

1. Please identify - in keywords, phrases or sentences - what you perceive is the primary *value* of the *work* of ALSC.

	Response Count
	59
answered question	59
skipped question	0

2. Please identify - in keywords, phrases or sentences - what you perceive is the *importance* of the work *you* do in ALSC?

	Response Count
	59
answered question	59
skipped question	0







3. Please identify - in keywords, phrases or sentences - what you perceive is the *value* for you *personally* of the work you do in ALSC?

	Response Count
	59
answered question	59
skipped question	0

4. Please finish this sentence..."I think children's and youth library professionals are perceived as....."

	Response Count
	59
answered question	59
skipped question	0

5. Many members have to provide a justification to their home library leadership/management for association involvement. Please check all reasons/justification statements below that apply.

	Response Percent	Response Count
"One stop" association for meeting my continuing education needs 	54.2%	32
The most up-to-date, cutting edge activities in children and youth services 	72.9%	43
Unique, excellent publications to expand my professional knowledge, skills/abilities 	55.9%	33
Broad professional network to assist me in identifying new ideas and planning activities/programs 	88.1%	52
Critical federal-level legislative information that I need for my home library planning, decision making 	37.3%	22
Other (please specify) 	27.1%	16
answered question		59
skipped question		0

6. Please finish this sentence...."I think people perceive ALSC as...."

**Response
Count**

59

answered question

59

skipped question

0

7. If you had five minutes to convince a new librarian to join ALSC, what value or benefits of membership would you focus on?

**Response
Count**

59

answered question

59

skipped question

0

8. Joining an association division or area is just the first step. What two things should potential members or new members be told about ACTIVITY in ALSC?

**Response
Count**

59

answered question

59

skipped question

0

Page 2, Q1. Please identify - in keywords, phrases or sentences - what you perceive is the primary *value* of the *work* of ALSC.

1	Professionalism Creativity Concern Attention Support	Jan 11, 2012 10:34 AM
2	source of information on trends, issues, materials and best practices for librarians serving children aged 0 to 14; source for continuing education to maintain competencies; advocacy for professional librarians serving youth in public libraries and schools;	Jan 10, 2012 10:39 PM
3	Opportunities/form for networking and sharing ideas and information within the profession Promotion of library services to children; Awards and recommended lists for children's books and other media Resources and support for children's library programs and activities Workshops, webinars, books, and articles	Jan 10, 2012 1:33 PM
4	resouces for librarians, teachers, parents show a way for librarians to talk to parents (instruction)	Jan 10, 2012 1:14 PM
5	Impacting children's lives -- not just through reading and books but through access to information. Impacting parents, caretakers, educators and others who work with children about the importance of literacy. Supporting, guiding librarians; the profession.	Jan 10, 2012 10:43 AM
6	librarians hire rainedyouth services librarians	Jan 10, 2012 10:15 AM
7	Support the work of librarians in the field. Advocate for children and libraries on a national level.	Jan 10, 2012 7:58 AM
8	promoting a lifelong love of reading and learning among the targeted age group and offering libraries a source of ideas and information	Jan 10, 2012 6:45 AM
9	Primary value - keeping the mission of working with children in library settings a high priority for ALA	Jan 10, 2012 5:45 AM
10	importance of access of materials to children of all ethnicities and of all economic levels	Jan 9, 2012 9:20 PM
11	voice for those who serve youth in the nation in libraries leader in literacy initiatives and school readiness skills	Jan 9, 2012 9:08 PM
12	advocacy for access to books promotion of quality literature ensuring intellectual freedom	Jan 9, 2012 8:04 PM
13	children, community, education, families, early literacy, national partnerships, communication	Jan 9, 2012 7:52 PM
14	supporting librarians who work with children; providing training and networking for children's librarians; informing others of the value of libraries to children and families	Jan 9, 2012 6:48 PM
15	professional development, reminding myself that there are folks who value what I do, professional support, enrichment opportunities, personal growth, fun!	Jan 9, 2012 4:59 PM
16	supporting librarians who work with and for children (up to age 14) through training, information, awards, networking	Jan 9, 2012 4:35 PM

Page 2, Q1. Please identify - in keywords, phrases or sentences - what you perceive is the primary *value* of the *work* of ALSC.

17	Support me in doing my job better by providing information, networking, learning opportunities.	Jan 9, 2012 4:34 PM
18	Librarians reap value from the networking and education, children and families therefore receive higher caliber library programming, and the world benefits from ALSC's promotion of quality books and media.	Jan 9, 2012 4:32 PM
19	Providing support for people who work with children in a library setting.	Jan 9, 2012 4:15 PM
20	Within ALSC, we have an opportunity to keep our work as librarians relevant to kids' needs.	Jan 9, 2012 1:53 PM
21	professional association sharing expertise for benefit of children celebrate excellent children's literature support those who work in field of children's literature - public and school librarians, publishers, authors	Jan 9, 2012 11:31 AM
22	networking, developing leadership skills, training to better serve	Jan 9, 2012 10:58 AM
23	Advocacy for children's materials and those who produce and disseminate those materials. Political support for funding and for standards.	Jan 9, 2012 8:38 AM
24	fostering the literacy of children through access of texts in all forms and through the promotion of quality materials for children	Jan 6, 2012 3:25 PM
25	A unified organization to provide a backbone for our profession. A national voice for children's librarians. A way to network, communicate, and be one strong voice together. The heart of our professional philosophy. Brings together the history and the future.	Jan 6, 2012 12:32 PM
26	Creating a better future for children and tweens through libraries.	Jan 6, 2012 9:38 AM
27	promoting library service for youth.	Jan 5, 2012 8:00 PM
28	To support children's librarians in the work they do in libraries every day of the week. To provide training and education that provides them with the tools and knowledge that they need to do the best for the children they serve.	Jan 5, 2012 6:17 PM
29	advocacy for children's services, better future for children through libraries, building community to benefit children	Jan 5, 2012 2:57 PM
30	Visibility for the profession of children's librarianship, promotion of the best in children's literature, opportunities for networking and professional development, promotion of best practices in children's librarianship, champion of library access for all children.	Jan 5, 2012 11:52 AM
31	ALSC gives those who work with the most impressionable and their caregivers a voice, an outlet and a place to turn when in need of inspiration and encouragement.	Jan 5, 2012 10:16 AM
32	Advocate for librarians serving children Articulate best practices and recommend resources to provide great library service for children Provide educational opportunities for librarians serving children (book evaluation, advocacy, intellectual freedom, programming, etc.)	Jan 5, 2012 9:29 AM

Page 2, Q1. Please identify - in keywords, phrases or sentences - what you perceive is the primary *value* of the *work* of ALSC.

33	linking professionals and others interested in children's literature letting the world know about quality children's literature encouraging the publishing of excellent children's literature reflecting the broad range of human experience helping define quality in children's literature of all types encouraging reading and listening to stories and information presented in an organized way	Jan 4, 2012 4:45 PM
34	Advocacy for library services to children Draw attention to quality library materials for children Provide information for training competent youth librarians	Jan 4, 2012 3:09 PM
35	Making children's lives better	Jan 4, 2012 1:54 PM
36	Leadership and advocacy in the field of children's librarianship Book and media awards	Jan 4, 2012 9:30 AM
37	PR - keeping the public (including other ALA members) aware of the work that children's librarians do, and presenting children's librarians as professionals Continuing Education - supplying opportunities for children's librarians to acquire new skills and/or polish existing ones. C. Lit. promotion - helping to make the public aware of good quality children's literature and helping the children's publishing field to continue to provide good and enjoyable material of all kinds for children of all ages. (By "good" I do not mean only the sorts of books that might be classified as "literature," but also things like "Captain Underpants.")	Jan 4, 2012 9:22 AM
38	Relevance of libraries in children's/families lives Relevance of reading (in all formats) for children today Support and advocacy, to administrators and stakeholders, of children's services in libraries Professional development and networking opportunities for children's services library staff	Jan 3, 2012 5:39 PM
39	advocacy for children's services support for children's librarians	Jan 3, 2012 4:49 PM
40	promoting libraries, literacy and learning for children and youth and their caring adults. nationally emphasizing the importance of library service to children	Jan 3, 2012 4:00 PM
41	Supporting professional development for professional children's librarians in public and school libraries. Identifying and promoting outstanding children's literature for ages birth to 14. Promoting ideas and practices that are beneficial for children. Upholding the principle of Intellectual Freedom.	Jan 3, 2012 3:49 PM
42	Communication;networking; identification of trends and state-of-the-art practices; Advocacy; highlighting the "best in children's literature and resources."	Jan 3, 2012 3:41 PM
43	Advocating great library service to children. Identifying and encouraging great children's literature.	Jan 3, 2012 2:52 PM
44	It connects those who work with children in libraries--helping them to share ideas and learn from one another. ALSC also recognizes best practices and promotes library services for everyone.	Jan 3, 2012 2:20 PM
45	professional development, connection to others in the profession, shared values & ideas of those working in the field.	Jan 3, 2012 1:48 PM
46	excellent library service to children	Jan 3, 2012 1:41 PM

Page 2, Q1. Please identify - in keywords, phrases or sentences - what you perceive is the primary *value* of the *work* of ALSC.

