

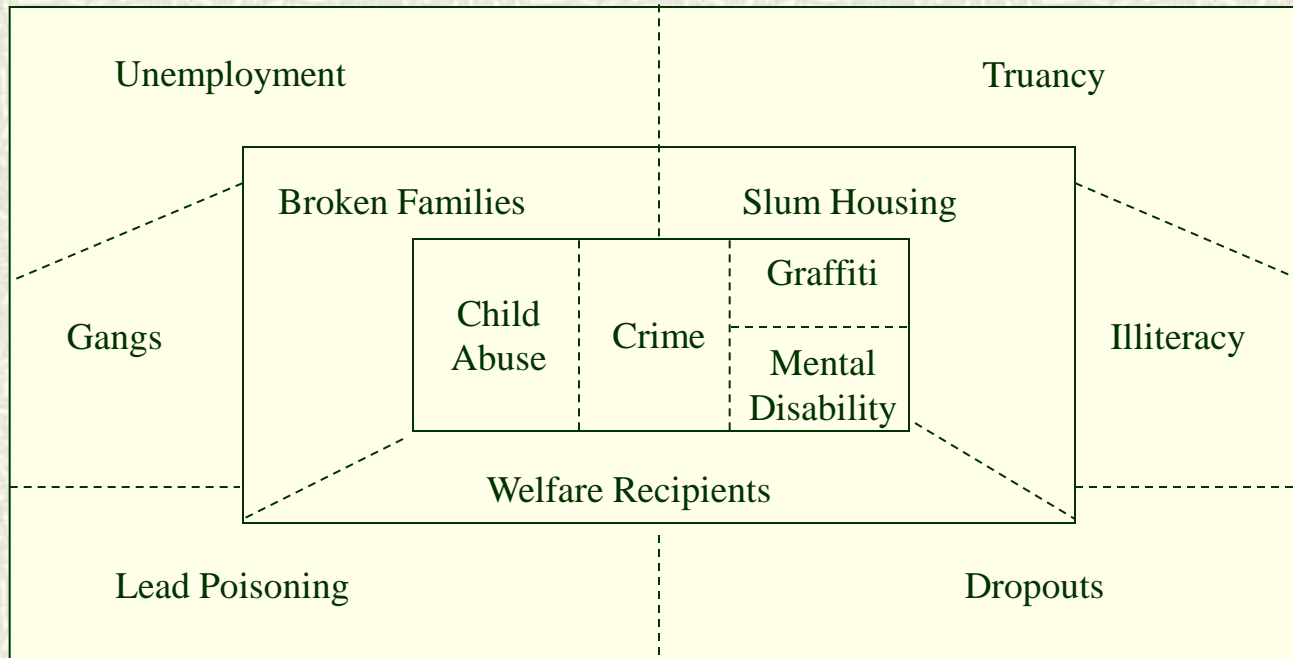
# Asset-Based Community Development

Public Library Association

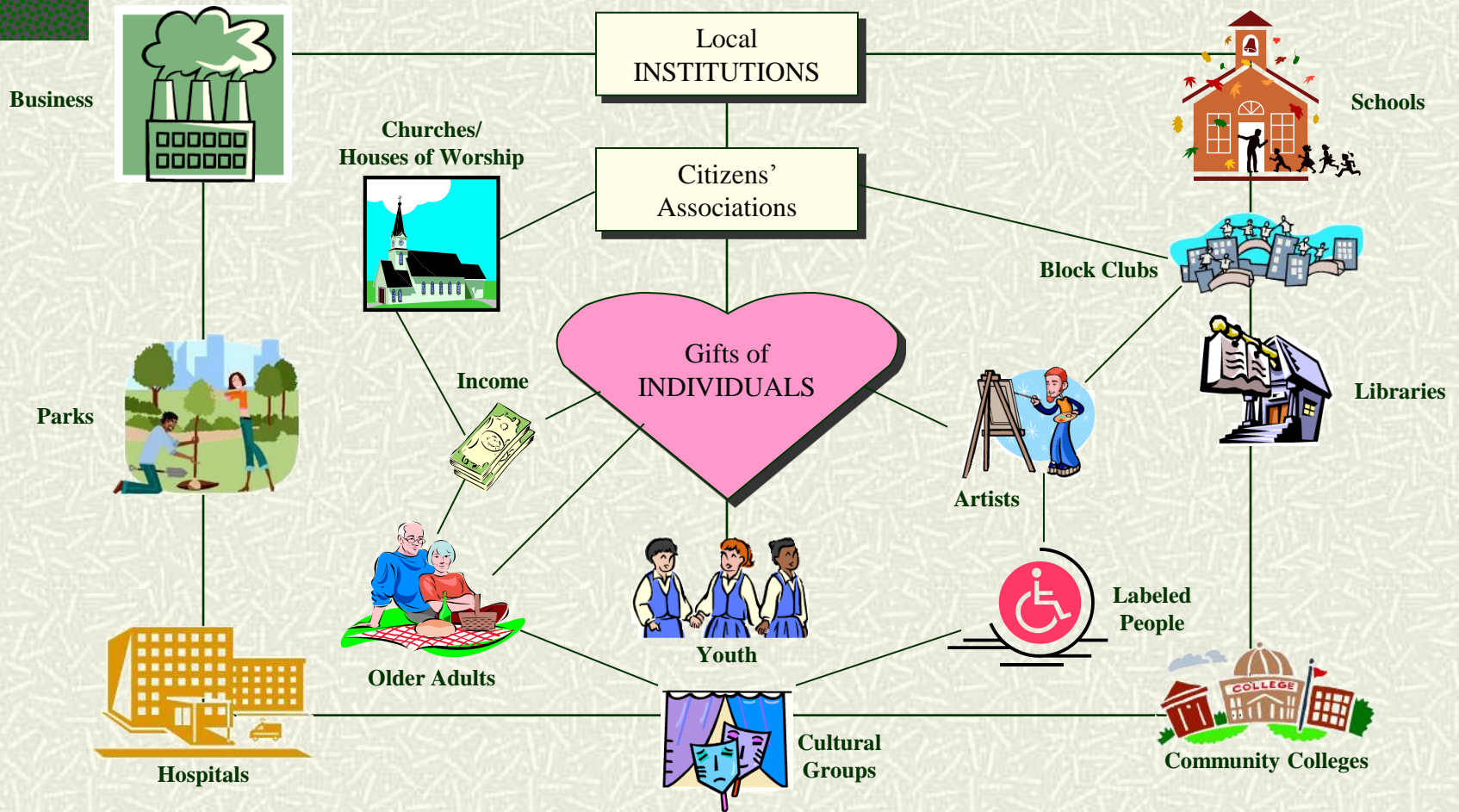
Jody Kretzmann

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# Neighborhoods Needs Map



# Community Assets Map



# Six Types of Assets to Connect

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1. Talents and skills of our people
2. Associations, and our network of relationships
3. Institutions and professional entities
4. Physical assets
  - Land
  - Property
  - Buildings
  - Equipment
5. Economic assets
  - Productive work of individuals
  - Consumer spending power
  - Local business assets
6. Community heritage, stories, identity



# Local Institutions

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- # Schools
- # Libraries
- # Parks
- # Law Enforcement
- # Colleges, Universities, Trade Schools
- # Health and Human Services Agencies
- # Non-Profits
- # Private Business



# Institutional Assets

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- # Facilities
- # Equipment
- # Materials
- # Purchasing Power
- # Employment Capacity
- # Training and Development Capacity
- # Employees
- # Financial Resources
- # Political Clout
- # Good Connections



# Capturing Local Relationships - Library

