

Library & Information Technology Association

A division of the American Library Association
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LITA National Forum Sponsor Showcase

The LITA National Forum provides sponsors with a unique opportunity for high visibility with 350-500 of the most active technology decision makers in the library and information technology world.

The 2012 LITA National Forum offers this educational opportunity to participants representing all types of libraries and information centers. Registration is limited to 500 participants and **Showcase sponsorships are limited as well**. Take this opportunity to make or strengthen your connections by sponsoring the 2012 LITA National Forum at the Hyatt Regency Columbus in Columbus, Ohio, October 5-7, 2012.

Please consider the following sponsorship opportunities:

- **Friday night reception** -- \$5,000 to \$10,000, includes *Sponsor Showcase*
- **Saturday lunch** -- \$5,000 to \$10,000, includes *Sponsor Showcase*
- **Technology support for programs** -- \$4,000 minimum, includes *Sponsor Showcase*
- ***Sponsor Showcase only*** -- \$2,000

The *Showcase* is set up in a ballroom where the Friday evening reception and all the Saturday breaks and meal functions are located. In addition, extra long intervals between programs are planned in order for attendees to take advantage of the opportunity to visit sponsor tables. This relatively intimate setting is the perfect way to make valuable personal connections with both current and new customers.

This is the way the *Sponsor Showcase* will work:

- A select number of sponsor tables will be available. Each sponsor will have furnished to them a draped table, 2 chairs, electricity (no phone line), a poster display board and complimentary Internet access.
- Each sponsor will receive one complimentary Forum registration (not including Thursday afternoon and Friday morning preconferences).
- Each sponsor will be recognized in all online and/or printed publicity (e.g., web site, email and printed brochures, signs) both in advance and during the Forum.
- Each sponsor will receive a full list of participants with complete contact information
- Cost to be a *Showcase* sponsor is \$2,000

We hope you will consider sponsorship for the Forum. Please reply to this message as soon as possible to maximize the recognition opportunities we can offer to you.

Please contact me for further information about other sponsorship opportunities, or if you have questions about the *Showcase* (mtaylor@ala.org; 800-545-2433, ext. 4267).

To reserve your place at the *Showcase*, please fill out the form on the next page and fax it to me a sap.

**2012 LITA National Forum
October 5-October 7, 2012 in Columbus, Ohio**

Sponsor Reservation

Please check the sponsorship level you prefer for the **2012 LITA National Forum**:

Friday night reception -- \$5,000 minimum, includes *Sponsor Showcase*

Saturday lunch -- \$5,000 minimum, includes *Sponsor Showcase*

Technology support for programs -- \$4,000 minimum, includes *Sponsor Showcase*

Sponsor Showcase only -- \$2,000

Total payment: \$_____

Credit Card: Visa___ Master Card___ AmEx___

Number: _____ Expiration Date:_____

Signature: _____

Payment Information: Check or credit card information must accompany registration to reserve space at the Forum Sponsor Showcase. Make checks payable to ALA/LITA Forum and mail to: LITA, American Library Association, 50 East Huron Street, Chicago, IL 60611. **Fax your credit card information to 312-280-3257.**

Your URL (we will link to your URL from the Forum Web site):

Company name:

Contact person name:

Email:

Phone:

Address:

Signature and Title

Date

Mary Taylor, LITA Executive Director

Date

Cancellation Clause: Refunds will be processed less \$500 if requested prior to 30 days out from the Forum. No refunds will be processed within 30 days of the Forum. LITA reserves the right to cancel in case of insufficient registration to cover costs. Neither LITA nor ALA is responsible for cancellation charges assessed by airlines or travel agencies, or other losses incurred due to cancellation of the FORUM.