47	collaboration, inspiration, education	Jan 3, 2012 1:38 PM
48	advocacy for literature choices and literacy rights of children through libraries	Jan 3, 2012 1:29 PM
49	Library collections for children provide a vital service to the community. They foster reading, research skills, community spirit and creativity. I think ALSC promotes these collections and services to the public and promotes best practices for its professionals.	Jan 3, 2012 1:15 PM
50	Promote library profession Communicate with professionals in the field about issues/topics Teach professional about new technologies, etc (professional development) Support for professionals and individual libraries	Jan 3, 2012 12:46 PM
51	advocacy for children family literacy networking to learn from colleagues in communities both similiar and different from your own authoritative evaluation of new materials, trends and ideas in libraries that affect children and their families	Jan 3, 2012 12:29 PM
52	Encouraging and promoting the continued growth and importance of literature for youth across all formats. Creating, distributing and refining tools/programs/materials related to literacy development in libraries. Support professional development and learning among youth librarians Inform and interact with various stakeholders (Library Boards/ Library Directors / Community members) regarding the of important role of children's librarians/children's departments.	Jan 3, 2012 11:58 AM
53	Connecting the various and sundry efforts in early and child literacy and library service from around the country and helping to keep youth librarians informed, educated and at the forefront of research, resources and programs.	Jan 3, 2012 11:56 AM
54	unify children/ya librarians, pinpoint concerns, problem solving, leadership,	Jan 3, 2012 11:47 AM
55	Acting as a bridge between professionals and the customers they serve, ALSC comittees prepare librarians to promote quality literature and materials, communicate the importance of early literacy and promotes the importance of training for the profession as a whole.	Jan 3, 2012 11:44 AM
56	To advocate for children and literacy and to promote literacy for children in all ways possible, recognizing good materials, educating on how those materials can/should be used, reaching out to diverse populations who may feel underrepresented in materials/work for/with children, finding ways to encourage new methods of literacy promotion.	Jan 3, 2012 11:36 AM
57	support, leadership,	Jan 3, 2012 11:33 AM
58	Shared knowledge - The old saying "Two heads are better than one" is put into practice through the work of ALSC. We work together to bring children's literature and the reading needs of children to the forefront through programs, advocacy, awards, training, etc.	Jan 3, 2012 11:30 AM
59	professional development professional networks	Jan 3, 2012 11:29 AM

Page 2, Q2. Please identify - in keywords, phrases or sentences - what you perceive is the *importance* of the work *you* do in ALSC?

1	Learn and grow Encourage professional development Serve as an advocate for children Network	Jan 11, 2012 10:34 AM
2	working to achieve ALSC goals, identify quality materials, advocating for continuing education on trends, issues, and competencies.	Jan 10, 2012 10:39 PM
3	Contributing to book and media awards and lists Sharing information and ideas with others	Jan 10, 2012 1:33 PM
4	provide a resource guide, education of librarians, teachers and parents	Jan 10, 2012 1:14 PM
5	Supporting mission and goals of the association Helping move the association and it's services to members ahead.	Jan 10, 2012 10:43 AM
6	offer YS librarians lists of the best books, DVDs etc to offer in their libraries, especially in these times of budget constraints	Jan 10, 2012 10:15 AM
7	Contribute to the group effort on continuing education (e.g. programs and products) that support members in the field.	Jan 10, 2012 7:58 AM
8	providing a different perspective than many others based on previous work, geographical location, and life experiences	Jan 10, 2012 6:45 AM
9	As an award chair for this year, the goal is to highlight the quality of literature and it's importance in the lives of children - this makes the work important for me.	Jan 10, 2012 5:45 AM
10	Exposing students to high quality literature in engaging and emerging formats that meet their needs, interests and abilities.	Jan 9, 2012 9:20 PM
11	early literacy initiaatives	Jan 9, 2012 9:08 PM
12	spreading awareness of quality books for children	Jan 9, 2012 8:04 PM
13	Assist in connecting with national partners on a local level; raise awareness of the value of libraries as educational entities, community centers and family resources, on a local level	Jan 9, 2012 7:52 PM
14	mentoring newer librarians; networking with publishers; spreading the word about the important role children's librarians play in literacy and school success	Jan 9, 2012 6:48 PM
15	I share my experience, help new children's librarians learn,	Jan 9, 2012 4:59 PM
16	continue to develop skills and qualities that allow me to do the work of a youth librarian	Jan 9, 2012 4:35 PM
17	Support the organization in accomplishing the goals of guiding all.	Jan 9, 2012 4:34 PM
18	My ALSC work provides me with knowledge, connections, and perspectives that I can apply to directly benefit my home library and patrons and hopefully, in some small way, contribute to other libraries and their patrons, too.	Jan 9, 2012 4:32 PM
19	Leadership, energy, a face. Hopefully some understanding of why certain decisions are made.	Jan 9, 2012 4:15 PM

Page 2, Q2. Please identify - in keywords, phrases or sentences - what you perceive is the *importance* of the work *you* do in ALSC?

20	-- To promote the use of libraries to children and to those who work with children -- To promote reading for fun -- To promote literacy and to support literacy initiatives with schools and other organizations -- To guide children in learning to be literate in finding trustworthy information	Jan 9, 2012 1:53 PM
21	process committee work is necessary because the organization needs to have a solid foundation working together and learning how to communicate in new ways is helpful in ALSC and beyond	Jan 9, 2012 11:31 AM
22	Experience, sharing with/training others	Jan 9, 2012 10:58 AM
23	Evaluation and recognition of excellence in children's materials	Jan 9, 2012 8:38 AM
24	my work in ALSC fosters my own professional development My interactions with other professionals enhances the work of all The work of ALSC is consistent with the mission and purpose of the organization	Jan 6, 2012 3:25 PM
25	For someone who works in this profession, being an active member in ALSC helps bring the day-to-day reality to the organization while in turn being able to take that grounding philosophy back to the day-to-day. Keeps that cycle going. Being a voice.	Jan 6, 2012 12:32 PM
26	I improve ALSC's effectiveness at creating a better future for children and tweens through libraries.	Jan 6, 2012 9:38 AM
27	national standards, exemplars, service to youth, training, leadership Newbery, Caldecott, etc. - awards that showcase the best of library service	Jan 5, 2012 8:00 PM
28	I collaborate with my fellow librarians to get work done that will impact the lives of children in a positive way.	Jan 5, 2012 6:17 PM
29	future success of children, make a difference, help with creating healthy, happy families,	Jan 5, 2012 2:57 PM
30	Promotion of best practices in early childhood and preschool services	Jan 5, 2012 11:52 AM
31	I like to think my work on the national level benefits my colleagues within ALSC, across the country and within my region on the homefront. I love to share the latest news and developments with those around me and I hope my enthusiasm and vast knowledge gained from others I work with in ALSC spreads to all who work with children.	Jan 5, 2012 10:16 AM
32	Help make decisions that guide the organization to fulfill strategic plan, and make the lives of children better through great library service	Jan 5, 2012 9:29 AM
33	select the best of children's literature model good children's discussion help refine criteria for good stories and good informational books and good book illustration teach others to evaluate children's literature	Jan 4, 2012 4:45 PM
34	Serve on committees that identify quality books for children Serve on committees that provide information for training youth librarians	Jan 4, 2012 3:09 PM
35	I bring the perspective of a parent of children who have required special services	Jan 4, 2012 1:54 PM

Page 2, Q2. Please identify - in keywords, phrases or sentences - what you perceive is the *importance* of the work *you* do in ALSC?

