relates to WDBs and our partners

NAWB's mission is to support its members through a comprehensive program of

- ❖ Advocacy.
- ❖ Training and technical assistance.
- ❖ Communication &
- ❖ The promotion of strategic partnerships for the advancement of our nation's workforce.

# Driving Change in National Policy

## Thinking: WIA to WIOA

| <b>Historically</b>                                       | <b>Current Workforce Policy</b>  |
|---|--|
| Social Policy is the lens for workforce skill development | Economic Policy – talent is a region’s critical asset and talent development is a key role |
| Partnership – focus of the board                          | Leadership – is the expectation for the board  |
| Job Seekers are the Focus                                 | Business Engagement becomes a key Focus  |

# Why WIOA?

## **Workforce Innovation and Opportunity Act (WIOA)**

The purpose of WIOA is to better align the workforce system with education and economic development in an effort to create a collective response to economic and labor market challenges on the national, state, and local levels.

# What is WIOA?

|   |
|---|
| <b>WIOA Core Programs</b>   |
| <b>U.S. Department of Labor (USDOL):</b>  |
| <input type="checkbox"/> Title I - 3 Programs: a) Adult, b) Dislocated Worker, and c) Youth Programs  |
| <input type="checkbox"/> Title III - Wagner-Peyser Act - Employment Services (ES)   |
| <b>U.S. Department of Education:</b>  |
| <input type="checkbox"/> Title II - Adult Education and Family Literacy Act (AEFLA)   |
| <input type="checkbox"/> Title IV – State Vocational Rehabilitation (VR) programs under the Rehabilitation Act of 1973  |
| <b>Other Required One-Stop Partner Programs</b>   |
| <input type="checkbox"/> U.S. Department of Labor: Job Corps, YouthBuild, Indian and Native American programs, National Farmworker Jobs Program, Migrant and Seasonal Farmworker Programs, Senior Community Service Employment Program, Trade Adjustment Assistance, Unemployment Compensation programs, Jobs for Veterans State Grants, and Reentry Employment Opportunities |
| <input type="checkbox"/> U.S. Department of Education: Carl D. Perkins Career and Technical Education Act programs  |
| <input type="checkbox"/> U.S. Department of Housing and Urban Development: Employment and Training programs   |
| <input type="checkbox"/> U.S. Department of Health and Human Services: Community Services Block Grant employment and training programs and Temporary Assistance for Needy Families (TANF)   |



# Local Workforce Development Board Roles and Responsibilities

If you think this is just about some Federal money in the Workforce Innovation & Opportunity Act, you're missing the point...workforce development **IS** a system and business-led workforce development boards are its hub.

# Board Activities









How do we as the  
Local Workforce  
Development Board  
do this?

# Memorandum of Understanding

## Getting Everyone on the Same Page...

1) LEO to LEO agreements

2) LEO to WDB

3) Operating agreements for the One-Stop

4) Infrastructure Funding and Shared Cost  
Agreements

## **Role and Functions of the Chief Elected Official**

- In partnership and Conjunction with the Local Workforce Development Board
  - Development and Approval of Local Area Designation
  - Development and Approval of Local Area Workforce Plan
  - Development and Approval of Regional Area Workforce Plan
- CEO, or through its local agreement with multiple elected officials shall:
  - Appoint Members to the Local Workforce Development Board
- Serve as Grant Recipient of Funds from the Governor
  - May designate a sub recipient to administer the funds
  - The funds are to administered at the direction of the Local Workforce Development Board

# How are WDB members selected?

## Board Member Appointment

- Critical to the success of the Board and to the success of the workforce development “system”
- Good practice: Board reflects the critical industry sectors and voices in the region

**Shall  
Include**

### **In appointing the board, the Chief Local Elected Official:**

- Business (51%)
- Workforce – Labor (20%)
- Adult Education and Literacy
- Higher Education
- Government & Economic Development
- Wagner-Peyser
- Vocational Rehabilitation

**May  
Include**

- Community Based Organizations
- Youth Organizations
- Transportation
- Housing Specialists
- Philanthropic Organizations

## **Board Roles and Responsibilities**

### **Provide Oversight**

- Establish financial policies and ensure accountability needed for implementation of mission
- Ensure compliance with applicable laws and ethical standards
- Monitor progress and evaluate outcomes

### **Set Direction**

- Develop and maintain focus on mission, values and goals
- Establish and oversee implementation of strategic direction
  - What sectors/skills/credentials are critical?
- Delegate authority for organizational management

## **Summary: An Effective WIOA Asks...**

**WHO** are our customers?

**WHAT** is happening in our customer's world?

**HOW** are we adapting to these changes?

**ARE** we being effective?

**EXPLAIN** our outcomes

# The Challenges Ahead



# More Info on Workforce Development?



Interviews with public and private sector leaders in workforce development, education, business and economic development on key workforce issues and investment strategies to help America compete globally.

Check us out in iTunes or Google Play & talk to us on twitter @podcastwfc



# More Info on Workforce Development?



Take your workforce board  
to the next level...

**BEGIN YOUR NAWB  
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**For More Information Email:**  
[nawb@nawb.org](mailto:nawb@nawb.org)



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