

BECAUSE CHILDREN'S LIBRARIANS ARE A SMART INVESTMENT, TRANSFORMING LIVES AND COMMUNITIES AND PASSIONATELY ADVOCATING FOR LIFELONG LEARNING.

BECAUSE CHILD READERS BECOME GROWN-UP LEADERS.

BECAUSE STORYTIME IS A KEY BUILDING BLOCK TO SCHOOL SUCCESS.

BECAUSE LIBRARIES ARE CONSTANTLY EVOLVING.

BECAUSE CHILDREN'S LIBRARIANS FOSTER COMMUNITY NETWORKS.

BECAUSE LIBRARY PLAYDATES AREN'T JUST FOR KIDS.

BECAUSE KIDS NEED TO SEE THEIR WORLD IN BOOKS.

BECAUSE HOMEWORK SHOULDN'T CAUSE HEADACHES.

BECAUSE CHILDREN'S LIBRARIANS TRANSFORM LIVES EVERY DAY.

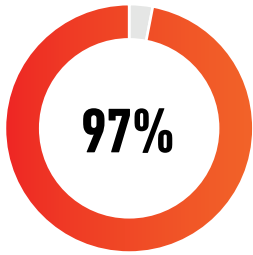


CHILDREN'S LIBRARIANS are essential partners, advocates and leaders. Libraries are free, inclusive and welcoming community hubs that help all people thrive.

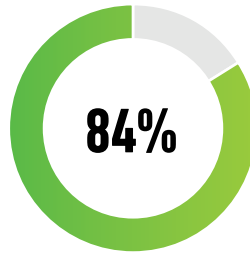
With support from **ELECTED OFFICIALS**, like you, we can continue our work every day in urban, suburban, rural, tribal and school libraries transforming the lives of youth and families.

Who is the children's librarian improving the lives of families in your community? Locate *your* library to find out. Become part of the transformation.

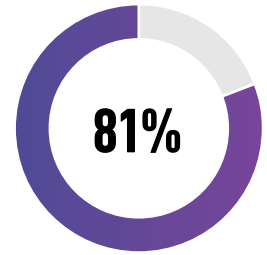
IMPACT OF A CHILDREN'S LIBRARIAN



of parents believe library children's programs are important.



of parents state that libraries help boost children's love of reading and books.



of parents believe libraries provide access to information and resources not available at home.

Source: <http://libraries.pewinternet.org/topics/libraries/>



16,536 PUBLIC LIBRARIES SERVING CHILDREN AND FAMILIES

Source: <http://www.ala.org/tools/libfactsheets/alalibraryfactsheet01>