	and am a passionate advocate of all children especially those with learning disabilities.	
36	ALSC depends on volunteer labor from members	Jan 4, 2012 9:30 AM
37	I help in the continuing education area, encouraging the acquiring or polishing of skills useful to children's librarians (and others). I also act as an advocate for ALSC in my local area.	Jan 4, 2012 9:22 AM
38	Promoting awards Recruiting/mentoring membership "Gruntwork" ...the boring stuff that keeps the organization going	Jan 3, 2012 5:39 PM
39	mentoring and training	Jan 3, 2012 4:49 PM
40	supporting, training, maintaining and sustaining librarians who work with children and youth. providing research and resources about the positive effects of library service on children and youth.	Jan 3, 2012 4:00 PM
41	Mentoring other, less experienced professional librarians. Networking with the profession. Upholding values and beliefs of the professional children's librarian's field. Maintaining rigorous standards for behavior, practices, and materials of the profession. Identifying and promoting excellence in children's literature. A resource for Intellectual Freedom information and support.	Jan 3, 2012 3:49 PM
42	Mentor, take leadership role in the future of the organization; leadership role in advocacy issues.	Jan 3, 2012 3:41 PM
43	Facilitate a committee to be effective and efficient, to further the work of ALSC	Jan 3, 2012 2:52 PM
44	I am a priority consultant--somewhat like a mom to the committees. It's my job to know what's going on, answer questions or find the answers, remind people to do their paperwork on time, and to make sure "Dad" (the ALSC office) is aware of what is going on.	Jan 3, 2012 2:20 PM
45	share knowledge & experience, encourage others	Jan 3, 2012 1:48 PM
46	Advocacy for excellent library service through developing, sustaining and celebrating excellent professionals	Jan 3, 2012 1:41 PM
47	assistance to others in the profession learning from others in the profession keep the profession vibrant	Jan 3, 2012 1:38 PM
48	advocacy for literature choices and literacy rights of children through libraries	Jan 3, 2012 1:29 PM
49	My work involves promoting the importance of the study of children's literature through the ALSC publication Children and Libraries. Like any other literary material, children's lit should be viewed with a critical eye to assure that we are presenting the best to our audience. The journal promotes evaluation of children's literature and offers programming and other ideas for promoting literacy in the field.	Jan 3, 2012 1:15 PM
50	learn leadership skills meet other professions stay current on professional issues/topics promote the profession	Jan 3, 2012 12:46 PM

Page 2, Q2. Please identify - in keywords, phrases or sentences - what you perceive is the *importance* of the work *you* do in ALSC?

51	mentoring other newer librarians serving as a conduit for members to be sure other point of view are heard and considered by library leadership aiding in the executive functions nescessary to run large professional organizations realizing the job is bigger than my personal goals and helps to shape the future of the organization	Jan 3, 2012 12:29 PM
52	Bring a range of skills and experiences from varied organizations to support and expand the work of the ALSC board and association.	Jan 3, 2012 11:58 AM
53	Helping to connect library services and quality materials with outside agencies and organizations, keeping them aware of the benefits of libraries and how libraries can benefit them directly.	Jan 3, 2012 11:56 AM
54	support, notify of real situations and concerns, share "what works" share ideas, ease the burden notify others of books of value and "distingused" contributions	Jan 3, 2012 11:47 AM
55	Selecting and identifying quality literature written by Latino authors and illustrators so that Latino youngsters can take pride in their culture and so that all families can become aware of the great contribution of Latinos to the American culture.	Jan 3, 2012 11:44 AM
56	To support ALSC's mission, to increase my own knowledge, to network with others who share these goals, to "do good" for children and literacy.	Jan 3, 2012 11:36 AM
57	continuing learning for members	Jan 3, 2012 11:33 AM
58	keeps me current - gives me connections - voice for other librarians that aren't able to participate	Jan 3, 2012 11:30 AM
59	worker bee (somebody has to do the work to keep the organization going) I consider my ALSC work a professional responsibility as well as a personal and professional honor.	Jan 3, 2012 11:29 AM

Page 2, Q3. Please identify - in keywords, phrases or sentences - what you perceive is the *value* for you *personally* of the work you do in ALSC?

1	My involvement in ALSC gives me added energy for my profession.	Jan 11, 2012 10:34 AM
2	personally keeps me on the cutting edge of issues and information; provides a network of other librarians serving youth; has enabled me to forge friendships and get advice from colleagues from various sized libraries; gives me a sense of helping other librarians unable to obtain support from their institutions to attend ALA conferences or serve ALSC.	Jan 10, 2012 10:39 PM
3	Opportunities to meet and learn from others in the profession Challenging committee and leadership opportunities, leading to personal growth and learning Increased knowledge of literature and library services	Jan 10, 2012 1:33 PM
4	interact with other librarians gain a nation-wide view of libraries, librarians and librarianship new friends and connections	Jan 10, 2012 1:14 PM
5	Contact with others in the profession. Feeling a "part of" personal and professional growth.	Jan 10, 2012 10:43 AM
6	satisfaction in knowing I have helped other librarians in their day to day work	Jan 10, 2012 10:15 AM
7	Inspires, and regenerates my efforts back at home. Keeps me current with developments in the profession.	Jan 10, 2012 7:58 AM
8	the multitude and diversity of resources, connections (people, organizations, businesses, etc.), and a chance to use the knowledge I've gained through the years to help make a difference in the area of children's services	Jan 10, 2012 6:45 AM
9	The satisfaction that the work of the award committee will bring quality reading, literary and listening experiences to children	Jan 10, 2012 5:45 AM
10	Getting students/kids excited about reading, matching them to the "just right books" for their interests and reading levels and identifying materials that support free reading choices.	Jan 9, 2012 9:20 PM
11	networking with others in the nation	Jan 9, 2012 9:08 PM
12	a literate child will grow up to be a literate citizen, and a literate public is necessary for our country's welfare	Jan 9, 2012 8:04 PM
13	Connect with other ALSC and library leaders; make the national-to-local connection and local-to-national connections with partners serving the same audience	Jan 9, 2012 7:52 PM
14	sharing ideas/successes/frustrations with colleagues; becoming energized by hearing new ideas from colleagues; the satisfaction of knowing I am making a difference on a national level	Jan 9, 2012 6:48 PM
15	Makes my professional life so much richer.	Jan 9, 2012 4:59 PM
16	networking, leadership development and lots of knowledge building and sharing	Jan 9, 2012 4:35 PM
17	Friends and colleagues to learn from and with; recognition for work well done.	Jan 9, 2012 4:34 PM

Page 2, Q3. Please identify - in keywords, phrases or sentences - what you perceive is the *value* for you *personally* of the work you do in ALSC?

18	Friendships, fun, future job opportunities	Jan 9, 2012 4:32 PM
19	I've learned so much about the organization, other types of libraries, how non-profit's work, and have met so many wonderful people.	Jan 9, 2012 4:15 PM
20	-- Professional development -- Networking -- The need to be involved in important work and advocacy for children and children's literature -- The need to work with others who share the same passion as I do	Jan 9, 2012 1:53 PM
21	Meeting new people, having mentors and role models who share one's passion is wonderful and a result of working within ALSC	Jan 9, 2012 11:31 AM
22	joy in working with others, professional development	Jan 9, 2012 10:58 AM
23	Peer relationships	Jan 9, 2012 8:38 AM
24	My professional development in areas of leadership and knowledge about children and literature, plus the networking with other professionals	Jan 6, 2012 3:25 PM
25	Keeps the bigger picture at the forefront. Honoring tradition and thinking about challenges of future in proactive ways--and in a more unified way.	Jan 6, 2012 12:32 PM
26	Growth - in both professional and personal arenas Meaning - making a positive difference, being part of something bigger than I am that will be last beyond me Community - developing relationships with people who share my interests, values, and ideals Fun - creativity, learning, great people	Jan 6, 2012 9:38 AM
27	professional growth, networking with peers, global perspective, motivation through experience	Jan 5, 2012 8:00 PM
28	This work enhances my professional life and strengthens my daily work as a manager of children's services in a public library.	Jan 5, 2012 6:17 PM
29	help children feel better about themselves and provide them with information and experiences that make a difference in their present and their future	Jan 5, 2012 2:57 PM
30	A feeling of contribution to the profession, expanding my own knowledge of early childhood and preschool services, an opportunity to meet other professionals and to meet publishers and authors	Jan 5, 2012 11:52 AM
31	I get to hear what's working and what's not from people all over the country before applying principles dealing with programming, the collection and the countless other things that encompass children's services in my library system. This opportunity to pull resources from so many different avenues is invaluable. I've enjoyed networking at midwinter and annual conferences over the past several years.	Jan 5, 2012 10:16 AM
32	Provides opportunity to volunteer for an organization that I believe in Provides opportunity for working with wonderful, talented people Provides ability to positively influence the future Provide the ability to "give back"	Jan 5, 2012 9:29 AM
33	work with adults with similar interests, adults who value children's literature feeling part of a community with shared values keeping abreast of trends in	Jan 4, 2012 4:45 PM

