A journey that helps equip people with the skills it takes to engage more critically with information and become more efficient searchers.
Training trusted trainers

For centuries, librarians have been pillars of communities. By helping people find and identify reliable information, they became guardians and go-to sources of trusted information.

Today, there’s more information available than ever before. But not all information we find online is relevant or reliable. We’re working with librarians around the world so they can use the Super Searcher training program to help people find and identify reliable information more efficiently.
Cheeseburger Oreos
Is this a real product?

A Yes
B No

Radioactive Fiestaware
A video claims that Fiestaware – brightly colored bowls and plates first made in the 1930s – is dangerously radioactive. Is it true?

A Yes
B No
Section 2: Are you a Super Searcher?

Time for a quick quiz

German Warships
Is this picture more or less as described?

Arnold Benedict @arnoldbenedict · Aug 21
europe water levels are so low that sunk
German warships are popping up in the danube

A  Yes
B  No

Section 3: Searching online

Techniques for better results

The Search Engine Results Page can help you become a Super Searcher. Review the results below. Pause and decide if there’s enough information to determine if Cheeseburger Oreos is a real product or not.

Google

cheeseburger oreos real or fake

About 255,000 results (0.78 seconds)

“Although many viewers suspected that this was an official photograph from Nabisco, that was not the case,” said a post on the myth-busting website Snopes.com. The image was actually part of a YouTube video released in November 2014, in which “Wreckless Eating” hosts eat cheesesburgers topped with Oreo cookies. 12 May 2015

https://www.wqad.com · article · news · local · no-theresa...!

No, there's not really a cheeseburger Oreo cookie | wqad.com

Thank God Cheeseburger Oreos Aren't Real - Bustle
13 May 2015 — So here's the deal: No, Cheeseburger Oreos are not real. Personally, I'm breathing a sigh of relief at that little factoid, as I commented way ...

https://bustle.com · articles · 82962-are-cheesebur...!

Did Oreo Release A McDonald's Cheeseburger Flavor?
13 Jan 2022 — Check Your Fact found no evidence to suggest the alleged cheeseburger-flavored Oreo is real. Such a cookie does not appear on the "Oreo ...
Techniques for better results

The words you choose when you search help determine the results you get, but it's not always easy to decide which words to use. And sometimes we go too broad — reformulating your question often can help tune your Search.

Word choice matters

The words you choose when you search help determine the results you get, but it's not always easy to decide which words to use. And sometimes we go too broad — reformulating your question often can help tune your Search.
Word choice matters

Tyrannosaurus Rex jaw

Tuning a Search

Tyrannosaurus Rex jaw nerve endings
Four simple steps

The SIFT method is a framework you can use to improve your information literacy. These four simple steps take you through the basics of quick source- and claim-checking.

Stop
Investigate the source
Find better coverage
Trace claims, quotes and media to the original context

Stay clam. Keep searching.

This is a picture of a man pushing a large bivalve clam in a wheelbarrow. Is this picture real?
And then there’s TRACE

Don’t stop.
Keep your information literacy journey going.

Scan the code below for more helpful resources.