Page 2, Q3. Please identify - in keywords, phrases or sentences - what you perceive is the *value* for you *personally* of the work you do in ALSC?

	children's literature having an excuse to read a lot	
34	Networking Information Fun	Jan 4, 2012 3:09 PM
35	I feel good about myself	Jan 4, 2012 1:54 PM
36	Networking with colleagues on a national level	Jan 4, 2012 9:30 AM
37	It helps me to stay sharp in my area of expertise. Meeting folks from all over the country, and seeing their approach to things. I feel that I am helping others -- something I enjoy doing.	Jan 4, 2012 9:22 AM
38	Contributing to the health of the profession Contributing to the public recognition of the work of children's services in libraries Advocating for quality books for children	Jan 3, 2012 5:39 PM
39	satisfaction of sharing my experience with other members of the profession	Jan 3, 2012 4:49 PM
40	ALSC validates the work I do as a Children's Library Service Administrator, and it helps me convince the Library Director and Board members of the importance of funding children's library services and programming. ALSC gives me the opportunity to network with like-minded librarians working with youth.	Jan 3, 2012 4:00 PM
41	Connections and networking within the children's librarians profession. Focusing on excellent children's literature. Support of the Intellectual Freedom principles and community.	Jan 3, 2012 3:49 PM
42	making a difference in children's librarianship. Supporting the efforts of children's librarians who have not had as much experience as I have. Guiding the future of the organization.	Jan 3, 2012 3:41 PM
43	Contributing to the profession - service work. Connecting with others committed to this work. Increasing professional network.	Jan 3, 2012 2:52 PM
44	I love the contact with other professionals--important now that I am retired. I always learn so much from working with the ALSC leaders and my peers.	Jan 3, 2012 2:20 PM
45	giving to others	Jan 3, 2012 1:48 PM
46	A broader perspective on the theories and practices of professional children's librarianship, including a variety of commitments and points of view	Jan 3, 2012 1:41 PM
47	self satisfaction camaraderie-comradery learning	Jan 3, 2012 1:38 PM
48	satisfaction in helping ALSC carry out its mission and my perception of that mission--connecting books, libraries, children	Jan 3, 2012 1:29 PM
49	ALSC provides a great opportunity for me to meet others who share my interest in children's literature.	Jan 3, 2012 1:15 PM
50	learn leadership skills meet other professionals from different parts of the country improve my library skills professional development	Jan 3, 2012 12:46 PM

Page 2, Q3. Please identify - in keywords, phrases or sentences - what you perceive is the *value* for you *personally* of the work you do in ALSC?

51	representing libraries and family literacy in public ways that garner support and show libraries as an intergral part of the work communities do to improve the lives of their citizens	Jan 3, 2012 12:29 PM
52	Maintain an ever growing network of colleagues and friends who are engaged in the same mission. Continual growth of my appreciation for and knowledge of literature for youth. Ensure that my knowledge of client groups is up to date and relevant.	Jan 3, 2012 11:58 AM
53	It keeps me connected to the "bigger picture" and helps me feel like a professional in part of a larger scheme, rather than a cog in a wheel, which sometimes happen in the daily work grind.	Jan 3, 2012 11:56 AM
54	develop friendships, networking, broadening of perspectives and solutions to problems/issues/concerns	Jan 3, 2012 11:47 AM
55	Every time I serve on a committee I learn more about my profession and I get energized to offer new services, promote new materials and expand my horizons.	Jan 3, 2012 11:44 AM
56	Really the same as above, I have gained so much knowledge from my work on committees----I co chaired the Presiden'ts program last June and it encouraged me to hold workshops on the topic, to encourage one of my students to do an independent study on the topics...and to consider ways to keep that ball rolling.	Jan 3, 2012 11:36 AM
57	networking, brainstorming, sharing, learning	Jan 3, 2012 11:33 AM
58	It fills my bucket - I love networking with others to see how they approach the same things I do. For me, it is a way to give to the common good.	Jan 3, 2012 11:30 AM
59	inspiration and renewal network of professional friends/colleagues increased knowledge of the publishing world	Jan 3, 2012 11:29 AM

Page 3, Q4. Please finish this sentence..."I think children's and youth library professionals are perceived as....."

1	fun-loving; lightweight academics; warm; energetic	Jan 11, 2012 10:35 AM
2	sweet, naive, and less capable than adult services library professionals. They are identified with their clientele. --- I don't agree with this but I think the perception persists among other library professionals and the public.	Jan 10, 2012 10:42 PM
3	helpful, enthusiastic, energetic, and knowledgeable by the kids and adults they work with.	Jan 10, 2012 1:37 PM
4	by the public: nice ladies who read books to children by fellow librarians: the ones who do silly stuff while we do all the real work by other Youth Services librarians: the hardest working people in libraries	Jan 10, 2012 1:15 PM
5	Perceived by who? I think the perception differs by group. For instance, the general public has a different perception than others in the library profession.	Jan 10, 2012 10:46 AM
6	having fun undemanding jobs that anyone who likes children could do.	Jan 10, 2012 10:16 AM
7	dedicated to making the world a better place.	Jan 10, 2012 7:59 AM
8	fun, a little crazy, passionate	Jan 10, 2012 6:45 AM
9	dedicated and hard-working professionals.	Jan 10, 2012 5:46 AM
10	crucial to the success of students understanding their role as a 21st century member of society	Jan 9, 2012 9:21 PM
11	knowledgeable, creative, resourceful individuals	Jan 9, 2012 9:09 PM
12	very important people by those who frequent their libraries.	Jan 9, 2012 8:05 PM
13	not highly educated bookworms with little to contribute to the community.	Jan 9, 2012 7:53 PM
14	experts on youth literature; youth advocates in the community	Jan 9, 2012 6:49 PM
15	. . . very different, depending on where they work.	Jan 9, 2012 5:01 PM
16	folks who could not get jobs teaching school	Jan 9, 2012 5:00 PM
17	critical partners in the village raising our children and youth	Jan 9, 2012 4:35 PM
18	Fluff rather than essential.	Jan 9, 2012 4:35 PM
19	valuable but expendable.	Jan 9, 2012 4:16 PM
20	-- Energetic -- Helpful -- Resourceful -- People who like to work with kids -- Underpaid workers (in the same arena as early childhood professionals)	Jan 9, 2012 1:59 PM
21	on the cutting edge of new technologies while offering knowledgeable guidance in children's literature in many formats.	Jan 9, 2012 11:33 AM
22	a lower class of librarian by many administrators and librarians who do not work with children. We are certainly undervalued.	Jan 9, 2012 11:00 AM

Page 3, Q4. Please finish this sentence..."I think children's and youth library professionals are perceived as....."

23	good for children and youth specialists, too frequently that is.	Jan 9, 2012 8:39 AM
24	knowledgeable and caring professionals who seek the best for children.	Jan 6, 2012 3:25 PM
25	a stereotype--we still have a lot of work ahead of us!	Jan 6, 2012 12:34 PM
26	smart, creative, competent people who make a positive impact on children and on their community.	Jan 6, 2012 9:40 AM
27	leaders who help build success one child at a time.	Jan 5, 2012 8:01 PM
28	educated book lovers.	Jan 5, 2012 6:17 PM
29	connecting children with the information they need today and tomorrow.	Jan 5, 2012 2:58 PM
30	warm and welcoming experts in all things book and information-related, the go-to person for advice on all aspects of children's literature, and an integral member of the community by people who use the library and not thought of at all by people who don't.	Jan 5, 2012 12:01 PM
31	experts in the field of child development by those who directly benefit from our expertise, but also seen as glorified babysitters by those who don't grasp what it is we do on a daily basis.	Jan 5, 2012 10:18 AM
32	dedicated and essential	Jan 5, 2012 9:29 AM
33	enthusiastic and hard-working; caring and well informed; no different from other library employees (the professional distinction is lost on the general public); working in a field that is somehow lesser (children's literature as opposed to real literature; people who never grew up -- lots of ways to view them	Jan 4, 2012 4:47 PM
34	not as smart or important as academic librarians or "reference" librarians.	Jan 4, 2012 3:10 PM
35	Undervalued. But I feel parents view us as safe and as resources as someone who can help them	Jan 4, 2012 1:55 PM
36	childish	Jan 4, 2012 9:30 AM
37	babysitters, "nice ladies," and volunteers not as qualified as teachers a good resource for the community	Jan 4, 2012 9:26 AM
38	Goddesses	Jan 3, 2012 5:39 PM
39	lacking the gravitas of reference or adult services professionals. They are always cutting out things, etc.	Jan 3, 2012 4:50 PM
40	hardworking, dedicated professionals that present 75-80% of all library programming. In reality, many fellow librarians still believe that Children's Librarians are doing a lesser job than the Adult or Teen Librarians.	Jan 3, 2012 4:02 PM
41	warm, fun storytellers and lovers of children.	Jan 3, 2012 3:50 PM
42	...followers without strong management or planning or communication skills.	Jan 3, 2012 3:47 PM

Page 3, Q4. Please finish this sentence..."I think children's and youth library professionals are perceived as....."

(Which couldn't be further from the truth.) However, we are often reluctant to step forward and be vocal or take on more leadership functions to demonstrate how our work and skills benefit the Library in its entirety.

43	having the potential to make a big difference in children's lives.	Jan 3, 2012 2:52 PM
44	overgrown children, unfortunately. But we have to keep trying to make sure people know of the important work we do in educating future adults. It's vitally important.	Jan 3, 2012 2:23 PM
45	out-dated, book-centric, traditional, old, technologically ignorant, analog, kind, sweet, supporting,	Jan 3, 2012 1:59 PM
46	cute, quaint and inconsequential.	Jan 3, 2012 1:45 PM
47	caring, intelligent persons	Jan 3, 2012 1:40 PM
48	far less valuable than their true worth to their communities and their constituents.	Jan 3, 2012 1:30 PM
49	mother hens. That's good and bad. We need mother hens but we are also professionals who fill a vital role not being addressed in our schools or homes--evaluating and presenting the best of children's literature and engaging children in creative literacy activities.	Jan 3, 2012 1:16 PM
50	sometimes not having advanced degrees and able to teach important library skills/techniques.	Jan 3, 2012 12:47 PM
51	stuck in the past, too focused on the literature and not on the upcoming trends, not relevant to people who are trying to solve intractable community issues of failed public education and illiteracy	Jan 3, 2012 12:30 PM
52	essential contributors to the developmental needs of young people.	Jan 3, 2012 11:59 AM
53	Enthusiastic but part of a dying profession.	Jan 3, 2012 11:57 AM
54	a resource.....knowledgeable, and valuable, contributing members of a community.	Jan 3, 2012 11:48 AM
55	friendly, accessible, knowledgeable.	Jan 3, 2012 11:44 AM
56	second class citizens at times. Newt Gingrich said in a speech about the unemployable that kids with no work experience and no exposure to work experience should be given jobs as janitor's or library assistants.....no one raised a hue and cry about that. In my school I was not considered a teacher....and had to remind people that I had 2 Masters degrees, one in Education and one in Library Science.	Jan 3, 2012 11:37 AM
57	silly or not as valuable	Jan 3, 2012 11:34 AM
58	quirky! We play so many roles within the field that I think our ability to be "childlike" can sometimes overshadow the seriousness of our role in promoting literacy to a very broad age range.	Jan 3, 2012 11:31 AM

Page 3, Q4. Please finish this sentence..."I think children's and youth library professionals are perceived as....."

59 dedicated and hardworking -- but a little different that "regular" librarians.

Jan 3, 2012 11:30 AM

Page 4, Q5. Many members have to provide a justification to their home library leadership/management for association involvement. Please check all reasons/justification statements below that apply.

1	Committee membership is required to attend midwinter meeting or annual conference.	Jan 10, 2012 10:44 PM
2	independent consultant - I have no library leadership management to justify involvement. It is my decision, my personal dollars	Jan 9, 2012 9:11 PM
3	N/A as I do not work in a library	Jan 9, 2012 8:06 PM
4	Since I serve both children and teens (and their families), YALSA and ALSC are equally "one stop" associations.	Jan 9, 2012 7:54 PM
5	current trends in not only activities but materials, furnishings and environments	Jan 9, 2012 4:36 PM
6	My work in ALSC ensures that my library is participating in an important national conversation. Just my being there is important to the image of my library.	Jan 6, 2012 12:36 PM
7	being an active professional providing presentations that share knowledge with peers; awards	Jan 5, 2012 8:03 PM
8	My boss strongly believes that attending ALA meetings and all that involves to be a critical part of any professional librarian's life.	Jan 4, 2012 9:44 AM
9	Contacts with publishers	Jan 4, 2012 9:31 AM
10	Personal contact with vendors	Jan 3, 2012 5:39 PM
11	Opportunity to meet directly with publishers and vendors to gain information and provide input of our needs.	Jan 3, 2012 3:49 PM
12	serving my community by connecting with the national organization that promotes and support this important work with children.	Jan 3, 2012 2:54 PM
13	play a leadership role in the profession.	Jan 3, 2012 2:01 PM
14	the informal gatherings that are made possible by ALSC.	Jan 3, 2012 1:31 PM
15	If a member can glean even just one new idea/ connection to another librarian/ the membership/involvement is worth it!	Jan 3, 2012 11:51 AM
16	To learn new skills that can be applied on the job.	Jan 3, 2012 11:45 AM

Page 5, Q6. Please finish this sentence...."I think people perceive ALSC as...."

1	The "children's division."	Jan 11, 2012 10:39 AM
2	the organization that administers the Newbery and Caldecott medals.	Jan 10, 2012 10:47 PM
3	an association that promotes and provides resources for children's librarianship.	Jan 10, 2012 1:45 PM
4	a resouces for award lists and education	Jan 10, 2012 1:16 PM
5	Unfortunately, I feel many youth librarians don't think ALSC is relevant or serves them or there would be more members. Given the number of youth librarians, the percentage of those who belong to ALSC is small.	Jan 10, 2012 10:53 AM
6	run by the old school and that it is very hard tor new librarians to fit in.	Jan 10, 2012 10:20 AM
7	sometimes cliquish.	Jan 10, 2012 8:02 AM
8	a strange acronym for something. Where I live, most people don't really know about the American Library Association or its divisions.	Jan 10, 2012 6:48 AM
9	a division with a critical mission to highlight serving children in library settings.	Jan 10, 2012 5:48 AM
10	an unkown entity in the overall picture of the ALA	Jan 9, 2012 9:24 PM
11	What people??? people in the nation are probably not aware of ALSC..... I think those involved in ALA perceive ALSC as a strong division	Jan 9, 2012 9:12 PM
12	I have no idea. What people might we be talking about? Anyone outside the library community won't know ALSC.	Jan 9, 2012 8:12 PM
13	Since the only people who know what ALSC is, are librarians, I think people perceive is as a high-quality professional association that tries to meet a multitude of the needs of librarians who serve children and their families, and that sometimes gets lost in its own bureaucracy.	Jan 9, 2012 8:00 PM
14	The group that gives the gold and silver seals to books.	Jan 9, 2012 6:52 PM
15	. . . the ultimate kids' book award givers.	Jan 9, 2012 5:07 PM
16	important to the profession.	Jan 9, 2012 5:01 PM
17	traditional....both in a good way, the awards and innovations about serving young children, but also too much of a heirarchical network - too much of a good old boy organization...the appearance that newer members can't always get involved easily	Jan 9, 2012 4:39 PM
18	I have no idea!	Jan 9, 2012 4:37 PM
19	remote. I think people who aren't involved in ALSC don't really understand that they could be.	Jan 9, 2012 4:18 PM
20	One of the premier organizations for supporting everything having to do with children and libraries, especially children's literature and the ALA Youth Media Awards.	Jan 9, 2012 2:19 PM

Page 5, Q6. Please finish this sentence...."I think people perceive ALSC as...."

21	the fun division of ALA. Sometimes it seems that ALSC is more welcoming to independent school librarians than public school librarians but I hope that's only perception!	Jan 9, 2012 11:36 AM
22	one of "the" professional organizations connecting children, materials and libraries.	Jan 9, 2012 11:02 AM
23	good only for the field of children's books and materials.	Jan 9, 2012 8:42 AM
24	Most people (general public) are unaware of what ALSC is and does.	Jan 6, 2012 3:27 PM
25	...either something they really want to be involved in OR something that is for a stereotypical kind of librarian. I think people perceive ALSC at one polar extreme or the other.	Jan 6, 2012 12:40 PM
26	the home of the Newbery and Caldecott awards! the place to go for information about children's books. a resource for professional information about library service to children. a welcoming division with lots of opportunities for participation.	Jan 6, 2012 9:47 AM
27	the go to division for excellence in service to youth	Jan 5, 2012 8:09 PM
28	Depends on "people".Most people have no idea what ALSC is. Many children's librarians look to ALSC for the Literature awards and for great programs at conference that they can use for their own library. ALso, many librarians enjoy the opportunity to take part in committees and the appreciate the opportunity to develop leadership skills, such as Chair positions.	Jan 5, 2012 6:25 PM
29	a professional home for all who want to create a better future for children through libraries.	Jan 5, 2012 3:01 PM
30	(librarians) the national organization for library professionals who work with children or have an interest in children's librarianship (non-librarians) what's ALSC?	Jan 5, 2012 1:10 PM
31	stagnant if not involved, but innovative if actively participating.	Jan 5, 2012 10:24 AM
32	an organization with strong core beliefs	Jan 5, 2012 9:34 AM
33	the best organization to join if you care about children's literature	Jan 4, 2012 4:50 PM
34	a group of librarians that give awards to books for kids.	Jan 4, 2012 3:11 PM
35	People devoted to children's services	Jan 4, 2012 1:57 PM
36	I think they do not perceive it. For the ones who do, they may see it as the sponsor of the Newbery/Caldecott awards.	Jan 4, 2012 9:46 AM
37	tied to traditions	Jan 4, 2012 9:32 AM
38	Bureaucratic and expensive	Jan 3, 2012 5:40 PM
39	something that they are not really sure what it is until a member explains it to them	Jan 3, 2012 4:52 PM

Page 5, Q6. Please finish this sentence...."I think people perceive ALSC as...."

40	The one voice representing Children's Librarians on a national level. the children's division of ALA.	Jan 3, 2012 4:12 PM
41	...the division that selects the Newbery and Caldecott award winners. ...a Division which is very insular and does not actively involve itself in broader ALA issues. (which is a chicken and egg situation - it is hard to break in...)	Jan 3, 2012 3:53 PM
42	"what's that?" Most people outside the profession barely know ALA.	Jan 3, 2012 3:52 PM
43	a bunch of librarian who are really into children's literature.	Jan 3, 2012 2:55 PM
44	Those in the know perceive ALSC as a vital link between children and library services.	Jan 3, 2012 2:25 PM
45	a good place to connect with other youth services librarians.	Jan 3, 2012 2:06 PM
46	old women who resist change and won't let others play in their sandbox.	Jan 3, 2012 1:48 PM
47	the children's group.	Jan 3, 2012 1:44 PM
48	important in identifying good books for children, but probably undervalue the breadth of the division's efforts.	Jan 3, 2012 1:32 PM
49	The kiddie division of ALA, for people who haven't graduated to adult literature. This is through no fault of ALSC, just a reflection of general attitudes toward anything related to children. Professions that deal with children tend to be female, low in status, and poorly paid. Day care workers, public librarians, elementary teachers, etc.: this applies to all.	Jan 3, 2012 1:22 PM
50	not important to join and don't realize what belonging to ALA and ALSC offer a professional librarian.	Jan 3, 2012 12:49 PM
51	about the awards and stuck in the past	Jan 3, 2012 12:34 PM
52	A definitive and knowledgeable group of professionals who understand children/YA current literature and literacy issues	Jan 3, 2012 12:15 PM
53	the folks who give out the Newbery and Caldecott awards.	Jan 3, 2012 12:04 PM
54	expensive.	Jan 3, 2012 11:58 AM
55	"the fun division."	Jan 3, 2012 11:46 AM
56	vital to their professional development and personal growth and support.	Jan 3, 2012 11:39 AM
57	where we sing and color if they know what it is at all!	Jan 3, 2012 11:38 AM
58	most of the children's librarians in my state do not participate at any level of the national organization. I have to say that many of them are totally unaware of what ALSC does for them even if they aren't members. Small staffs and budgets keep them from participating on many levels, but lack of motivation also plays into it.	Jan 3, 2012 11:37 AM
59	the book award folks.	Jan 3, 2012 11:32 AM

Page 5, Q7. If you had five minutes to convince a new librarian to join ALSC, what value or benefits of membership would you focus on?

1	ALSC will give you opportunities you only dreamed of. You will come into contact with some of the most conscientious and professional people, and you will develop significant friendships. ALSC will give you a sense of being connected to an entity that is involved in work that matters.	Jan 11, 2012 10:39 AM
2	Source of information on new materials, trends, issues, and best practices; reliable source for continuing education, webinars, and professional training.	Jan 10, 2012 10:47 PM
3	ALSC's many awards and booklists that we use to promote literature and as resources for collection development and reader's advisory. Opportunities for interacting with other professionals through ALSC-L, ALA Connect, and ALSC discussion groups. Opportunities committee participation, especially virtual committees	Jan 10, 2012 1:45 PM
4	resources, education, and the opportunity to serve on committees.	Jan 10, 2012 1:16 PM
5	Professional contacts, networking, making a difference in the profession, education, mentoring.	Jan 10, 2012 10:53 AM
6	attending conferences can be extremely valuable, being a member gives one an instant network for problem solving or getting new ideas, meet lots of fun passionate people with like interests	Jan 10, 2012 10:20 AM
7	the place to build a lifetime of support and an opportunity to contribute to the profession.	Jan 10, 2012 8:02 AM
8	The invaluable connections that you will make both professionally and personally. Due to my involvement with ALSC and its committees, I have made several lifelong friends and am constantly getting new ideas about ways to promote the library and its resources to children and their families.	Jan 10, 2012 6:48 AM
9	keeping current with the profession, having professional development resources, learning about activities that connect with personal work	Jan 10, 2012 5:48 AM
10	Collaboration with colleagues professional growth and development lifelong friendships People who are on the same page in understanding what you do with the same core values who are eager to support each other	Jan 9, 2012 9:24 PM
11	networking with others; opportunity for leadership	Jan 9, 2012 9:12 PM
12	It is always crucial to be a member of the primary organization in your profession, no matter what that profession is. ALSC affords members the opportunity to become better librarians through what they can learn in workshops, committee work, and at sessions, and to help shape their profession by participating taking leadership roles, whether as committee chair or division officer.	Jan 9, 2012 8:12 PM
13	Connection with other leaders in the profession; opportunities to grow and develop skills, which may not be offered anywhere else (professional writing, consultation, committee service, conference development and presentations); opportunity to learn about an infinite scope of libraries, library staffing, services and programs; professional development, both as service opportunities (serving	Jan 9, 2012 8:00 PM

Page 5, Q7. If you had five minutes to convince a new librarian to join ALSC, what value or benefits of membership would you focus on?

	on committees), at institutes and conferences, and with grant opportunities.	
14	Networking with colleagues from around the country who care about the same things you do -- kids, books, technology, programs -- and the best way to stay current and energized about your job.	Jan 9, 2012 6:52 PM
15	Connections with other professionals who care about kids and libraries, involvement in award committees.	Jan 9, 2012 5:07 PM
16	Growth and connections that last longer than any job and are deeper because you will find folks who know exactly what your work is worth and what your struggles are.	Jan 9, 2012 5:01 PM
17	networking and knowledge sharing	Jan 9, 2012 4:39 PM
18	Learning from and spending time with leaders in the field has been essential to my success and joy as a children's librarian!	Jan 9, 2012 4:37 PM
19	Networking, skill building and fun.	Jan 9, 2012 4:18 PM
20	ALSC is the place for the best kind of professional development. While you are challenging yourself, learning and participating in various activities, committees or seminars, it's ultimately for the benefit of children.	Jan 9, 2012 2:19 PM
21	The membership and leadership are extraordinary professionals in the field of children's libraries and literature. The benefit of joining is getting to know these people and learning so much from them.	Jan 9, 2012 11:36 AM
22	Many of my past experiences -- in learning to lead, meeting other children's librarians from other walks of life and making lifetime friendships.	Jan 9, 2012 11:02 AM
23	High level of professional respect within the organization and the opportunity to stretch one's knowledge, evaluation and performance skills.	Jan 9, 2012 8:42 AM
24	Opportunities for networking and for doing work that makes a difference.	Jan 6, 2012 3:27 PM
25	career growth and networking.	Jan 6, 2012 12:40 PM
26	Opportunity to be part of exciting work at the national level - especially award committees Learning opportunities like the Morris Seminar Great resources that spark lots of ideas The future friends waiting to meet the new librarian in ALSC An opportunity to give back	Jan 6, 2012 9:47 AM
27	you have the opportunity to participate in award committees recognizing the best of library literature/media that are also revered as important by the general public and therefore have an opportunity to cast a wide net of influence through your experience nationwide and in your own community. you also have the opportunity for professional growth in committee work, presentations, and training opportunities that may not be otherwise available to you. you can lead by giving back in ALSC and share your best accomplishments for the benefit of others.	Jan 5, 2012 8:09 PM
28	An opportunity to learn new skills and grow in leadership and presentation. The	Jan 5, 2012 6:25 PM

Page 5, Q7. If you had five minutes to convince a new librarian to join ALSC, what value or benefits of membership would you focus on?

	benefit of sharing your work and listening to the work of other children's librarians through Children and Libraries, ALSC Connect, and at conferences. The chance to meet authors and illustrators of children's books and bring them to your library.	
29	Advocate that they will learn new ideas, practices and resources (electronic and print). They will connect with individuals from across the country (and around the world) who are interested in similar things and in moving the profession forward in this changing world.	Jan 5, 2012 3:01 PM
30	The opportunity to hone leadership skills and make a contribution to the profession as well as the opportunity to meet colleagues and make friends from all over the country	Jan 5, 2012 1:10 PM
31	Initially, I think new librarians will find the wealth of programming ideas and readers advisory outlets invaluable, but I think the broader picture-type issues and advocacy information might light a spark and keep them motivated to be their own advocates. I would also talk about the increasing number of committee work that can be done virtually as well as highlight the committees who do meet at the conferences and what benefits there are to gain at those such as networking/idea sharing/support system etc.	Jan 5, 2012 10:24 AM
32	Potential for networking to learn new skills and ideas-personal growth opportunities Ability to put skills and vocation into action through service on ALSC committees Build lasting friendships Make a difference in the lives of children you serve	Jan 5, 2012 9:34 AM
33	the chance to meet others who care about children's literature; a chance to make a difference in children's literature; the opportunity to hear and even meet authors and illustrators who come to conferences	Jan 4, 2012 4:50 PM
34	Networking and gaining new ideas and knowledge to stay abreast of new trends or to hone skills in programming and collection development.	Jan 4, 2012 3:11 PM
35	Networking, continuing education and access to new ideas a forum for discussion and information on funding and grants	Jan 4, 2012 1:57 PM
36	Keeping and expanding skills as a children's librarian.	Jan 4, 2012 9:46 AM
37	the importance of networking	Jan 4, 2012 9:32 AM
38	Networking and professional development	Jan 3, 2012 5:40 PM
39	opportunity to serve on committees, contribute to the profession, gain a national profile for yourself, resume building and experience building	Jan 3, 2012 4:52 PM
40	ALSC values the work of children's librarians, and spending time with ALSC can restore your battered soul. I would explain the value of attending annual conference and the ALSC sessions. If they can't go to conferences, I would promote the ALSC online chats and courses and the blog and the publications.	Jan 3, 2012 4:12 PM
41	The importance of networking across the country at conferences and electronically; meeting publishers and authors; learning new skills and being kept	Jan 3, 2012 3:53 PM

Page 5, Q7. If you had five minutes to convince a new librarian to join ALSC, what value or benefits of membership would you focus on?

	abreast of changes, trends and newly emerging issues.	
42	Access to programming ideas, literature discussions, support for Intellectual Freedom, a network of similarly minded professionals.	Jan 3, 2012 3:52 PM
43	Connecting with the best folks in our profession, and having access to the best and newest resources to support our work.	Jan 3, 2012 2:55 PM
44	This is your profession and this is where all the vital stuff for your profession gets done.	Jan 3, 2012 2:25 PM
45	professional development and networking opportunities.	Jan 3, 2012 2:06 PM
46	Agency: there is something that you bring to the table that no one else does. We are strongest, as individual practitioners and as a collective community, when our perspectives are plural. ALSC may be a place to go to get things you need. But, more than that, it is a place to go to share what you have with others who need it.	Jan 3, 2012 1:48 PM
47	learning opportunities, professional enrichment, inspiration	Jan 3, 2012 1:44 PM
48	something for everyone passionate advocates knowledgeable colleagues from around the U.S. excellent conferences wonderful committee opportunities	Jan 3, 2012 1:32 PM
49	ALSC is a great place for working with others who are passionate about helping children reach their full potential.	Jan 3, 2012 1:22 PM
50	professional development the "professional" thing to do to belong to association leadership respect for oneself as a professional	Jan 3, 2012 12:49 PM
51	Networking, it is the most valuable thing the association offers. Also the ability to serve on committees and the administration of a large public entity. More and more as library professionals that focus on children and families, we need to understand how to navigate around other entities in public admin: civic structures, other nonprofits, foundations, school systems, ALSC gives value lessons in how to do that.	Jan 3, 2012 12:34 PM
52	I think receiving "Children and Libraries" is so valuable. I have kept all of my back issues. Great ideas and problem solving articles from "librarians in the trenches"	Jan 3, 2012 12:15 PM
53	Unparalleled professional development and learning experiences such as the Morris Book Evaluation Seminar, book award committees, and process committees. Access to publications (Children & Libraries), e-learning (webinars), and list serves to stay informed of issues and trends in the field. A network of supportive colleagues to encourage and bolster your work	Jan 3, 2012 12:04 PM
54	supporting the profession as a whole, as well as making connections with librarians from around the country to expand the pool of idea sharing.	Jan 3, 2012 11:58 AM
55	Continuing education, awards committees, new knowledge, new skills, new programs.	Jan 3, 2012 11:46 AM

Page 5, Q7. If you had five minutes to convince a new librarian to join ALSC, what value or benefits of membership would you focus on?

56	How I always come away from the conferences and ALSC programs feeling energized, full of new ideas about books, programming, and realize that I am doing a very important job that is highly valued by the people who count (my ALSC colleagues).	Jan 3, 2012 11:39 AM
57	Continuing education, networking, way to share ideas. Being able to attend conference and talk to people from around the country gives you a perspective that you can't get at local or online conferences. I always come away with a better picture on where my library is in the big picture of libraries, not just my local experience.	Jan 3, 2012 11:38 AM
58	Again, the fact that I have meet and worked with so many new people. I have been making connections that have continued to benefit me almost everyday. I am more aware of what is available to make my job more productive and useful to the patrons I serve through my work in ALSC.	Jan 3, 2012 11:37 AM
59	Tremendous opportunities to learn more about children's librarianship, children's books, children's services + numerous personally rewarding experiences if you actively participate.	Jan 3, 2012 11:32 AM

Page 6, Q8. Joining an association division or area is just the first step. What two things should potential members or new members be told about ACTIVITY in ALSC?

1	Connect on the listserv, follow discussions on the listserv. Find ways to serve the division. Attend programs while at ALA. Continue to volunteer.	Jan 11, 2012 10:40 AM
2	Great source for advice and guidance through ALSC-L and ALA Connect; virtual membership on committees can give members access to participating in the issues of youth services.	Jan 10, 2012 10:50 PM
3	ALSC has excellent webinars and online classes that are affordable, practical, and taught by experts. Trying one is a great way to play an active part right away. Fill out the committee volunteer sheet, and if you can't travel to conferences, consider a virtual committee.	Jan 10, 2012 1:50 PM
4	volunteer and stay active	Jan 10, 2012 1:17 PM
5	Committee involvement brings personal and professional rewards. There's alot you can learn from some great, smart people.	Jan 10, 2012 10:55 AM
6	Volunteer! One can be as involved as they want to be.	Jan 10, 2012 10:21 AM
7	it's flexible--but the more you put in, the more you get out of it.	Jan 10, 2012 8:11 AM
8	Someone once told me, "you get out of it what you put into it," and that applies here. By letting yourself become involved, you will meet new people and get a new perspective on your role as a librarian. It doesn't hurt that ALSC activities are usually full of fun, too!	Jan 10, 2012 6:49 AM
9	volunteer opportunities to sit on award committees, resources and activities at Annual and MidWinter conferences, network of library professionals that serve as resources	Jan 10, 2012 5:49 AM
10	coming to conferences and getting your feet wet Joining your local and/or state organization, too, as a way to understand the power of the group supporting each other with the same goals	Jan 9, 2012 9:25 PM
11	that you can attend meetings/workshops/webinars from your home - do not need to travel that through your activity you will meet many others that will help you personally and will invigorate your career	Jan 9, 2012 9:14 PM
12	1. Every committee you serve on is an opportunity to learn and you receive much more than you give 2. There is a place for every member.	Jan 9, 2012 8:14 PM
13	Start as early as possible by participation in a virtual committee (many new and/or young professionals don't have the option of attending two conferences per year -- I certainly did not) If participation in conferences is not financially possible, take part in the many webinars, which are fairly affordable, in order to develop relationships with other children's librarians with similar interests.	Jan 9, 2012 8:03 PM
14	Volunteer to be on a committee, and not just an award committee. It's great to attend the conferences, but there are many other ways to stay involved, such as virtual committee membership, the listserv, the blog, etc.	Jan 9, 2012 6:54 PM
15	1) It can be as much or as little involvement as works for you, however . . . 2) . . . the more you contribute, whether in person or online, the more you get back.	Jan 9, 2012 5:09 PM

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16	Join a working committee to begin to know people. Volunteer at ALA at the ALSC booth.	Jan 9, 2012 5:02 PM
17	use your network to get involved volunteer	Jan 9, 2012 4:40 PM
18	Activity in ALSC is essential in creating a dynamic, healthy profession.	Jan 9, 2012 4:38 PM
19	We're not just about awards. There are great webinars and literature available.	Jan 9, 2012 4:19 PM
20	Perhaps the best way to remain active in ALSC is to volunteer for a committee or to attend a seminar -- to be present as often as possible at the midwinter and annual conferences. It's important to try to make connections with others across the country who share your interests.	Jan 9, 2012 2:21 PM
21	1. The more active you are, the more you will enjoy ALSC. The more you do, the more comfortable you become. 2. There is plenty of support. Everyone is extremely kind and generous. Jump in! We'll catch you! 3. The work matters. It makes a difference for children. And it's really satisfying. (I know you only asked for 2 things but....)	Jan 9, 2012 11:39 AM
22	The work we do is important -- you don't want to just be a joiner. Contributing content and being active is very satisfying.	Jan 9, 2012 11:03 AM
23	1. All committee work, not just the award committees, is important. 2. Lasting friendship and an enhanced self-respect will result from all ALSC work.	Jan 9, 2012 8:43 AM
24	There are many rewarding options for active participation in the work of the organization if you choose to volunteer.	Jan 6, 2012 3:28 PM
25	virtual participation. also, I think unless you are already a part of a big system heavily involved in ALSC, it can be extremely easy to get lost. Helping new people find their way and feel confident in the organization is important	Jan 6, 2012 12:42 PM
26	There are many, many options for involvement: serving on committees, attending CE, posting to the blog, writing for the journal. Whatever you like to do professionally, there's likely a way to do it in ALSC! It's useful to cultivate a mentor to help you identify the best opportunities. Volunteer, and keep volunteering even if you're not given an assignment right away.	Jan 6, 2012 9:53 AM
27	There are lots of ways to be active and there is an activity level for whatever kind of commitment or experience you would like to have. It's up to you. Speak up. Ask questions. Get involved.	Jan 5, 2012 8:10 PM
28	If you are asked to be a member of a committee, you need to do your part. You should be willing to volunteer for the ALSC office at conference time (sit at the booth some). You will get out of ALSC what you put into it.	Jan 5, 2012 6:27 PM
29	Complete the electronic volunteer form and get appointed to a committee. Go to meetings and programs and introduce yourself to others. It's a very welcoming and friendly group!	Jan 5, 2012 3:02 PM
30	That they should fill out a volunteer form and become involved in committee work That there is more to ALSC than just the award committees	Jan 5, 2012 1:12 PM

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31	That becoming actively involved will enrich his/her experience and that it's as simple as filling out a volunteer form! ALSC members are always looking ahead to see how technology, funding, legislative decisions etc. will affect the most vulnerable (children) and children's services and the collective voice is necessary to push forward and maintain viability.	Jan 5, 2012 10:30 AM
32	Get involved-volunteer for process committees, etc. You'll meet lots of people and learn about the organization Attend open committee meetings in areas you are interested in. You'll learn where your skills might best be used on the organization	Jan 5, 2012 9:37 AM
33	volunteer; be willing to work; contribute ideas and information to the blogs and listserves; get your name out there. Go to conference if there is any way you can manage it.	Jan 4, 2012 4:51 PM
34	The Institute provides concentrated sessions to increase the knowledge base of youth librarians. Volunteering for committees opens the opportunity to get to know and work with librarians from all across the US.	Jan 4, 2012 3:13 PM
35	Participate in ala connect and join them on twitter	Jan 4, 2012 1:58 PM
36	You cannot wait for someone else to do it. It is not nearly as much of a clique as some percieve. Give the folks who are already active a chance to be welcoming and you will most certainly be welcomed. You will grow as a librarian and a person more than you ever expected.	Jan 4, 2012 9:48 AM
37	ALSC is finding ways to connect with members who can't come to conference You get out of the association what you put into it.	Jan 4, 2012 9:33 AM
38	It can be done online, without coming to conference. It is THE best way to get connected to colleagues nationally, to build a network for remaining cutting-edge	Jan 3, 2012 5:41 PM
39	if you're joining just to be on the Newbery or Caldecott committees, think again, There's a lot more to ALSC than awards. There's still a lot they can contribute even if they cannot attend conference every year.	Jan 3, 2012 4:53 PM
40	that they need to participate to get the most out of their membership	Jan 3, 2012 4:13 PM
41	Go to Conference if possible; seek a mentor(s); join committees and discussion groups; meet people and keep in touch.	Jan 3, 2012 3:55 PM
42	Not hard to get involved -- just fill out the form and get started. You have to be a member to be on an award committee --- most people are interested in this! Lots of things are done online now!	Jan 3, 2012 3:53 PM
43	1) Dive on in. It's a generous and welcoming group. 2) Service benefits you the librarian, not just the organization. It's a form of professional development.	Jan 3, 2012 2:56 PM
44	Volunteer for a committee. Attend conferences. You can't afford NOT to.	Jan 3, 2012 2:26 PM
45	join ALA connect & read the ALSC blog. the student sessions and webinars are not-to-be-missed!	Jan 3, 2012 2:06 PM

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46	ALSC activity is a lot of work but it is work with a remarkable return on investment that will pay for its effort, over and over again, in obvious and surprising ways.	Jan 3, 2012 1:49 PM
47	listserv to answer your questions - great resource meeting other librarians with same issues and concerns	Jan 3, 2012 1:47 PM
48	makes a huge difference in your professional and personal life adds an element to your professional development impossible to obtain elsewhere	Jan 3, 2012 1:33 PM
49	There is a committee or activity for almost every aspect of library services to children, including developing best practices, giving awards, advocacy, etc.	Jan 3, 2012 1:23 PM
50	it takes time but is a good investment offers many grant, leadership, and professional development support Others will respect you and you can add it to your resume	Jan 3, 2012 12:51 PM
51	Participation virutally as much as possible: Join ALA connect, join list serves, make a case to your library to let you attend if not ALA, then the ALSC Leadership Conference or connect at your state level through a state association, take on line classes offered or webinars(many are free). I think is easier too for Digital Natives.	Jan 3, 2012 12:36 PM
52	Get involved, attend Annual and MidWinter, speak up, share, don't be shy. Volunteer wherever and whenever you are needed!	Jan 3, 2012 12:17 PM
53	Join the conversation about the work of children's librarianship (virtual chats, ALSC blog, list serv, print publications, twitter, ALA Connect groups, face to face meetings) - ask questions, offer insights, explain your vision! Bring your talents to one of the many ALSC committees. A perfect way to begin the growth of your professional network while sustaining the work of youth librarians.	Jan 3, 2012 12:09 PM
54	That it doesn't have to require huge amounts of time or even long-time experience. That involvement enhances membership and makes it more valuable.	Jan 3, 2012 11:59 AM
55	Start networking. Apply for fellowships and grants, serve on committees, attend conferences to get your face and name known. I never would have believed I'd be asked to serve on so many committees. It's been the highpoint of my career as a children's librarian!	Jan 3, 2012 11:48 AM
56	To get involved, to sign up for committee work. When I was elected to the Newbery Committee I cried at the honor and then felt, who am I to do such an important job. And then, as the months passed, I realized anyone could do this job if they were willing to commit to the hard work involved. Because any committee work is hard but it is very rewarding in terms of what you learn about the field, what you learn from your fellow committee members and the relationships you forge that will support you throughout your career.	Jan 3, 2012 11:42 AM
57	It's fun! It's hard work! But, it is very rewarding. I feel like my work has made me a better librarian. When I attend the meetings and conferences I do feel refueled to go back and give my job more energy, more attention and more enthusiasm.	Jan 3, 2012 11:39 AM

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58	It doesn't take a huge amount of time and is really fulfilling!	Jan 3, 2012 11:38 AM
59	Volunteer. There are lots of activities, committees, opportunities. Being a active member is more fun -- and more meaningful than simply attending ALSC programs at Annual.	Jan 3, 2012 11:35 AM